

THE CASH BOX

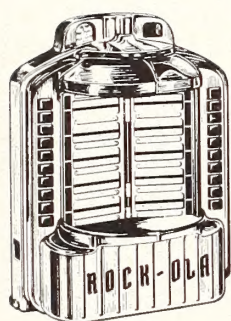
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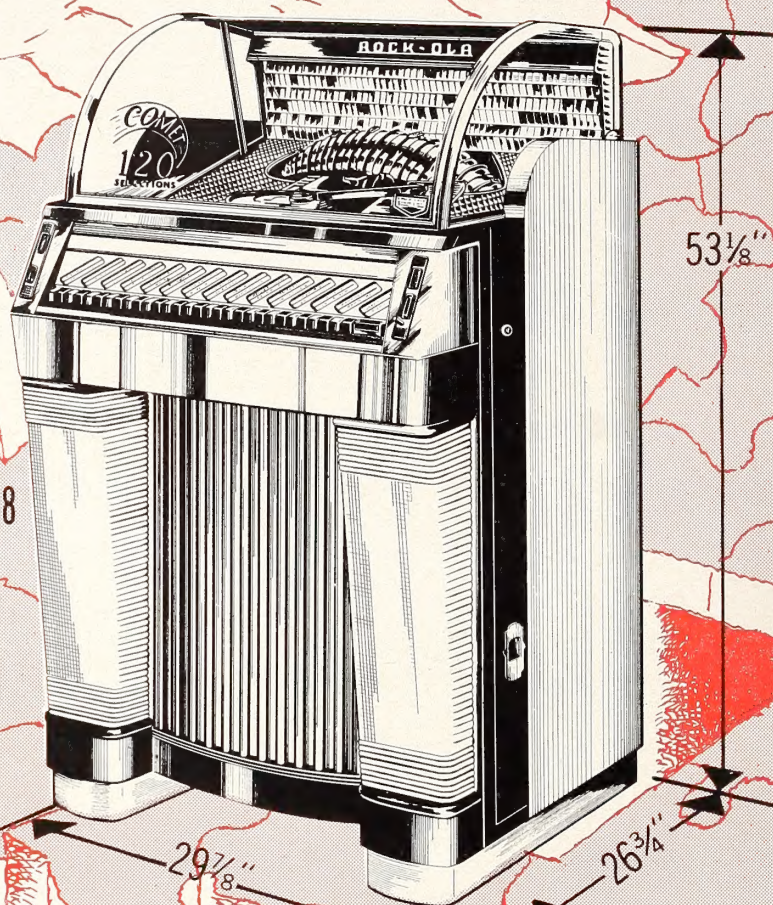


For the first time in the history of motion pictures, an actual commercial record is being featured in a film with credit given to the artist. The movie is "Susan Slept Here" and the artist is Don Cornell, whose Coral disking of "Hold My Hand" is played in three different sequences. Above Cornell and Harriet Parsons, producer of the movie, are shown autographing copies of the record at the picture's world premiere.



MODEL 1546
Chrome
Wall Box
with 120
Selections

MODEL 1438



It's no Puzzle to fit the **ROCK-OLA Comet** *120 selections* *phonograph into any location!*

The Rock-Ola Comet is the world's smallest phonograph with 120 Selections. Its single button, Line-O-Selector, selection assures fast plays and larger profits . . . its 3-way accessibility is a serviceman's dream . . . its wide range tone fidelity offers all that the record has .

ROCK-OLA

MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS



FOUNDED BY BILL GERSH

The Cash Box

August 14, 1954

Volume XV

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Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

Karyl Long George Schumann

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEbster 1-1121)

CARL TAFT

NASHVILLE OFFICE

417 Broadway, Nashville, Tenn.

(Phone: NAshville 5-7031)

CHARLIE LAMB

BOSTON OFFICE

137 Sutherland Rd., Boston, Mass.

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

MARCEL STELLMAN

EXECUTIVE STAFF

JOE ORLECK, Advertising Director

BOB AUSTIN, General Mgr., Music Dept

SID PARNES, Editor-In-Chief

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A. ARTESE, Office Manager

A. FORMAN, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

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(Music Editorial)

A COSTLY FALLACY

We saw a statement the other day that read as follows:

"One of these days, we will accept the fact that the summer slump is self-imposed . . . that it's simply another of those popular fallacies like the belief that hats cause baldness, that practice makes perfect, and that the beautiful are dumb. The truth is that 94% of all families are at home during the average summer week."

How did the psychology of the "summer slump" ever happen? How do intelligent responsible business men let themselves fall into the trap of such a negative approach?

A few years ago in the record business, the summer was murder. Everything stopped. It was universally accepted at that time that records just were not bought during the summer months. But finally some diskery officials grew tired of practically closing shop for a couple of months and they decided to promote records all year 'round not just in particular seasons.

The result? Increased sales and summer hits.

But despite the fact that it's been proven over and over again that business can be great in the summer, some people are still not convinced. They still approach the summer with an air

of resignation, with the expectation that business must necessarily decline. And it's that attitude, that approach, which contributes the most to any decline which may take place.

It's this feeling that makes record firms hold back with their strong releases till the Fall and makes publishers shy away from promoting the records they do get because of the belief that they can't happen at that time of the year anyhow.

There is no reason in the world why records should not sell in the summer. Under vacation circumstances people are more apt to want music, less apt to worry about the cost. In a holiday mood, who worries about whether he ought to spend 85 cents for a record or not?

It's about time that we threw the "summer slump" psychology out the window once and for all, rid ourselves of that type of thinking and approached the summer confident that good records, plenty of promotion and hard work make for hits—just as they do at any other time of the year.

The "summer slump" approach costs the record business untold amounts of dollars every year. It's a very expensive fallacy to hold onto.

Let's not.

EDDIE FISHER's

LATEST and GREATEST

LINE YOU



RCA VICTOR
FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"

EDDIE NOW

Telefax **WESTERN UNION** *Telefax*
SENDING BLANK

MRV PD INTERSTATE SUPPLY COMPANY
ST. LOUIS, MO. JULY 29

BERNIE MILLER RCA VICTOR RECORD DIVISION
630 FIFTH AVENUE NEW YORK, NEW YORK

EDDIE FISHER'S "I NEED YOU NOW" ACCORDED GREATEST
SALES RECEPTION THIS MARKET. MOVED 5000 TO JUST
SINGLE ONE-STOP OP

JERRY LEWIS
RCA DISTRIBUTOR
INTERSTATE SUPPLY
ST. LOUIS, MO.

b/w HEAVEN WAS NEVER LIKE THIS

with HUGO WINTERHALTER and His Orch.

20/47-5830

"It's What's in THE CASH BOX That Counts"



IF IT IS NOT ON YOUR BOXES
YOU ARE LOSING MONEY

Peggy King's BURN 'EM UP*

b/w

THE HOTTENTOT

Columbia 40273



*The hottest thing
since Tobasco!

THE NATION'S

TOP TEN

PLUS
THE NEXT
25

JUKE BOX TUNES

The Top Ten Tunes Netting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX



AB—Abbott
AL—Aladdin
AM—Ambas-
sador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BT—Bethlehem
DU—Duke
CA—Capitol

CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CT—Cat
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke

DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
GR—Groove
IM—Imperial
IN—Intro
JD—Jay Dee

CODE

JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MJ—Major
MO—Modern
PA—Parrot

PC—Peacock
Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RH—Recorded in
Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In

SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

HERNANDO'S HIDEAWAY ARCHIE BLEYER

BE-1047 (45-1047)—"Sam"
DE-29173 (9-29173)—Guy Lombardo
CA-2840 (F-2840)—Billy May
CD-1241 (45-1241)—Archie Bleyer
CO-40224 (4-40224)—Johnnie Ray

DE-29186 (9-29186)—Ethel Smith
EP-9049 (4-9049)—Dolores Hawkins
ME-70387 (70387x45)—Richard Hayman
VI-20-5759 (47-5759)—Tito Rodriguez

THREE COINS IN THE FOUNTAIN FOUR ACES

BE-1044 (45-1044)—Tommy &
Jimmy Dorsey
CA-2816 (F-2816)—Frank Sinatra
CD-1240 (45-1240)—Julius La Rosa
CO-40225 (4-40225)—Toni Arden

DE-29123 (9-29123)—Four Aces
DE-29186 (9-29186)—Ethel Smith
MG-11724 (K-11724)—Marti Stevens
VI-20-5755 (47-5755)—Dinah Shore

SH-BOOM CREW-CUTS

BE-1051 (45-1051)—Four Bells
CO-21283 (4-21283)—Leon McAuliffe
CR-61212 (9-61212)—Billy Williams Qt.

CT-104 (45-104)—Chords
ME-70404 (70404x45)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson

LITTLE THINGS MEAN A LOT KITTY KALLEN

BE-1046 (45-1046)—Helen Forrest
CR-61180 (9-61180)—Dick Jacobs O.
DE-29037 (9-29037)—Kitty Kallen

GR-0022 (4G-0022)—Bertice Reading
KI-1368 (45-1368)—Dominoes

GOODNIGHT SWEETHEART, GOODNIGHT McGUIRE SISTERS — SUNNY GALE

CA-2800 (F-2800)—Ella Mae Morse
CR-61187 (9-61187)—McGuire Sisters
JU-5142 (45-5142)—Gloria Mann &
Carter Rays

VI-20-5746 (47-5746)—Sunny Gale
VI-20-5775 (47-5775)—Johnnie & Jack
VJ-107 (45-107)—Spaniels

I UNDERSTAND JUST HOW YOU FEEL FOUR TUNES — JUNE VALLI

CH-4858 (45-4858)—Jack Ford
JU-5132 (45-5132)—Four Tunes

VI-20-5740 (47-5740)—June Valli

THE LITTLE SHOEMAKER GAYLORDS — HUGO WINTERHALTER

CA-2862 (F-2862)—Textor Singers
KI-1371 (45-1371)—Petula Clark
LO-1482 (45-1482)—Frank Weir

ME-70403 (70403x45)—Gaylords
VI-20-5769 (47-5769)—H. Winterhalter

THE HAPPY WANDERER FRANK WEIR

BE-1045 (45-1045)—Bob Crosby
CA-2788 (F-2788)—Tommy Leonetti
CD-1238 (45-1238)—Alfred Drake
DE-29128 (9-29128)—Louis Prima

DE-29193 (9-29193)—Obenkirchen Choir
LO-1448 (45-1448)—Frank Weir O.
VI-20-5715 (47-5715)—Henri Rene O.

CRAZY 'BOUT YOU, BABY CREW-CUTS

BE-1051 (45-1051)—Four Bells

ME-70341 (70341x45)—Crew-Cuts

IF YOU LOVE ME KAY STARR

BE-1046 (45-1046)—Helen Forrest
CA-2769 (F-2769)—Kay Starr
CO-40149 (4-40149)—Marion Marlowe
DE-29144 (9-29144)—Bing Crosby

LO-1412 (45-1412)—Vera Lynn
MG-11667 (K-11667)—Shirley Harmer
VI-20-5580 (47-5580)—Jan Peerce

11) HEY THERE. 12) I'M A FOOL TO CARE. 13) IN THE CHAPEL IN THE MOONLIGHT. 14) WANTED.
15) SWAY. 16) THE HIGH AND THE MIGHTY. 17) ISLE OF CAPRI. 18) THEY WERE DOIN' THE
MAMBO. 19) JOEY. 20) STEAM HEAT. 21) SOME DAY. 22) YOUNG AT HEART. 23) GREEN YEARS.
24) CINNAMON SINNER. 25) IF I DIDN'T CARE. 26) THANK YOU FOR CALLING. 27) SKINNIE
MINNIE. 28) I CRIED. 29) HIT AND RUN AFFAIR. 30) HAPPY DAYS AND LONELY NIGHTS. 31) LEAVE
IT TO YOUR HEART. 32) IN A GARDEN OF ROSES. 33) HONEY LOVE. 34) THERE NEVER WAS A
NIGHT SO BEAUTIFUL. 35) MAKE HER MINE.

"It's What's in THE CASH BOX That Counts"



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SH-BOOM Crew-Cuts (Mercury)
2. LITTLE THINGS MEAN A LOT Kitty Kallen (Decca)
3. THE LITTLE SHOEMAKER {Gaylords (Mercury)
Hugo Winterhalter (RCA Victor)
4. HERNANDO'S HIDEAWAY Archie Bleyer (Cadence)
5. THREE COINS IN THE
FOUNTAIN Four Aces (Decca)
6. IN THE CHAPEL IN THE
MOONLIGHT Kitty Kallen (Decca)
7. GOODNIGHT SWEETHEART, {McGuire Sisters (Coral)
GOODNIGHT {Sunny Gale (RCA Victor)
8. THE HAPPY WANDERER Frank Weir (London)
9. THE HIGH AND THE MIGHTY {LeRoy Holmes (MGM)
Les Baxter (Capitol)
10. HEY THERE Rosemary Clooney (Columbia)
- 11) SWAY. 12) I UNDERSTAND JUST HOW YOU FEEL. 13)
GREEN YEARS. 14) JOEY. 15) THEY WERE DOIN' THE MAMBO.

"Record Hits," one of Pittsburgh's favorite platter shows, starts its 9th year on WWSW this week. With Art Pallan at the microphone, the program of popular disks premed back in 1946 as a half-hour show. It became an immediate hit and the show was extended to three hours the first year. Today it is heard Monday thru Saturday for five hours, 3 o'clock to 8 P. M. . . . Mail brought in a very impressive brochure detailing the Russ Morgan Disk Jockey show available for thirty minutes, five days a week. Russ will interview personalities discussing records, movies and show business in general. The show is being handled by Lang-Worth Feature Programs, Inc., New York. . . . Eddie Lambert returned to WEAT-Lake Worth, Fla., on August 2. Eddie's "Studio Of Stars," long time favorite with the Palm Beaches audience, will feature show business. "Studio" will add up to a total of 26 hours every week.

* * * * *



BILL SILBERT
(WMGM, N. Y.)

Pic of the week—Bill Silbert (WMGM-New York) going great with his Palisades show. Big crowds invading the resort to see Silbert and his show every Saturday. . . . Sid Dickler (WEDQ-Pittsburgh, Pa.) emanating from Ralph's Furniture Appliance Store's Record Department just one big beehive of "guests." Show was moved up to 7:10 to 8:45 last week, Monday through Friday. Sid is moving his offices to new enlarged and more convenient quarters at 900 Webster Avenue. . . . Dick Drury now spinning records at WCSC-Charleston, S. C. Dick says, "Things are really great down here, in spite of the heat. Since coming from WAKR and WERE in Akron and Cleveland, O., I've grown to really like this Southern Hospitality." . . . Bob E. Lloyd (WAVZ-New Haven, Conn.) spent his vacation at home, but that didn't prevent him from participating in the old vacation game of sending post cards. All of the WAVZ staff received souvenir postal cards—of New Haven. . . . Tommy Edwards (WERE-Cleveland) can't get over the size of ex-pugilist Buddy Baer who was in plugging his first wax release on Vito, "It's That Feeling." . . . Jack DeHaven (WWSW-Pittsburgh, Pa.) salesman recently became a proud real estate owner. He and his wife, Gail, purchased a half-acre lot in Monroeville and plan to build the "dream house" sometime next year. . . . Jockey Jack, formerly of WMBM-Miami Beach, Fla., returns to his first love, WERD-Atlanta, Ga. . . . Art Preston (WSPR-Springfield, Mass.) back from his vacation and on the job again. Art spent a couple of days in New York making the rounds of the music trade. One of the spots was a visit with Henry Jerome and his ultra band at the Green Room of the Hotel Edison.

* * * * *

Don Nelson, formerly program director with the Armed Forces Radio Service, Korea, and recently in radio-tv publicity for Army Recruiting in New York City, is now doing part-time announcing on WKNE-Keene, New Hampshire.

"It's What's in THE CASH BOX That Counts"

One side's a honey--

the other's a riot!

"HONEY LOVE"

a rhythm and blues hit!

"RIOT IN CELL BLOCK NUMBER NINE"

a contagious novelty

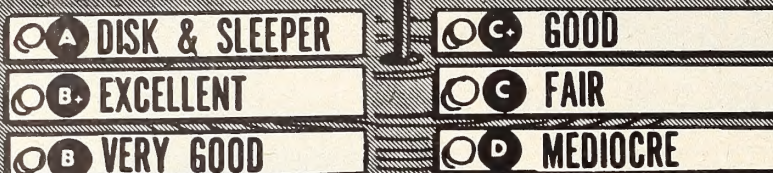
VICKI YOUNG

with Big Dave
and his orchestra

Capitol record no. 2865



RECORD REVIEWS



JANE MORGAN
(Kapp 104; 50-104)

B+ "FAIR WEATHER FRIENDS" (3:05) [Summit ASCAP—Roberts, Lee, Kapp] Kapp Records' first pop release features popular Jane Morgan on a lovely slow waltz ballad that oughta send the label off to a good start. Her multiple voicing is very effective. Potent side. Watch it.

C+ "BASEBALL, BASEBALL" (2:22) [Garland ASCAP—Timothy, Roberts, Holt] On this end the thrush bounces through a cute ditty. George Barnes' Quint backs.

NELSON RIDDLE ORCH.
(Capitol 2893)

C+ "SONG FROM 'THE CAINE MUTINY'" (2:52) [Mills ASCAP—Gaskill, McHugh] The song from one of the country's hottest motion pictures is given a soft string interpretation by the Nelson Riddle ork.

C+ "VILLA" (2:42) [Dornelle ASCAP—Lehar] More soft, romantic music is given a dreamy, lush instrumental interpretation by the Riddle men. Very pretty slow waltz number. Good for the more sophisticated locations.

THE DE CASTRO SISTERS
(Abbott 3001; 45-3001)

B+ "IT'S LOVE" (2:25) [Dandelion BMI—Gould] The De Castro Sisters bow on the Abbott label with a sensational pop novelty jumper that oughta do a bang-up sales job. Great Skip Martin orking. Terrific tune. Potent, and full of punch. Keep an eye on this one.

B "TEACH ME TONIGHT" (2:45) [Hub ASCAP—De Paul, Cahn] The thrushes show their versatility as they hand in a superb reading on a top grade ballad. Excellent coupling that could make the grade.

JO ANN TOLLEY
(Jubilee 5151; 45-5151)

B+ "I TRIED AGAIN" (2:28) [Laurel ASCAP—Benjamin, Weiss] Jo Ann Tolley makes an impressive debut on Jubilee with a tender reading of a warm lilting ballad that has the earmarks of a big side.

B "THAT'S WHAT I LIKE" (2:53) [Chappell ASCAP—Hilliard, Styne] From the Martin-Lewis flicker "Living It Up" comes this light-hearted lilter that Jo Ann does so well on. Tune is starting to hit.

JOE LIPMAN ORCH.
(MGM 11798; K-11798)

B "LOOKING BACK TO SEE" (2:14) [Dandelion BMI—M. Brown, J. Brown] Joe Lipman and the ork are assisted by the Ray Charles Chorus on a lively ditty that's hitting it big in the Country field. Happy novelty.

C+ "STOP! (Proceed With Caution)" (2:32) [Ross Jugnickel ASCAP—Tepper, Bennett] A soft mambo item is presented in pleasing style by the chorus and ork. Good dance platter with a catchy arrangement.

THE CASH BOX DISK OF THE WEEK

"I NEED YOU NOW" (2:37)

[Miller ASCAP—Crane, Jacobs]

"HEAVEN WAS NEVER LIKE THIS" (2:36)

[Famous ASCAP—David]

EDDIE FISHER

(RCA Victor 20-5830; 47-5830)



EDDIE FISHER

● One of waxdom's biggest sellers, Eddie Fisher, comes up with

a new platter that oughta have the ops and dealers hopping. Assisted by the most capable Hugo Winterhalter orchestra, Eddie adds a bit of Jolson to his voice as he rhythms through a catchy shuffler dubbed "I Need You Now." The disk brings out all of the Fisher personality, which should please his many fans. It's a change of pace for the ace songster that'll have the coins rolling into the boxes. A chorus joins Fisher on the lower deck as he eases through a pretty romantic waltz labelled "Heaven Was Never Like This." Music men are well aware of the tremendous potential carried in a Fisher record.

"DANGER SIGNS" (2:23)

[Wemar BMI—Raleigh, Kosloff]

"AU REVOIR" (2:47)

[Fred Raphael ASCAP—Dunham, Evans, Davis]

TERESA BREWER

(Coral 61225; 9-61225)



TERESA BREWER

● Teresa Brewer's vocal ability has no boundaries. She's made number one hits of novelties such as

"Ricochet" and "Music, Music, Music," and has reached the top spot with a ballad in "Till I Waltz Again With You." On her latest release, the pert chirp offers another ditty-ballad coupling that could also go all the way. On one end she bounces through a country flavored cutie dubbed "Danger Signs." It's a real happy hand-clapper belted out in her punch packed manner. And Jack Pleis' ork sets up a real colorful backing. Disk has the hit necessities. The coupling presents the romantic Miss Brewer on a lovely ballad titled "Au Revoir." It's a sentimental item loaded with feeling. Two powerful showings by the song bird.

JERRY MARTIN
(Savoy 2002; 45-2002)

B "I'D NEVER FORGIVE MYSELF" [Citation BMI—Gould, Martin, McAvoy] Savoy Records enters the pop market with a potent two sider by Jerry Martin. This half is a beautiful ballad with an orking that sounds like a million pieces.

B+ "WHERE CAN YOU BE" [Manor ASCAP—Herman, Anthony, Gabler] The Danny Mendelsohn ork sets up another sumptuous backing for the crooner's feelingful delivery of some more top drawer romantic material.

KELLEY NORWOOD ORCHESTRA
(Ac'cent 1012; 45-1012)

B "BLUE MOON" (2:58) [Robbins ASCAP—Rodgers, Hart] Excellent dance arrangement of a great old favorite is presented by Kelley Norwood and his orchestra. Don Allan eases through the lovely lyrics. Great for hoofers.

C+ "PURPLE MIST" (2:48) [American BMI—Norwood, Garvin, Seely] Another good dance arrangement of a pretty melody is offered by the Norwood crew. Allan hands in some more appealing crooning.

JACK HARRIS
(Coral 61223; 9-61223)

B "SOMETHING'S GOTTA BE DONE" (1:54) [Bil-Edgar BMI—Calder] Jack Harris, whose voice is almost identical to Bing Crosby's, debuts on Coral with a delightful bouncer. Dee jay comments on this disk oughta give it a good send off. Voice is amazing.

B+ "YOU HAVEN'T FALLEN IN LOVE" (1:50) [Bil-Edgar BMI—Calder] The young "groaner" offers another cute and melodic bouncer full of warmth and color. Jimmy Clark Quartet assists. Hit possibility. Watch it.

BILL LAWRENCE
(Coral 61231; 9-61231)

B "IMAGINE WHAT YOU DO TO ME" (2:50) [Porgie BMI—Melsher, Secon, Spelvin] Talented Bill Lawrence, formerly of the Arthur Godfrey Show, hands in a top grade job for Coral as he eases through a lovely romantic ballad.

B "THAT LINGERING LONGING" (2:55) [Famous ASCAP—Pola, David] Dick Jacobs sets up another outstanding backdrop for the crooner's treatment of a subdued Latin tempo ballad. Two pleasing sides.

TONY ALAMO
(Major 25; 45-25)

B "YOU'RE THE SWEETEST SWEETHEART IN THE WORLD" (2:51) [Von Tilzer ASCAP—Hudson] Tony Alamo makes an impressive showing as he shuffles through a delightful bouncy love tune. Tony's in good form. Could make noise.

B "YOU'RE THE ONE IN MY HEART" (2:52) [Nutter BMI—Willmore, Nutter] Another appealing orking is offered by Joe Candullo's crew for Tony's tender styling of a beautiful song with a lovely melody. Song has tremendous hit possibilities.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- | | | |
|--------------------------------|-------------------|-----------------------|
| ★ "YOU HAVEN'T FALLEN IN LOVE" | Jack Harris | Coral 61223; 9-61223 |
| ★ "IT'S LOVE" | De Castro Sisters | Abbott 3001; 45-3001 |
| ★ "FAIR WEATHER FRIENDS" | Jane Morgan | Kapp 104; 50-104 |
| ★ "I TRIED AGAIN" | Jo Ann Tolley | Jubilee 5151; 45-5151 |
| ★ "WHERE CAN YOU BE" | Jerry Martin | Savoy 2002; 45-2002 |

BUSINESS IS BOOMING AT Dot

with These Current Across the Board BEST SELLERS



POPULAR

The Hilltoppers
IF I DIDN'T CARE / BETTINA
15220

The Hilltoppers
SWEETHEART / THE OLD CABARET
15201

Jan Garber
I LOVE YOU BECAUSE / HOW LONG
15208

The Counts
MY DEAR, MY DARLING
b/w
SHE WON'T SAY YES
1210

Al Lombardy
CROSS YOUR HEART
b/w
COZY CORNER
15207

Dottie Dillard
COW COW BOOGIE / OH JOHNNY
15203

Johnny Maddox & The Rhythmasters
PEG O' MY HEART
b/w
TEDDY BEAR BLUES
15169

Rusty Bryant
CASTLE ROCK / ALL NIGHT LONG
15134

Rusty Bryant
PINK CHAMPAGNE / SLOW DRAG
15164



The
Fontane Sisters
HAPPY DAYS
& LONELY NIGHTS
b/w
IF I DIDN'T HAVE YOU
15171

COUNTRY & WESTERN

Mac Wiseman
I SAW YOUR FACE IN THE MOON
b/w
YOU CAN'T JUDGE A BOOK
1202

Jimmy Newman
CRY CRY DARLING
b/w
YOU DIDN'T HAVE TO GO
1195

Lonzo & Oscar
CRAZY 'BOUT YOU BABY
b/w
GOT IT ON MY MIND
1216

Tommy Jackson
LEAD OUT b/w
CHINESE BREAKDOWN
1208

Tommy Jackson
BILL CHIATRAM
b/w
SUGAR IN THE GOURD
1209

Tommy Jackson
FLOP EARED MULE b/w
LIBERTY
12710

Tommy Jackson
GOLDEN SLIPPER b/w
8th OF JANUARY
1218

ALBUMS

THE HILLTOPPERS
Dep 1006
You Made Up My Mind, Must I Cry Again, I Keep Telling Myself.

THE HILLTOPPERS
Dep 1007
I Can't Be to Myself, If I Were King, I'd Rather Die Young, P. S. I Love You.

THE HILLTOPPERS
Dep 1008
For Keeps, Bouquets & Kisses, I Found Your Letter, Till Then.

THE HILLTOPPERS
Dep 1009
Time Will Tell, There Is No Greater Love, Blue Eyes Crying in The Rain, From the Vine Came the Grape.

JOHNNY MADDOX
Dep 1010
Tippin' In, South of the Border, Peg O' My Heart, Hot Lips.

THE HILLTOPPERS
Dep 1001
Glad, Glad Glad, Mary Ann, Stormy Night, About A Quarter to Nine.

JOHNNY MADDOX
LP 104
Johnny's Blues, Blue Danube, 12th St. Rag, Little Girl, Goodbye Girls, Through, Sweet Lelani, The Money Song, Alice Blue Gown.

RHYTHM N'BLUES

The Counts
MY DEAR, MY DARLING
b/w
SHE WON'T SAY YES 1210

The Counts
DARLING DEAR
b/w
I NEED YOU ALWAYS 1188

The Counts
HOT TAMALES b/w
BABY DON'T YOU KNOW 1199

Mr. Percy
FULL OF MISERY b/w
SOMEBODY HELP ME OUT 1205

THE HILLTOPPERS
LP 105
For Keeps, Bouquets & Kisses, I Found Your Letter, Till Then, Time Will Tell, There Is No Greater Love, Blue Eyes Crying in the Rain, From the Vine Came the Grape.

RECORD REVIEWS

Ⓢ ⓐ DISK & SLEEPER

Ⓢ ⓑ EXCELLENT

Ⓢ ⓓ VERY GOOD

Ⓢ ⓐ GOOD

Ⓢ ⓑ FAIR

Ⓢ ⓓ MEDIOCRE

THE FOUR BELLS
(Capitol 1051; 45-1051)

“SH-BOOM” (2:29) [Brenner BMI—Keyes, Feaster, McRae, Edwards] Barry Frank works with the Four Bells on a sock version of the country's top seller. Sy Oliver arrangement and orking.

“CRAZY 'BOUT YOU BABY” (2:32) [Sunbeam BMI—Barrett, Augeri] Another one of the nation's top disks is fashioned by the Bells. Catchy rhythm item.

BILLY DANIELS
(Mercury 70431; 70431 x 45)

“SMILE” (2:50) [Bourne ASCAP—Chaplin, Turner, Parsons] The talented Billy Daniels tenderly treats beautiful romantic tune in his unique and stylish vocal quality. Song works like a big one. Chorus assists.

“MOM-E-LE” (2:40) [Mills ASCAP—Parish, Alstone, Goodhart] Touching reading of a tune about mother is offered with tremendous expression. Number should do well in the big cities.

ALAN DEAN
(Capitol 11801; K11801)

“I'M LOOKING FOR SOME-
BODY” (2:16) [Acuff Rose BMI—Helms, Evins, Alan] Dean rides rough a rhythmic jumper that ought catch a good share of the coin. Artist sounds terrific.

“LOVER'S QUARREL” (2:54) [Roncom ASCAP—Moore, Hurd] Alan Hefti's ork supplies another exciting backdrop for the crooner's expressive reading of a tearful waltz ballad. Voices in background add to the.

ALAN FOSTER & BEN
RIBBLE'S ORCH.
(Capitol 365; 45-365)

“SAID” [Windy City ASCAP—Hoffman, Curtis, Hart] Alan Foster and Ben Ribble's ork join in performing the new lyrics set to the oldie “Darling Clementine.” Catchy, corny treatment that appeals.

“ALL ALONG NEW JERSEY
SHORE” [Columbia BMI—Gordon, Richman, Monte] Foster fashions an easy going waltz item on this end. Pretty tune with a pleasing warmth about it.

PERCY FAITH ORCH.
(Columbia 40277; 4-40277)

“BUBBLING OVER” (2:40) [Cromwell ASCAP—Olsson, Faith] Percy Faith comes up with another delightful instrumental novelty that's sure to meet with approval from his fans. Lush string item on the lighthearted side.

“SONG FOR SWEETHEARTS” (3:20) [Marpet ASCAP—Sigman, Faith] A “Moulin Rouge” type Faith arrangement of another lovely romantic melody features the warm voice of Betty Cox. Tender tune.

THE CASE BOX SLEEPER OF THE WEEK

“EASY STREET” (2:35)
[Johnstone-Monte ASCAP—Jones]
“CHAPEL IN THE MOONLIGHT” (2:50)
[Shapiro-Bernstein ASCAP—Hill]
FOUR KNIGHTS
(Capitol 2894; F-2894)



FOUR KNIGHTS

● The Four Knights, whose waxing of “I Get So Lonely” is still lingering on the best seller charts many months after its release date, come up with a new platter that could be bigger. On one end, the crew's harmony is beautiful as it revives a beautiful oldie tagged “Easy Street.” Their slow easy rhythm is relaxing. Top grade job. They get better with every release. Lower lid is a magnificent rendition of the high flying oldie, “Chapel In The Moonlight.” Although disk is probably too late to cop top honors, it is still sure to draw a good share of coin.

“SKOKIAAN” (2:22)
[Shapiro-Bernstein ASCAP—Nasurugwa]
“SEY HEY” (2:41)
[Moonlight BMI—Anthony]
RAY ANTHONY ORCH.
(Capitol 2896; F-2896)



RAY ANTHONY

● Ray Anthony throws his hat into the ring in the race for top honors with the South African instrumental novelty “Skokiaan” that's taking the country by storm. It's a classy instrumentation of one of the most unusual items to hit the music world. The sax takes the spotlight throughout this rendition. The number has a beat similar to the “charleston” and should have the kids hopping around the dance floors. Coupling is a good piece of rhythm material called “Sey Hey” that makes more excellent fare for the teenage terpsichoreans.

“MORE THAN EVER” (2:33)
[A.B.C. Music ASCAP—Marsala, George]
“THE MAN THAT GOT AWAY” (2:50)
[Harwin ASCAP—Gershwin, Arlen]
GEORGIA GIBBS
(Mercury 70430; 70430 x 45)



GEORGIA GIBBS

● Georgia Gibbs has a treat in store for her admirers and for the dealers and ops. Her latest record features her singing in Italian and with multiple voices for the first time in her career. The tune is a beautiful slow waltz labelled “More Than Ever.” It's top drawer material that could go all the way. On the lower end, the powerful thrush lets loose with a shortened version of a current clicker “The Man That Got Away.” Real moving job that's sure to cash in. We go for the top half in a big way. Watch it go up.

“I TORE YOUR PICTURE” (1:57)
[Perco BMI—Jay, Reid, Albert]
“EACH TIME A PROMISE IS
BROKEN” (2:34)
[Perco BMI—Symes, Fiorella]
JEFF MASON
(Derby 860; 45-860)



JEFF MASON

● A terrific new talent, Jeff Mason, bows on the Derby label with a voice and style that predict a brilliant future for the lad. On his first release, Jeff takes hold of a solid piece of jump material called “I Tore Your Picture” and sends it across in super commercial fashion. A real solid performance with Eddie Wilcox and the chorus supporting. On the bottom portion the stylist gives his all for another shuffle rhythm number dubbed “Each Time A Promise Is Broken.” Two polished hit contenders.

BETTY REILLY
(Capitol 2888; F-2888)

“BLUES IN THE NIGHT” (3:01)
[Remick ASCAP—Mercer, Arlen] The vibrant voice of Betty Reilly belts out a stirring rendition of a great standard set to a rocking mambo rhythm. Exciting interpretation.

“THE PEANUT VENDOR” (2:22) [E. B. Marks BMI—Gilbert, Sunshine, Simons] Les Baxter accompanies the thrush again on her treatment of a popular Latin oldie. Mambo backdrop adds a wildness to this favorite.

PETE RUGOLO ORCH.
(Columbia 40286; 4-40286)

“MANHATTAN MAMBO” (2:56)
[Summit ASCAP—Roberts, Frisch] Pete Rugolo's boys rock through a catchy mambo item elected “the official song of the '54 New York Summer Festival.” Lynn Franklin vocals with band.

“SIDEWALKS OF NEW YORK
MAMBO” (2:55) [Peters ASCAP—Rugolo] Pete and the crew send up a wild mambo interpretation of the great favorite “East Side West Side.” Interesting deck.

RICHARD MALTBY & ORCH.
(“X”-0042; 4X-0042)

“ST. LOUIS BLUES MAMBO” (2:27) [W. C. Handy ASCAP—Handy] An exciting version of the classic “St. Louis Blues” is this Richard Maltby presentation of the tune set to a mambo kick. Good dance material.

“BELOVED, BE TRUE” (2:38)
[A.B.C. ASCAP—Carney, Gluck, Maltby] Russ Emerick takes the vocal spotlight on this end as he fashions a sentimental romantic ballad with a tear in his voice.

WALLY STOTT ORCH.
(Epic 9064; 5-9064)

“FOOTSTEPS IN THE FOG” (2:38)
[Southern ASCAP—Weedon] An imaginative and eerie instrumental is colorfully presented by Wally Stott's ork. Footsteps are heard throughout number backed by lush strings. Different.

“LUXEMBOURG POLKA” [Connelly ASCAP—Reisdorf] A delightful light-hearted polka novelty is bounced through by the string filled aggregation. Very pretty arrangement.

THE BUCCANEERS
(Tiffany 1308; 45-1308)

“OVER AND OVER” (2:08)
[Windy City ASCAP—Watts, Hoffman] Stubby and his Buccaneers shuffle through a pretty sentimental ballad in their pleasing style of harmony. Catchy melody and clever delivery. Jumps up in middle.

“LET'S DRINK TO HAPPINESS” (2:17) [Mills ASCAP—Watts, Hoffman] A pleasing waltz novelty set to the music of “La Donna E Mobile” is invitingly treated by the boys.

"Spotlight Reviews"
BEST BUYS

The Billboard

"Here's A Great Opportunity For The Juke Boxes To
Cash In On A Natural . . . Sensational Souped-Up
Rhythm Number That Drives From The Opening
Bar. . . ."

THE CASH BOX

SLEEPER OF THE WEEK

"SHAKE RATTLE AND ROLL"

by
**Bill
Haley**
and his Comets
DECCA-29204



b/w
"ABC BOOGIE"



THE VOICES
THREEDEVIL
LIPS
and
DOES YOUR
HEART
BEAT FOR
MEMGM 11793 78 rpm
K 11793 45 rpmHANK
WILLIAMSI AIN'T GOT
NOTHIN'
BUT TIME
and
I'M SATISFIED
WITH YOUMGM 11768 78 rpm
K 11768 45 rpmTHE
STUARTSHOW ABOUT
ME
and
GET OUT AND
GET UNDER
THE MOONMGM 11782 78 rpm
K 11782 45 rpmHOT
PLATTERS
FROM
M-G-M

JONI JAMES

IN A
GARDEN
OF ROSES
EVERY
DAY

MGM 11753 78 rpm • K 11753 45 rpm

BOB STEWART

CASH BOX
SLEEPER
SAID
THE DANCE
OF THE
HOURS
VARIETY
BEST BET

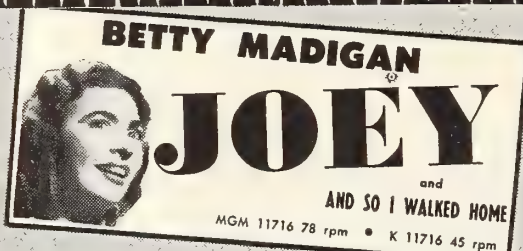
MGM 11795 78 rpm • K 11795 45 rpm

M-G-M is First with the Nation's Newest Hit!
LEROY HOLMES and his OrchestraWhistling
by
FRED LOWERY

THE HIGH and the MIGHTY

Infectious Theme from the Wayne-Fellows Production Distributed by Warner Bros.
b/w LISA
MGM 11761 78 rpm • K 11761 45 rpmRecorded directly from the
Sound Track of the MGM
Film "The Flame and the
Flesh."

CARLOS THOMPSON

NO ONE
BUT YOUand
PEDDLER MANMGM 11771 78 rpm
K 11771 45 rpmBILLY MOORE
QUARTETTEOUT OF THE
BUSHESand
THAT DON'T DO
ME NO GOODMGM 11777 78 rpm
K 11777 45 rpm

BETTY MADIGAN

JOEY

and
AND SO I WALKED HOME

MGM 11716 78 rpm • K 11716 45 rpm

FRAN WARREN
THE MAN THAT GOT AWAYand
LOVE ME, LOVE

MGM 11769 78 rpm • K 11769 45 rpm

MAKE FRIENDS
WITH RECORDSTHE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

Archie Bleyer should be very proud of his Cadence label. The indie has come up with two number one disks within a few months of each other, and that's quite an accomplishment. First there was "Eh Cumpari" by Julius La Rosa and now "Hernando's Hideaway" by Archie himself has made it. Congratulations. . . . Larry Spier appears to have found a tremendous talent in Ulpio Minucci, who he's signed to a five-year writing contract. Minucci was sent here by an Italian newspaper to cover the UN. . . . Billy Duke and his Dukes have their first Coral release out. It's "I Cried" backed by "Love Ya, Love Ya, Love Ya." . . . Personal manager Eddie White this week negotiated a Decca contract for country artist Mimi Roman. . . . Jack Pleis off to Milwaukee to catch Mrs. Pleis (Karen Chandler) singing at Jimmy Fazio's Supper Club. . . . Estelle Moss, lyricist on the Johnny Desmond-Jane Russell record of "Forevermore," used to be the featured singer with Phil Spitalny's orchestra. . . . Milton Karle has added Chico O'Farrill's orchestra to his set-up. The band opens at Birdland Sept. 16. . . . MGM has instituted a campaign of sending monthly program cards to 1500 record librarians at radio stations throughout the country. The program cards carry suggested program hints for popular and folk records. . . . Roger Coleman plays the Theatrical in Cleveland this week and the Horizon in Pittsburgh next. . . . Leslie Distributors have moved to larger quarters in Hartford, Conn. . . . Guy Mitchell continued his successful tour of England with a two week engagement at the Empire Theater in Glasgow. For the first time in the 26 year history of the show place, it was booked solid for the entire period.

CHICAGO:

Nice letter from Erwin Barg of Robbins Music Corp., this city, telling us that Eddie Fisher's "I Need You Now," though just released, is really starting to move. Erwin convinced that this is the next 'big hit' for Eddie. . . . Jill Corey spending a week in Chicago, handling vocal chores for the Breakfast Club, ABC network's daily simulcast. . . . Julius LaRosa expected here any day as part of extensive disk jockey tour he is making, promoting his latest for Cadence, "My Heart's On A Fast Express." Tune getting a double plug this week, as Lee Pincus of Pincus Music also hit town working on the side. . . . Denise Lor, favorite gal of the Gary Moore TV Show, paid Chicago a quick visit and was quite pleased to find her Major disking of "If I Give My Heart To You" doing very well. Record enjoying lots of air play 'round town. . . . Monte Bruce of the Bruce diskery hoping that "Why Should I Love You," b/w "Forever Mine" by the Harp Tones (CB "Disk Of The Week" 8/7 Issue) may go right to the top. Meanwhile, Monte reports, the Harp Tones have gone up to Canada where they are skedded for several appearances. . . . Nice to hear from Jim Lowe once again. Jim phoned this office while passing thru the Windy City en route to his home town where he plans to spend a couple of weeks. If things go according to schedule, Jim'll be starting a dj show come fall, he says. . . . As we all know, printers' errors are bound to happen once in a while and this past week was one of those times. It is the Crew Cuts' "Sh-Boom" enjoying the top spot in Chicago rather than the Chords'. The printer has since called to apologize profusely and we all understand that these things happen. Speaking of the Crew Cuts, boys have been doing tremendous business at the Chicago Theatre where they are doing five shows daily and six on the weekends. Between this heavy schedule and the dozens of dee-jay appearances they're making, they've really been kept quite busy.

LOS ANGELES:

Everyone is glad to welcome maestro Paul Whiteman back into the recording field again. Amazing how his new version of the old standard "Whispering" can sound so modern yet still retain the same old Whiteman style. All agree that it could be a hit all over again. . . . King Records are going all out on their first release by John and Sondra Steele titled "Danglin'" b/w "Walkin' With My Shadow." . . . With the signing of Scat-Man Crothers and songstress Laurie Loman, Century Records complete a roster of impressive talent. Other pacts on the label are accordionist, Tommy Gumina, The Mellow Men, The C-Noters, "Big Jim" Buchanan, Sue Allen, Bob Milano and 8 yr. old child protege Geri Pace. . . . Promotion man Sam Laine informs us that brother Frankie (Laine that is) has been plenty busy filling many pressing engagements. The crooner left for Cleveland 8/8 to appear on the Carl Fisher Memorial Concert "Reflections of an Indian Boy" with Victor Young conducting the Cleveland Symphony Orchestra. . . . Gloria De Haven will follow singer Billy Daniels into the Mocambo August 24th. Daniels and his accompanist-arranger Benny Payne are set from Aug. 3rd thru 23rd. . . . Songstress Eartha Kitt left for a limited stand at the Cal-Neva Lodge at Lake Tahoe. Plans are in the making for a new Broadway show in which she will star. . . . Received a short note from The Hi-Lo's informing us that they have signed with Shaw Artists effective in Sept. The boys are now appearing at the Tops Restaurant in San Diego. They are slated to do several TV guest appearances and will record a 10" LP for the Trend label soon. . . . Fabor Robison's first pop release "It's Love" by The De Castro Sisters on the Abbott label is causing quite a stir throughout the area. Local jocks have been giving it plenty of spins. . . . Joe Perry celebrated his 50th birthday and 20 years with Decca-Coral 7/28 with a party thrown in his honor at Lucy's Restaurant. Present were Sid Goldberg, Gen'l. Sales Mgr. for Decca N. Y.; Paul Cohen, Decca A & R head N. Y.; Sonny Burke, West Coast A & R head, along with George Cates, Lawrence Welk, Jimmy Wakely, Gordon Jenkins, Mike Kurlan, Rex Allen, Mike Ross, George Jay, Georgie Auld, Sam Ricklin and Gabe Orland. Many song pluggers and music publishers also attended. Joe was presented with a gold watch.



ARCHIE BLEYER



CREW-CUTS



PAUL WHITEMAN



The Original *The Original* *The Original*

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MY HEART
TO YOU"**

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HELLO DARLING

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JUBILEE'S on a SPREE!!

THE FOUR TUNES

"THE GREATEST
FEELING
IN THE WORLD"

b/w

"LONESOME"

Jubilee No. 5152

getting stronger

"I UNDERSTAND
JUST HOW
YOU FEEL"

Jubilee No. 5132

★★★★★

THE ORIOLES

"IN THE CHAPEL
IN THE
MOONLIGHT"

Jubilee No. 5154

★★★★★

World's Greatest
Saxophonist

SIL AUSTIN

"STAGECOACH"

b/w

"VOLLEYBALL"

Jubilee No. 5153

★★★★★

PATTI JEROME

"JUST A FRIENDLY
HELLO"

b/w

"TOO YOUNG
TO DIE"

Jubilee No. 5150

JUBILEE RECORD CO. Inc
315 W. 47th St. N. Y. N. Y.Les Elgart's Astor
Opening Is Big
Time Arrival

NEW YORK—The Les Elgart Ork, recently voted Best Up And Coming Orchestra in The Cash Box's Annual Disk Jockey Poll, made its big time debut Monday night (August 2) at the Astor Roof. The first night crowd, which included a large segment of celebrities, deejays, trade press, general press and assorted tradesters, was reminiscent of the golden dance band days.

Feeling ran high that this band could go all the way to reach the pinnacle hit by the great bands in the pre-war days. By virtue of its inviting dancibility, Elgart's aggregation should soon strike heavy pay dirt along the plush hotel circuit.

The band gets a full modern sound, despite the obvious preference for great old standard tunes. (The Elgart book features such items as "Heart Of My Heart," "Wedding Bells," "I Don't Want To Set The World On Fire," "Cuddle Up A Little Closer," and the like, all of which the aggregation has already recorded.)

In person, the Elgart band lives up to the promise of its fine diskings. Elgart himself is a good looking, friendly fronter with a good programming sense. He managed to keep the dance floor crowded at all times with sensible tempos and nostalgic repertory. Thrush Paula Adams impressed also with a warm style and contributed to the attractive grooming of the band itself. Featured also, was Les' brother, Larry Elgart, in several lush alto sax solos, similar to the material Larry has recorded for Decca.

In short, this band manages to combine the appeal of several great bands and yet emerges with a very distinct identity all its own.

Congratulations are also in order for Music Corporation of America, which arranged the booking, and for Elgart's manager, Bill Simon, who brought the band up in a very short period of time.

Elgart remains at the Astor Roof for three weeks, following which he opens at the Steel Pier, Atlantic City on August 25.

A GREAT NEW HIT!

"FRIENDS AND
NEIGHBORS"

by

The Plunkett Family

Essex # 361

RECORDS
Essex
Manufactured and Distributed by Palda Record Company

THE CASH BOX

Album
Reviews

POPULAR

HARRY BELAFONTE—"Mark Twain" And Other Folk Favorites—RCA Victor LPM 1022 (12" LP) List: \$4.19

MARK TWAIN; MAN PIABA; JOHN HENRY; TOL' MY CAPTAIN; KALENDA ROCK; THE DRUMMER AND THE COOK; THE FOX; SOLDIER, SOLDIER; THE NEXT BIG RIVER; DELIA; MO MARY; LORD RANDALL.

It's a tough job for an artist to bring across, on wax, the personality that he projects on stage. And there are indeed a very small number who can project on records as well as Harry Belafonte. The folk singer has been growing in popularity each year, and recently he was the hit of the Broadway success "Almanac". In the near future, he will play one of the leading roles in the movie version of "Carmen Jones". Why he is so appreciated by the members of his vast following can be understood by listening to this album. His heart and soul go into every tune. A treat for the folk song lover and a must for the Belafonte fans.

THE FOUR FRESHMEN—"Voices In Modern"—Capitol H 522 (10" LP) List: \$3.00

CIRCUS; STREET OF DREAMS; AFTER YOU, WE'LL BE TOGETHER AGAIN; MY HEART STOOD STILL; MOOD INDIGO; OVER THE RAINBOW; THE NEARNESS OF YOU.

Ross and Don Barbour, Ken Errair and Bob Flanigan comprise one of the most talented and versatile small combos in existence today. They collectively play drums, trumpet, guitar, bass, French horn and trombone. And to top it all off, they have a fabulous modern vocal style that may best be described as similar to Stan Kenton's instrumental technique. The boys' modern vocal technique comes over superbly as they render eight great standards. Their soaring sound and imaginative interpretations give new feeling to these classics. Album is definitely a prize. We go for "My Heart Stood Still" in a big way.

JUNE CHRISTY—"Something Cool"—Capitol H 516 (10" LP) List: \$3.00

MIDNIGHT SUN; SOMETHING COOL; I SHOULD CARE; LONELY HOUSE; IT COULD HAPPEN TO YOU; A STRANGER CALLED THE BLUES; I'LL TAKE ROMANCE.

A favorite of all who know and love music is the "cool", fascinating voice of the inimitable June Christy. Her magnificent feeling for a song, and her polished manner of bringing this feeling to the listener is seldom bested. On this album, aided by the Pete Rugolo orchestra, the sparkling song bird offers some slick vocalizing on easy moving tunes with a sentimental flavor. She's definitely one of the country's top vocalists.

CLASSICAL

"KOUSSEVITZKY PLAY THE DOUBLE BASS"

"ROMEO AND JULIET OVERTURE" Tchaikovsky—RCA Victor Red Seal LCT 1145 (1-12" LP) List: \$5.72

ANDANTE (SECOND MOVEMENT FROM CONCERTO IN F MINOR, OP. 3), KOUSSEVITZKY; VALSE MINIATURE, KOUSSEVITZKY; WIEGENLIED, OP. 28, NO. 5, GUSTAV LASKA; CHANSON TRIESTE, OPS 2, KOUSSEVITZKY; SONATA: LARGO, HENRY ECCLES-KOUSSEVITZKY; MINUET, IN G BEETHOVEN; ROMEO AND JULIET: OVERTURE.

The rare performances on record of Serge Koussevitzky on the rare Double-Bass is offered herein. These actual recordings were made about 25 years ago but the engineering processes available today bring the recordings to life. It is an experience to listen to the great Koussevitzky manipulate the bass strings and bring forth its extraordinary tonal effects. The LP also offers the Romeo and Juliet Overture by the Boston Symphony Orchestra. The delightful performance is a re-issue originally recorded in 1936.

"PEACOCK VARIATIONS" Zoltan Kodaly

"MIRACULOUS MANDARIN" Bela Bartok—Mercury Classics MG 50038 (1-12" LP) List: \$5.95

Antal Dorati conducting the Chicago Symphony Orchestra. Mercury presents the beautiful tonal works of two Hungarian contemporaries, Kodaly and Bartok, and the pairing is thirty minutes of colorful and expressive music artfully presented by the Chicago Symphony Orchestra. The tonal effects achieved are strikingly reminiscent of Stravinsky. Story of the Miraculous Mandarin, presented in the elaborate linear notes on the sleeve, help re-create the terrifying story filled with thievery, lust and murder and bring to the recording its fullest enjoyment and understanding.

JAZZ

"HOW HI THE FI"—A Buck Clayton Jam Session featuring Woody Herman—Columbia CL 567 (1-12" LP) List: \$3.95

How Hi the Fi; Blue Moon; Sentimental Journey; Moten Swing. Follow-up to Buck Clayton's "The Huckle-Buck and Robbins' Nest" is the play on the old tune "How High The Moon", title song which becomes "How Hi The Fi". Buck is aided on this session with four of the original Basie band and three of the current Basie aggregation, and features Woody Herman, who, according to the notes, just happened along and was invited to sit in. The results of this entirely unrehearsed and unrestricted Jam come off in strong style and should sell well. Of definite interest and aid to the listener is the listing of who takes the choruses. George Avakian's notes are extensive and some other companies would do well to follow.

THE DIZZY GILLESPIE-STAN GETZ SEXTET—Norgran Records MG N-2 (1-10" LP) List: \$3.85

IT DON'T MEAN A THING; I LET A SONG GO OUT OF MY HEART; EXACTLY LIKE YOU; TALK OF THE TOWN.

Two great talents, Dizzy Gillespie who was such a large influence in the development of modern music, and Stan Getz, one of the modern shining lights on the tenor sax, combine horns for a top drawer LP that should please the most exacting "cool" buyer. Accompanying the headliners are the Oscar Peterson Trio (with Ray Brown, Bass; Herb Ellis, Guitar) and Max Roach, drums. Showpiece of the album is the breakneck trumpeting of Gillespie on "It Don't Mean A Thing" backed by the balance of the group, with Roach standing out on the drums. Getz picks up the solo about midway and takes it across the line with a magnificent sax reading.

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast


Wallichs Music City
Hollywood, Calif.

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2. Little Things (Kitty Kallen)
3. The Little Shoemaker (Gaylords)
4. Sway (Dean Martin)
5. Hey There (R. Clooney)
6. Hernando's Hideaway (Bleyer)
7. River Of No Return (Tennessee Ernie)
8. If You Love Me (Kay Starr)
9. The High And The Mighty (Les Baxter)
10. The High And The Mighty (Victor Young)

Parker House of Music
Fayetteville, N. C.

1. Little Things (Kitty Kallen)
2. I Cried (Patti Page)
3. Take Me Back (Bennett)
4. This Ole House (Clooney)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Three Coins In The Fountain (Four Aces)
7. Hernando's Hideaway (Bleyer)
8. Everyday (Joni James)
9. I Understand Just How You Feel (June Valli)
10. The Man Upstairs (Kay Starr)

Variety Record Shop

- Louisville, Ky.
1. The High And The Mighty (Victor Young)
 2. Shake Rattle And Roll (Haley)
 3. Sh-Boom (Crew Cuts)
 4. I Understand Just How You Feel (June Valli)
 5. In The Chapel In The Moonlight (Kitty Kallen)
 6. Honey Love (Drifters)
 7. They Were Doin' The Mambo (Vaughn Monroe)
 8. Cinnamon Sinner (Bennett)
 9. Goodnight Sweetheart, Goodnight (Sunny Gale)
 10. Hey There (R. Clooney)

Graymat Music Shop

- Morristown, N. J.
1. Hey There (R. Clooney)
 2. Sh-Boom (Crew Cuts)
 3. The Little Shoemaker (G'lords)
 4. Crazy 'Bout You Baby (Crew Cuts)
 5. Little Things (Kitty Kallen)
 6. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 7. Three Coins In The Fountain (Four Aces)
 8. Hernando's Hideaway (Bleyer)
 9. The Happy Wanderer (Weir)
 10. Sway (Dean Martin)

Youngers

- Des Moines, Iowa
1. Sh-Boom (Crew Cuts)
 2. Little Things (Kitty Kallen)
 3. Crazy 'Bout You Baby (Crew Cuts)
 4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 5. Hernando's Hideaway (Bleyer)
 6. Hey There (R. Clooney)
 7. The High And The Mighty (Les Baxter)
 8. The Little Shoemaker (Gaylords)
 9. The Happy Wanderer (Weir)
 10. I Understand Just How You Feel (Four Tunes)

Bill's "T" Record Shop
Tulsa, Okla.

1. Hernando's Hideaway (Bleyer)
2. Sh-Boom (Leon Mcauliffe)
3. Three Coins In The Fountain (Four Aces)
4. Little Things (Kitty Kallen)
5. The Little Shoemaker (Gaylords)
6. I Understand Just How You Feel (Four Tunes)
7. If You Love Me (Kay Starr)
8. This Ole House (R. Clooney)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. I'm A Fool To Care (Paul & Ford)

Moses Melody Shop

- Little Rock, Ark.
1. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 2. The High And The Mighty (Les Baxter)
 3. Three Coins In The Fountain (Four Aces)
 4. Hernando's Hideaway (Bleyer)
 5. Little Things Mean A Lot (Kitty Kallen)
 6. Sh-Boom (Crew Cuts)
 7. I Understand Just How You Feel (June Valli)
 8. Crazy 'Bout You Baby (Crew Cuts)
 9. This Ole House (Clooney)
 10. The Little Shoemaker (Gaylords)

Gaiety Music Shop
New York, N. Y.

1. Hernando's Hideaway (Bleyer)
2. Little Things (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. Hey There (S. Davis, Jr.)
5. The High And The Mighty (LeRoy Holmes)
6. Sh-Boom (Crew Cuts)
7. No One But You (Thompson)
8. Sway (Dean Martin)
9. The Happy Wanderer (Weir)
10. In The Chapel In The Moonlight (Kitty Kallen)

Spruce Record Shop

- Scranton, Pa.
1. Little Things (Kitty Kallen)
 2. Sh-Boom (Crew Cuts)
 3. Hernando's Hideaway (Bleyer)
 4. The Little Shoemaker (Gaylords)
 5. The High And The Mighty (LeRoy Holmes)
 6. Hey There (R. Clooney)
 7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 8. Honey Love (Vicki Young)
 9. The Happy Wanderer (Weir)
 10. Italian Huckle Buck (Monte)

The Music Box

- Spokane, Wash.
1. The Little Shoemaker (Gaylords)
 2. Sh-Boom (Crew Cuts)
 3. Hernando's Hideaway (Bleyer)
 4. Little Things Mean A Lot (Kitty Kallen)
 5. The Happy Wanderer (Weir)
 6. This Ole House (R. Clooney)
 7. I'm A Fool To Care (Paul & Ford)
 8. The High And The Mighty (LeRoy Holmes)
 9. In The Chapel In The Moonlight (Kitty Kallen)
 10. The Bandit (Johnson Bros.)

Cox Record Shop

- Atlanta, Ga.
1. Little Things (Kitty Kallen)
 2. Three Coins In The Fountain (Four Aces)
 3. Hernando's Hideaway (Bleyer)
 4. The Happy Wanderer (Weir)
 5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 6. The Little Shoemaker (G'lords)
 7. Isle Of Capri (Jackie Lee)
 8. In The Chapel In The Moonlight (Kitty Kallen)
 9. Sh-Boom (Crew Cuts)
 10. The High And The Mighty (Victor Young)

Garden Center Music Center

- Garden City, L. I., N. Y.
1. Sh-Boom (Crew Cuts)
 2. Sway (Dean Martin)
 3. Sweetheart (Hilltoppers)
 4. Hernando's Hideaway (Bleyer)
 5. The Happy Wanderer (Weir)
 6. The Little Shoemaker (Gaylords)
 7. Hey There (R. Clooney)
 8. Little Things (Kitty Kallen)
 9. The High And The Mighty (LeRoy Holmes)
 10. They Were Doin' The Mambo (Vaughn Monroe)

The Groove Record Shop

- Norfolk, Va.
1. Honey Love (Drifters)
 2. Sh-Boom (Crew Cuts)
 3. In The Chapel In The Moonlight (Kitty Kallen)
 4. The Little Shoemaker (Gaylords)
 5. The High And The Mighty (LeRoy Holmes)
 6. Please Don't Freeze (Brown)
 7. Hey There (R. Clooney)
 8. I'm A Fool To Care (Paul & Ford)
 9. Little Things (Kitty Kallen)
 10. Crazy 'Bout You Baby (Crew Cuts)

Duchess Record Shop

- Indianapolis, Ind.
1. Crazy 'Bout You Baby (Crew Cuts)
 2. Sh-Boom (Crew Cuts)
 3. Three Coins In The Fountain (Four Aces)
 4. Little Things Mean A Lot (Kitty Kallen)
 5. This Ole House (R. Clooney)
 6. Goodnight Sweetheart, Goodnight (Sunny Gale)
 7. I Understand Just How You Feel (June Valli)
 8. Hernando's Hideaway (Bleyer)
 9. The Little Shoemaker (Gaylords)
 10. The High And The Mighty (Les Baxter)

Lil' Pal Record Store

- Houston, Tex.
1. The Little Shoemaker (Hugo Winterhalter)
 2. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 3. I'm A Fool To Care (Paul & Ford)
 4. Sway (Dean Martin)
 5. This Ole House (R. Clooney)
 6. Honey Love (Drifters)
 7. Magic Tango (Winterhalter)
 8. Hernando's Hideaway (Bleyer)
 9. The Bandit (Johnson Bros.)
 10. I Understand Just How You Feel (June Valli)

Modrona Record Shop

- Portland, Oreg.
1. The Little Shoemaker (Gaylords)
 2. Sh-Boom (Crew Cuts)
 3. Hey There (R. Clooney)
 4. This Ole House (R. Clooney)
 5. Little Things (Kitty Kallen)
 6. Hernando's Hideaway (Bleyer)
 7. Three Coins (Frank Sinatra)
 8. I Understand Just How You Feel (Four Tunes)
 9. In The Chapel In The Moonlight (Kitty Kallen)
 10. If You Love Me (Kay Starr)

Music Box

- Cambridge, Mass.
1. The Little Shoemaker (Gaylords)
 2. The High And The Mighty (LeRoy Holmes)
 3. What A Dream (Patti Page)
 4. Sh-Boom (Crew Cuts)
 5. In The Chapel In The Moonlight (Kitty Kallen)
 6. Bumble Boogie (R. Marterie)
 7. I Complained (Stewart Rose)
 8. In My Own Quiet Way (Julius La Rosa)
 9. This Ole House (R. Clooney)
 10. In A Garden Of Roses (Joni James)

Andre's Record Shop

- Lansing, Mich.
1. Three Coins (Frank Sinatra)
 2. Sh-Boom (Crew Cuts)
 3. This Ole House (R. Clooney)
 4. The Happy Wanderer (Weir)
 5. The Little Shoemaker (Gaylords)
 6. Crazy 'Bout You Baby (Crew Cuts)
 7. Little Things (Kitty Kallen)
 8. The High And The Mighty (LeRoy Holmes)
 9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 10. Hernando's Hideaway (Bleyer)

Stix Baer and Fuller

- Saint Louis, Mo.
1. The High And The Mighty (Johnny Desmond)
 2. Sh-Boom (Crew Cuts)
 3. Some Day (Frankie Laine)
 4. The Magic Tango (Hugo Winterhalter)
 5. The Little Shoemaker (G'lords)
 6. Hernando's Hideaway (Bleyer)
 7. They Were Doin' The Mambo (Vaughn Monroe)
 8. Hey There (R. Clooney)
 9. In The Chapel In The Moonlight (Kitty Kallen)
 10. Crazy 'Bout You Baby (Crew Cuts)

Van Goor Record Shop

- Rock Island, Ill.
1. Sh-Boom (Crew Cuts)
 2. The Little Shoemaker (G'lords)
 3. Three Coins In The Fountain (Four Aces)
 4. Little Things (Kitty Kallen)
 5. Hernando's Hideaway (Bleyer)
 6. I Understand Just How You Feel (Four Tunes)
 7. Hey There (R. Clooney)
 8. Goodnight Sweetheart, Goodnight (Sunny Gale)
 9. Crazy 'Bout You Baby (Crew Cuts)
 10. In The Chapel In The Moonlight (Kitty Kallen)

Martha Jane's

- Melody Lane
New Orleans, La.
1. Hernando's Hideaway (Bleyer)
 2. Little Things (Kitty Kallen)
 3. Three Coins (Four Aces)
 4. Hey There (R. Clooney)
 5. Ballin' The Jack (Perez Prado)
 6. I'm A Fool To Care (Paul & Ford)
 7. The Little Shoemaker (Gaylords)
 8. The Magic Tango (Hugo Winterhalter)
 9. I Understand Just How You Feel (Four Tunes)
 10. In The Chapel In The Moonlight (Kitty Kallen)

Sweeping the Nation—
THE 4 ACES'
NEW HIT...



IT SHALL COME TO PASS

b/w
"DREAM"

DECCA
RECORDS

DECCA 29217 (78 rpm)
and 9-29217 (45 rpm)

Steel Pier



NEW YORK—Jo Ann Tolley, Jubilee recording star, had a smash stand recently at the Steel Pier, Atlantic City, N. J. Jo Ann, whose name is so prominent in the picture of the Steel Pier shown above, is currently plugging her initial Jubilee release, "That's What I Like" and "I Tried Again."

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837)
2. THE PAJAMA GAME Original Cast (Columbia ML 4840)
3. SELECTIONS FROM
THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057)
4. THE GLENN MILLER STORY Sound Track (Decca DL 5519)
5. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352)
6. ROSE MARIE Original Cast (MGM E 229)
7. PARDON MY BLOOPER #2 Kermit Schafer (Jubilee LP 3)
8. 10th ANNIVERSARY Nat "King" Cole (Capitol W 514)
9. PARDON MY BLOOPER #1 Kermit Schafer (Jubilee LP 2)
10. THE MUSIC OF
SIGMUND ROMBERG Mantovani (London LL 1031)
11. SINCERELY, LIBERACE Liberace (Columbia BL 1001)

Unanimous Raves From The Trade
An Extremely Beautiful New Ballad

"BREAK MY HEART GENTLY"

#108 DOROTHY COLLINS

AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

ANOTHER BMI
"PIN-UP"
HIT

SKINNIE
MINNIE

(Fish Tail)

Recorded by
TERESA BREWER Coral
RED FOLEY Decca
Published by
WEMAR MUSIC CORP.



"High and the Mighty" Follows Hit Pattern of Other Flic Tunes

NEW YORK—Theme music of moving pictures continue to make news with "The High and the Mighty," from the Warner Brothers picture of the same name, following the illustrious pattern set by such themes as "Ruby," "Moulin Rouge," "High Noon," "Three Coins In The Fountain," and many others.

"The High and the Mighty," published by Remick Music Corp., at this writing has thirteen records on the market, three of them on the Coral label.

There is no question but that A & R heads will be paying close attention to movie themes and tunes in the future in view of the obvious benefit to the music trade of movie tie-ins.

Templeton Visits Deejays

NEW YORK — Alee Templeton, whose initial Atlantic Records release, "Big Ben Bounce" and "Ida," has been coming up strongly, recently made a trip to Cleveland and Pittsburgh where he made a complete tour of the disk jockeys.

Templeton also made a live appearance at Bill Randle's Record Hop while in Cleveland.



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Aug. 7 without any changes on the part of THE CASH BOX.

Bill Ballance

KNX—Los Angeles, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. Joey (Jeri Southern)
5. Sh-Boom (Crew Cuts)
6. The Little Shoemaker (Gaylords)
7. The High And The Mighty (Victor Young)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. The Happy Wanderer (Weir)
10. If You Love Me (Kay Starr)

Bud Davies

CKLW—Detroit, Mich.

1. Sh-Boom (Crew Cuts)
2. In The Chapel In The Moonlight (Kitty Kallen)
3. The Little Shoemaker (Gaylords)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters-Gale)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. The High And The Mighty (Johnny Desmond)
7. Honey Love (Bunny Paul)
8. Some Day (Frankie Laine)
9. If I Give My Heart To You (Connie Boswell)
10. Cara Mia (David Whitfield)

Wes Hopkins

WTTM—Trenton, N. J.

1. Green Years (Eddie Fisher)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces)
4. Steam Heat (Patti Page)
5. Hernando's Hideaway (Bleyer)
6. Hit and Run Affair (P. Como)
7. Joey (Betty Madigan)
8. If You Love Me (Kay Starr)
9. In A Garden Of Roses (Joni James)
10. The High And The Mighty (Les Baxter)

Frank Pollack

KOOL—Phoenix, Ariz.

1. Sway (Jeri Southern)
2. In The Chapel In The Moonlight (Nelson Riddle)
3. Hey There (R. Clooney)
4. Money Burns A Hole In My Pocket (Dean Martin)
5. Take Everything But You (Kitty Kallen)
6. I Cried (Patti Page)
7. In A Garden Of Roses (Joni James)
8. Half As Lovely (F. Sinatra)
9. The High And The Mighty (LeRoy Holmes)
10. They Were Doin' The Mambo (Les Brown)

Bill Stewart

KLIF—Dallas, Texas

1. The Bandit (Johnston Bros.)
2. I'm Blessed (Don Cornell)
3. The Little Shoemaker (Gaylords)
4. Joey (Betty Madigan)
5. I Cried (Billy Dukes)
6. Cat Dancin' (Ray Anthony)
7. Mood Indigo (N. Petty Trio)
8. In My Own Quiet Way (Julius LaRose)
9. Las Vegas (C. Noter's)
10. Popcorn For You (Janet Brace)

Wynn Moore

WHAT—Philadelphia, Pa.

1. In The Chapel In The Moonlight (Kitty Kallen)
2. Sway (Dean Martin)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. The Little Shoemaker (Hugo Winterhalter)
6. Green Years (Eddie Fisher)
7. Sh-Boom (Chords)
8. I'm A Fool To Care (Paul-Ford)
9. If You Love Me (Kay Starr)
10. If You Took Your Love From Me (Escorts)

Stan "The Record Man" Dale

WJJD—Chicago, Ill.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Sway (Eileen Barton)
5. The High And The Mighty (Johnny Desmond)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Right Or Wrong (N. Noble)
8. I Hear It Everywhere (Four Lads)
9. Make Her Mine ("King" Cole)
10. I Need You Now (E. Fisher)

Jack Clifton

WCUE—Akron, Ohio

1. The Little Shoemaker (Hugo Winterhalter)
2. Sh-Boom (Chords)
3. Happy Days And Lonely Nights (Fontane Sisters)
4. Cara Mia (David Whitfield)
5. The High And The Mighty (LeRoy Holmes)
6. Little Things Mean A Lot (Kitty Kallen)
7. Unforgettable (Dick Hyman)
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)
9. If I Didn't Care (Hilltoppers)
10. Sweetheart (Hilltoppers)

Bob Maxwell

WWJ—Detroit, Mich.

1. Hey There (Sammy Davis Jr.)
2. Sh-Boom (Crew-Cuts)
3. Cinnamon Sinner (T. Bennett)
4. Hernando's Hideaway (Archie Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. Little Things Mean A Lot (Kitty Kallen)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Joey (Betty Madigan)
10. If You Gave Your Heart To Me (Connie Boswell)

Harry Nigocia

WJBW—New Orleans, La.

1. In The Chapel In The Moonlight (Kitty Kallen)
2. Green Years (Eddie Fisher)
3. The Man Upstairs (Kay Starr)
4. Joey (Betty Madigan)
5. Little Things Mean A Lot (Kitty Kallen)
6. Thank You For Calling (Jo Stafford)
7. Steam Heat (Patti Page)
8. Three Coins In The Fountain (Four Aces)
9. Some Day (Frankie Laine)
10. Hernando's Hideaway (Bleyer)

Dick Gilbert

KTYL—Phoenix, Arizona

1. Sway (Dean Martin)
2. Little Things Mean A Lot (Kitty Kallen)
3. If I Give My Heart To You (Connie Boswell)
4. The Happy Wanderer (Weir)
5. Half As Lovely (F. Sinatra)
6. Three Coins In The Fountain (Four Aces)
7. I Understand Just How You Feel (June Valli)
8. Hernando's Hideaway (Bleyer)
9. I'm A Fool To Care (Paul-Ford)
10. In A Garden Of Roses (Joni James)

Bob Gotsch

KXOK—St. Louis, Mo.

1. The Little Shoemaker (Crew Cuts)
2. The High And The Mighty (Johnny Desmond)
3. Hold My Hand (Don Cornell)
4. Wait For Me Darling (Gibbs)
5. Sh-Boom (Crew Cuts)
6. Green Years (Eddie Fisher)
7. My Heart Tells Me (Joe Foley)
8. I Don't See Me In Your Eyes (Wendy Wayne)
9. Sway (Eileen Barton)
10. I Cried (Patti Page)

Sandy Singer

KCRI—Cedar Rapids, Iowa

1. Three Coins In The Fountain (Four Aces)
2. The High And The Mighty (Les Baxter)
3. Sh-Boom (Crew Cuts)
4. The Little Shoemaker (Gaylords)
5. Green Years (Eddie Fisher)
6. Hey There (R. Clooney)
7. Sway (Dean Martin)
8. Little Things Mean A Lot (Kitty Kallen)
9. Wait For Me Darling (Gibbs)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

Will Lenay

WSAI—Cincinnati, Ohio

1. Sh-Boom (Crew Cuts)
2. Hey There (Rosemary Clooney)
3. In The Chapel In The Moonlight (Kitty Kallen)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. The High And The Mighty (Victor Young)
6. Money Burns A Hole In My Pocket (Dean Martin)
7. The Little Shoemaker (Gaylords)
8. Sweetheart (Hilltoppers)
9. I Understand Just How You Feel (June Valli)
10. Three Coins In The Fountain (Four Aces)

Mike Woloson

WNOR—Norfolk, Va.

1. Three Coins In The Fountain (Four Aces)
2. Sh-Boom (Crew Cuts)
3. Hernando's Hideaway (Bleyer)
4. Joey (Betty Madigan)
5. Green Years (Eddie Fisher)
6. If I Give My Heart To You (Connie Boswell)
7. The Happy Wanderer (Rene)
8. I Wasn't There With You (Bob Manning)
9. In A Garden Of Roses (Joni James)
10. The High And The Mighty (LeRoy Holmes)

Don Bell

KRNT—Des Moines, Iowa

1. Sh-Boom (Crew Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. The High And The Mighty (Les Baxter)
4. Crazy 'Bout You Baby (Crew Cuts)
5. Three Coins In The Fountain (Four Aces)
6. The Happy Wanderer (Weir)
7. The Little Shoemaker (Gaylords)
8. Hernando's Hideaway (Bleyer)
9. Hey There (R. Clooney)
10. In The Chapel In The Moonlight (Kitty Kallen)

Russ Coglin

KROW—Oakland, Calif.

1. Sh-Boom (Crew Cuts)
2. Make Her Mine ("King" Cole)
3. Hernando's Hideaway (Bleyer)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. Little Things Mean A Lot (Kitty Kallen)
6. The Little Shoemaker (Gaylords)
7. Half As Lovely (F. Sinatra)
8. The High And The Mighty (Les Baxter)
9. Joey (Jeri Southern)
10. In A Garden Of Roses (James)

Bill Burns

WQAM—Miami, Fla.

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Four Aces)
3. The Little Shoemaker (Gaylords)
4. Little Things Mean A Lot (Kitty Kallen)
5. The High And The Mighty (Young-Holmes)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. What A Dream (Patti Page)
8. Hernando's Hideaway (Bleyer)
9. The Happy Wanderer (Weir)
10. It Shall Come To Pass (Four Aces)

Walt Games

WCSS—Amsterdam, N. Y.

1. Sh-Boom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. The Little Shoemaker (Gaylords)
4. The Happy Wanderer (Weir)
5. I Understand Just How You Feel (Four Tunes)
6. Hey There (R. Clooney)
7. Cara Mia (David Whitfield)
8. If You Love Me (Vera Lynn)
9. Joey (Betty Madigan)
10. The High And The Mighty (LeRoy Holmes)

Jimmy Lowe

WRR—Dallas, Texas

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Sugar Lump (Four Tunes)
4. Joey (Betty Madigan)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. The Magic Tango (Hugo Winterhalter)
7. Sway (Eileen Barton)
8. Whenever, Wherever (Billy Williams Gr.)
9. The High And The Mighty (LeRoy Holmes)
10. Sh-Boom (Chords)

Buddy Deane

WITH—Baltimore, Md.

1. Hey There (R. Clooney)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (Billy Williams)
5. The Little Shoemaker (Hugo Winterhalter)
6. I'm A Fool To Care (Paul-Ford)
7. Shake, Rattle And Roll (Bill Haley)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. The High And The Mighty (Dimtri Tiomkin)
10. The Gal That Got Away (Frank Sinatra)

"It's What's in THE CASH BOX That Counts"



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Chuck Norman

WIL—St. Louis, Mo.

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Sway (Dean Martin)
4. Happy Days And Lonely Nights (Fontaine Sisters)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Some Day (Frankie Laine)
7. Hernando's Hideaway (Bleyer)
8. Hey There (R. Clooney)
9. Goodnight Sweetheart, Goodnight (Sunny Gale)
10. I'm A Fool To Care (Paul-Ford)

Ira Cook

KMPC & KABC—Hollywood, California

1. Little Things Mean A Lot (Kitty Kallen)
2. Sh-Boom (Chords)
3. Hernando's Hideaway (Bleyer)
4. River Of No Return (T. Ernie)
5. The Little Shoemaker (Gaylords)
6. Sway (Dean Martin)
7. If You Love Me (Kay Starr)
8. The High And The Mighty (Les Baxter)
9. In A Garden Of Roses (Joni James)
10. There Never Was A Night So Beautiful (Perry Como)

Roger Clark

WNOR—Norfolk, Va.

1. In A Garden Of Roses (Joni James)
2. The Little Shoemaker (Weir)
3. Hey There (R. Clooney)
4. Green Years (Eddie Fisher)
5. Cinnamon Sinner (T. Bennett)
6. Somebody Else's Love Song (Georgie Shaw)
7. I Wasn't There With You (Bob Manning)
8. What A Dream (Patti Page)
9. The High And The Mighty (LeRoy Holmes)
10. I'm Only Human (Lorry Raine)

Rudy Paolangel

WRR—Ithaca, N. Y.

1. The High And The Mighty (LeRoy Holmes)
2. Three Coins In The Fountain (Julius La Rosa)
3. Little Things Mean A Lot (Kitty Kallen)
4. There Never Was A Night So Beautiful (Perry Como)
5. Hernando's Hideaway (Bleyer)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Green Years (Eddie Fisher)
8. The Little Shoemaker (Gaylords)
9. Sh-Boom (Crew Cuts)
10. Joey (Betty Madigan)

Art Preston

WSPR—Springfield, Mass.

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Four Aces)
3. The Little Shoemaker (Gaylords)
4. Sway (Dean Martin)
5. Green Years (Eddie Fisher)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Steam Heat (Patti Page)
8. No More Tears (Sonny Curtis)
9. Make Her Mine (Nat Cole)
10. If You Love Me (Kay Starr)

Chris Clark

WBSM—New Bedford, Mass.

1. Sh-Boom (Crew Cuts)
2. Three Coins In The Fountain (Frank Sinatra)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Little Shoemaker (Gaylords)
5. Hernando's Hideaway (Bleyer)
6. Go (Jerry Vale)
7. The Man That Got Away (Fran Warren)
8. Cinnamon Sinner (T. Bennett)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Sway (Dean Martin)

Lou Barile

WKAL—Rome, N. Y.

1. Sh-Boom (Crew Cuts)
2. In The Chapel In The Moonlight (Kitty Kallen)
3. The High And The Mighty (Les Baxter)
4. Crazy 'Bout You Baby (Crew Cuts)
5. Hey There (R. Clooney)
6. I Understand Just How You Feel (June Valli)
7. I'm A Fool To Care (Paul-Ford)
8. Thank You For Calling (Jo Stafford)
9. In A Garden Of Roses (Joni James)
10. Some Day (Frankie Laine)

Frank Sims

WKM—Dearborn, Mich.

1. Sh-Boom (Crew Cuts)
2. The Magic Tango (Hugo Winterhalter)
3. The Little Shoemaker (Gaylords)
4. In The Chapel In The Moonlight (Kitty Kallen)
5. Mood Indigo (N. Petty Trio)
6. Napoleon (Mitch Miller)
7. To Every Girl, To Every Boy (Johnnie Ray)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Don't Drop It (Terry Fell)
10. I Cried (Billy Duke)

Johnny Wilcox

KBOL—Boulder, Colo.

1. Sh-Boom (Crew Cuts)
2. Goodnight Sweetheart, Goodnight (Ella Mae Morse)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Magic Tango (Hugo Winterhalter)
5. The Little Shoemaker (Gaylords)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Joey (Betty Madigan)
8. Steam Heat (Patti Page)
9. Lazy Afternoon (Eddie Fisher)
10. Crazy 'Bout You Baby (Crew Cuts)

Bill Previtti

KDEF—Albuquerque, New Mexico

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Green Years (Eddie Fisher)
4. Hernando's Hideaway (Bleyer)
5. Sway (Eileen Barton)
6. Hey There (Rosemary Clooney)
7. Little Things Mean A Lot (Kitty Kallen)
8. Some Day (Frankie Laine)
9. If I Give My Heart To You (Connie Boswell)
10. Make Her Mine ("King" Cole)

Jack Downey

WGTH—Hartford, Conn.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. I Understand Just How You Feel (Four Tunes)
5. The Happy Wanderer (Reni)
6. Face To Face (G. MacRae)
7. In A Garden Of Roses (Joni James)
8. In The Chapel In The Moonlight (Orioles)
9. The High And The Mighty (Les Baxter)
10. Some Day (Frankie Laine)

Johnny Fairchild

WORZ—Orlando, Florida

1. Joey (Betty Madigan)
2. Sway (Eileen Barton)
3. Little Things Mean A Lot (Kitty Kallen)
4. Green Years (Eddie Fisher)
5. Three Coins In The Fountain (Four Aces)
6. The High And The Mighty (LeRoy Holmes)
7. Hernando's Hideaway (Bleyer)
8. Sh-Boom (Crew Cuts)
9. The Little Shoemaker (Weir)
10. The Happy Wanderer (Weir)

Bob Martin

KMYR—Denver, Colo.

1. They Were Doin' The Mambo (Vaughn Monroe)
2. Hey There (Sammy Davis, Jr.)
3. Sh-Boom (Crew Cuts)
4. The High And The Mighty (LeRoy Holmes)
5. Hernando's Hideaway (Bleyer)
6. Hit And Run Affair (P. Como)
7. Little Things Mean A Lot (Kitty Kallen)
8. Three Coins In The Fountain (Four Aces)
9. Money Burns A Hole In My Pocket (Dean Martin)
10. Bettina (Hilltoppers)

Wayne Stitt

WHB—Kansas City, Mo.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. Sh-Boom (Crew Cuts)
5. The Happy Wanderer (Weir)
6. The Little Shoemaker (Gaylords)
7. The High And The Mighty (Victor Young)
8. Goodnight Sweetheart, Goodnight (McGuire Sisters)
9. I Understand Just How You Feel (Four Tunes)
10. Green Years (Eddie Fisher)

Bill Stell

WSVS—Crewe, Va.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. Crazy 'Bout You Baby (Crew Cuts)
5. Green Years (Eddie Fisher)
6. The Little Shoemaker (Gaylords)
7. This Ole House (R. Clooney)
8. Sh-Boom (Crew Cuts)
9. Greatest Feeling In The World (Four Tunes)
10. Dream (Four Aces)

Ralph Phillips

WFBR—Baltimore, Md.

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hernando's Hideaway (Bleyer)
4. The Happy Wanderer (Weir)
5. Sh-Boom (Crew Cuts)
6. The Little Shoemaker (Hugo Winterhalter)
7. Hey There (R. Clooney)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. I Understand Just How You Feel (Four Tunes)

Joe Deane

KQV—Pittsburgh, Pa.

1. Napoleon (Mitch Miller)
2. Joey (Betty Madigan)
3. Thank You For Calling (Jo Stafford)
4. In The Chapel In The Moonlight (Kitty Kallen)
5. Hey There (R. Clooney)
6. The Happy Wanderer (Weir)
7. Make Her Mine (Nat Cole)
8. Cinnamon Sinner (T. Bennett)
9. There Never Was A Night So Beautiful (Perry Como)
10. Three Coins In The Fountain (Four Aces)

Jim Ameche

KLAC—Hollywood, Calif.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Little Shoemaker (Gaylords)
3. Three Coins In The Fountain (Four Aces)
4. Hernando's Hideaway (Bleyer)
5. They Were Doin' The Mambo (Tex Williams)
6. On And On (Al Martino)
7. Sway (Dean Martin)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. I Understand Just How You Feel (June Valli)
10. If You Love (Kay Starr)

Bill Thornton

KRLW—Walnut Ridge, Ark.

1. In The Chapel In The Moonlight (Kitty Kallen)
2. I'm A Fool To Care (Paul-Ford)
3. Hey There (R. Clooney)
4. Hernando's Hideaway (J. Ray)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. The Little Shoemaker (Weir)
7. My Friend (Eddie Fisher)
8. This Ole House (R. Clooney)
9. Sh-Boom (Billy Williams Qt.)
10. Garden of Roses (J. James)

Johnny Morris

KSTP—Minneapolis, Minn.

1. Hernando's Hideaway (Bleyer)
2. Three Coins In The Fountain (Four Aces)
3. Little Things Mean A Lot (Kitty Kallen)
4. Joey (Betty Madigan)
5. Sh-Boom (Crew Cuts)
6. Green Years (Eddie Fisher)
7. Sway (Dean Martin)
8. The High And The Mighty (LeRoy Holmes)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Gilly Gilly Ossenfeffer (Four Lads)

John Michaels

WOKY—Milwaukee, Wis.

1. Sh-Boom (Crew Cuts)
2. In The Chapel In The Moonlight (Kitty Kallen)
3. Hey There (R. Clooney)
4. I'm A Fool To Care (Paul-Ford)
5. Make Her Mine (Nat Cole)
6. Riot In Cell Block #9 (Vicki Young)
7. Little Things Mean A Lot (Kitty Kallen)
8. Gillie Gillie Ossenfeffer (Four Lads)
9. I Wasn't There With You (Bob Manning)
10. Lovey Dovey (Bunny Paul)

McKenzie Presents the Stars

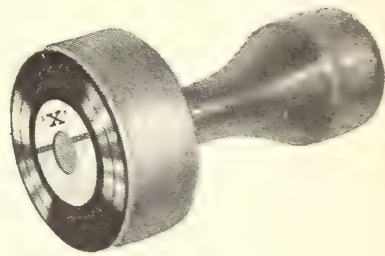


When Detroiters want to see and hear the stars of musicland, they know where to set their dials—to WXYZ's Ed McKenzie. The enclosed picture story explains why. In two days (July 23 & 24) Ed presented 21 top celebrities, on his Friday radio record matinee and his TV "Saturday Party." On Friday (23rd) McKenzie broadcast his 3-hour radio show direct from the Grand Ballroom of the Sheraton-Cadillac Hotel, scene of the "Star Night" cocktail party which hosted 500 Detroiters. The entire cast was presented to WXYZ listeners during the course of the afternoon. The Saturday TV line-up (24th) is typical of the eight starring acts Ed engages each week to perform on his 12:00 noon "Saturday Party" via WXYZ-TV.

Seen above are, top row l. to r.: A chat about golf included Perry Como, Julius LaRosa and Ralph Marterie; Jill Corey tells Ed about her fast rise to fame; a chuckle a minute was provided by the zany hillbilly satirists, Homer & Jethro. Second row, l. to r.: The Four Lads take a ribbing because their vests aren't the McKenzie plaid; newcomer Eileen Todd showcases her first Coral recording; Nat Cole and Sarah Vaughan discuss their favorite jazz artists. Third row, l. to r.: Anita O'Day treats teen-agers to her special singing style; Patti Page tells listeners about her favorite pastime, yachting aboard "The Rage"; Jan August gives out with piano magic. Bottom row, l. to r.: Mr. & Mrs. Johnny Long join in on the "Saturday Party" fun; Charlie "Yardbird" Parker takes a breather between jam sessions; Young Roy Hamilton.

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TRUE LOVE AND TENDER CARE
When the Organ Played at Twilight

"78" X-0035 . . . "45" 4X-0035

ANDY WILLIAMS
YOU CAN'T BUY HAPPINESS
Why Should I Cry Over You

"78" X-0036 . . . "45" 4X-0036

NORMAN PETTY TRIO
MOOD INDIGO
Petty's Little Polka

"78" X-0040 . . . "45" 4X-0040

TERRY FELL
DON'T DROP IT
Truck Driving Man

"78" X-0010 . . . "45" 4X-0010

VINCE CARSON
OU-CAFONIE
Mary Lou

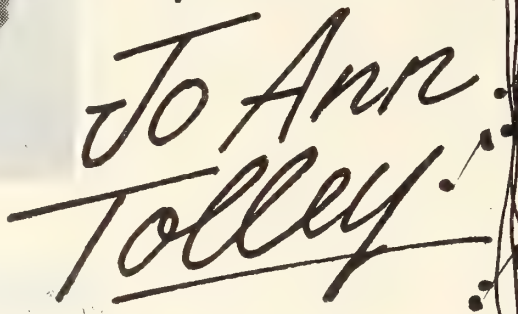
"78" X-0033 . . . "45" 4X-0033

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RECORDS MARK THE HITS!

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MILLS MUSIC, INC.

CA-2861 (F-2861)—
TOMMY LEONETTI
Now
GR-61203 (9-61203)—
BILLY DUKE
Love Ya, Love Ya,
Love Ya
DE-29194 (9-29194)—
SAVANNAH CHURCHILL
My Memories Of You
★ME-70416 (70416x45)—
PATTI PAGE
What A Dream



available in Canada on **QUALITY** label

"It's What's in THE CASH BOX That Counts"

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Aug. 14 Aug. 7

Aug. 14 Aug. 7

Aug. 14 Aug. 7

16—Sway

14.2 6.9

★CA-2818 (F-2818)—
DEAN MARTIN
Money Burns A Hole
In My Pocket
CR-61185 (9-61185)—
EILEEN BARTON
When Mama Calls
DY-846 (45-846)—
BOB CARROLL
As Long As I Have
You
VI-20-5772 (47-5772)—
NORO MORALES
Swinging With Noro

17—Crazy 'Bout You Baby

13.6 22.6

BE-1051 (45-1051)—
FOUR BELLS
Sh-Boom
★ME-70341 (70341x45)—
CREW-CUTS
Angela Mia

18—Some Day

13.2 8.5

★CO-40235 (4-40235)—
FRANKIE LAINE
There Must Be A
Reason

19—Angels In The Sky

12.9 —

CO-21229 (4-21229)—
GENE AUTRY
KI-1376 (45-1376)—
HERB & KAY
This Ole House
★VI-20-5757 (47-5757)—
TONY MARTIN
Boulevard Of
Nightingales

20—This Ole House

12.6 2.3

★CO-40266 (4-40266)—
ROSEMARY CLOONEY
Hey There
KI-1376 (45-1376)—
HERB & KAY
Angels In The Sky
VI-20-5739 (47-5739)—
STUART HAMBLIN
When My Lord Picks
Up The Phone

21—Cinnamon Sinner

9.1 15.3

★CO-40272 (4-40272)—
TONY BENNETT
Take Me Back Again

22—Isle Of Capri

8.8 7.4

CA-2817 (F-2817)—
DUKE ELLINGTON
Band Call
★CR-61149 (9-61149)—
JACKIE LEE O.
By The Light Of The
Silvery Moon
DE-29146 (9-29146)—
SLEWFOOT FIVE
Twelfth Street Rag
★ME-70350 (70350x45)—
THE GAYLORDS
Love I You
VI-20-5750 (47-5750)—
JOHN GORDY
Bye Bye Blues

23—If You Love Me

8.5 17.9

BE-1046 (45-1046)—
HELEN FORREST
Little Things Mean
A Lot
★CA-2769 (F-2769)—
KAY STARR
The Man Upstairs
CO-40149 (4-40149)—
MARION MARLOWE
You're Not Living In
Vain
DE-29144 (9-29144)—
BING CROSBY
Liebchen

LO-1412 (45-1412)—
VERA LYNN
C'est La Vie
MG-11667 (K-11667)—
SHIRLEY HARMER
Won'tcha Love Me
VI-20-5580 (47-5580)—
JAN PEECE
Old Wedding Ring

24—If I Didn't Care

8.2 9.2

★DO-15220 (45-15220)—
HILLTOPPERS
Bettina

25—Half As Lovely

7.9 6.5

★CA-2864 (F-2864)—
FRANK SINATRA
The Gal That Got Away

26—Wanted

7.6 9.8

BE-1041 (45-1041)—
DORSEY BROS.
I Speak To The Stars
★VI-20-5647 (47-5647)—
PERRY COMO
Look Out The Window

27—The Magic Tango

7.5 3.3

★VI-20-5769 (47-5769)—
HUGO WINTERHALTER
The Little Shoemaker

28—What A Dream

7.2 4.1

AT-1026 (45-1026)—
RUTH BROWN
Please Don't Freeze
★ME-70416 (70416x45)—
PATTI PAGE
I Cried

29—My Friend

6.9 10.9

DE-29192 (9-29192)—
FRED WARING
He Was There
DE-29159 (9-29159)—
RED FOLEY
Lady From Guadalupe
★VI-20-5748 (47-5748)—
EDDIE FISHER
Green Years

30—The Gal/Man That Got Away

6.6 —

★CA-2864 (F-2864)—
FRANK SINATRA
Half As Lovely
CO-40270 (4-40270)—
JUDY GARLAND
Here's What I'm Here
For
DE-29184 (9-29184)—
JERI SOUTHERN
Joey
MG-11769 (K-11769)—
FRAN WARREN
Love Me, Love Me
ME-70430 (70430 x 45)—
GEORGIA GIBBS
More Than Ever

31—Thank You For Calling

6.4 8.8

CO-21256 (4-21256)—
BILLY WALKER
Pretend You Just
Don't Know Me
★CO-40250 (4-40250)—
JO STAFFORD
Where Are You?
DE-29228 (9-29228)—
RED FOLEY
Skinsie Minnie

32—Italian Huckle Buck

6.3 —

★VI-20-5832 (47-5832)—
LOU MONTE
Just Like Before

33—Take Me Back Again

6.0 —

★CO-40272 (4-40272)—
TONY BENNETT
Cinnamon Sinner

34—Moonlight And Roses

5.6 4.7

MG-11431 (K-11431)—
FRANK PETTY TRIO
Ticklish Moments
★VI-20-5768 (47-5768)—
THREE SUNS
Crazy Legs

35—Shake, Rattle And Roll

5.3 5.1

AT-1026 (45-1026)—
JOE TURNER
You Know I Love You
★DE-29204 (9-29204)—
BILL HALEY
A. B. C. Boogie

36—Hold My Hand

5.1 4.3

★CR-61206 (9-61206)—
DON CORNELL
I'm Blessed

37—Happy Days And Lonely Nights

5.0 3.7

★DO-15171 (45-15171)—
FONTANE SISTERS
If I Didn't Have You

38—Cara Mia

4.8 —

DE-29227 (9-29227)—
JACK PLEIS
Lonesome Polecat
LO-1486 (45-1486)—
DAVID
WHITFIELD & MANTOVANI
How, When Or Where

39—Green Years

4.7 7.6

★VI-20-5748 (47-5748)—
EDDIE FISHER
My Friend

40—To Every Girl, To Every Boy

4.5 —

★CO-40252 (4-40252)—
JOHNNIE RAY
Going-Going-Gone!

41—Joey

4.4 4.4

42—The Man
Upstairs

4.2 7.0

43—I Was Meant For You

4.1 —

44—Bumble Boogie

3.7 —

45—Hit And Run Affair

3.6 8.0

46—Honey Love

3.5 5.1

47—Sweetheart

3.4 —

48—How Blue?

3.1 3.0

49—In A Garden Of Roses

2.8 —

50—Make Her Mine

2.5 —

The Joes Have It



NEW YORK—Joe Lipman, who did the arrangements and handled the orchestral chores on "Joey," and Betty Madigan who sings it so aptly on the MGM label are shown being interviewed by Frank Farrell, New York World Telegram and Sun columnist who also conducts the popular program "Luncheon At The Mermaid Room" via WABC from the Park Sheraton Hotel. Farrell is discussing the new Joe Lipman album "Manhattan Serenade."

Bozo, Capitol Clown, To Tour Europe

NEW YORK—Bozo, the Capitol clown, one of the most famous children characters on record, will set another "first" when he leaves for a tour of European Armed Forces bases on August 16th from Westover Airbase, Massachusetts. The entire tour is under the auspices of the Air Force and will include touring in France, England, Germany, Austria and possibly Italy.

The Air Force has approved appearances of Bozo in post exchange stores where he will appear before the children of Armed Forces personnel based in Europe. In addition, in England and Germany, children in surrounding villages and towns will be invited to see his appearances.

There will be quite a promotion in connection with Bozo's takeoff from Westover Airbase. This past Thursday, Bozo was taken on a tour of inspection of the field by the base commander. This was covered by local newspapers and wire service representatives. On August 11th, the Mayor of Springfield, Massachusetts, a city of 200,000 which is adjacent to Westover Field, is taking Bozo on a tour of inspection of Springfield. Seven radio shows and four TV shows have been scheduled in the Westover Field-Springfield area. One radio show is going to conduct a month long Bozo contest incorporating riddles which Bozo reads each day and which children write in to answer. Prizes will be distributed by local record shops.

The largest children's TV show in the area is conducting a three week coloring contest in conjunction with the playing of the Bozo record reader kit. The grand prize winner of the TV coloring contest will receive a phone call from Bozo from Europe on the show.

Bozo's jaunt will take approximately one month.

Vaughn Monroe To Star On Own TV Show

NEW YORK—Vaughn Monroe will star in his own fifteen-minute twice-a-week television program starting Tuesday, August 31. The musical show will be heard 7:30-7:45 P.M., EDT, Tuesdays and Thursdays, over the NBC network for five weeks while the Dinah Shore show, which normally occupies this spot, is on vacation.

Plans are now being formulated to continue the show after the five-week period at another time.

Featured in the cast with the singing star will be Richard Hayman and his orchestra and a vocal group.

Monroe has been creating quite a stir in the music business as a result of his smash-hit recording, "They Were Doin' The Mambo." In recent weeks it has become RCA-Victor's top-selling record.

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The Whole Nation's talking

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THE JONES BOYS

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"THE SONG IS ENDED"

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A HIT! "JOEY"

BETTY MADIGAN MGM 11716
JERI SOUTHERN Decca 29184
MARGARET WHITING Capitol 2853
ARTHUR NORMAN CHOIR Bell 5050

LOWELL MUSIC CORP.

1619 Broadway New York, N. Y.

"It's What's in THE CASH BOX That Counts"

THE SOCK NOVELTY!

I Love Johnny Johnny

MILLER MUSIC CORPORATION

HOTTER THAN HADES
IN BOTH POP and R & B!

The HARPTONES
singing

"WHY SHOULD I LOVE YOU"

BRUCE-109

BRUCE RECORD CO. 1650 Broadway
New York 19, N. Y.

THE HIGH AND THE MIGHTY

7

BIG RECORDS

M. WITMARK & SONS

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Big event of the week was the recording of Cal Jackson and his Quartette by label "X". Actual cutting took place during the regular evening performance at the Park Plaza Hotel with X's Eddie Kissack up from New York for the affair. Who's Who of the local radio and music tribe all seemed to be there and your scribe noted many of the Fourth Estate on hand. Judging by what was heard, the new RCA label should have a best seller on their hands that will bring a great deal of international attention to the musicianship and artistry of the Calvin Jackson quartette. . . . Headlining the incoming show at the Casino Theatre is the fabulous and perennial Decca star, Louis "Satchmo" Armstrong. He and his sextet are geared to do terrific business at the local showcase, even on these hot Summer days and nights. . . . The squabble here between the AFM and AGVA has got to the stage where it is creating a lot of soul searching among many of the thinking performers and musicians. Canadian opportunities have grown slowly and the groundswell of resentment is being heard more loudly as arbitrary actions are killing off Canadian employment opportunities, that had been so hard won. . . . Next name attraction at Burlington's Brant Inn is Freddy Martin and his orchestra holding forth for a four day stand August 4th, 5th, 6th and 7th. . . . Currently headlining the Silver Rail roster is Frank Palmer, whose big voice has established him on the main stem here. . . . The Hachey Brothers and Mary Lou (Alvina Records) guest appeared on Hamilton's CHML Main Street Jamboree and booked for a quick repeat this week.



FREDDY MARTIN

Pincus Forms BMI Publishing Firm

NEW YORK—It was announced this week that George Pincus has formed a new BMI publishing firm, Gil Music Corporation. Several months ago, after Pincus left Shapiro-Bernstein, he formed his own ASCAP firm, George Pincus Music.

The deal is for five years and it is rumored that he is receiving \$30,000 a year from BMI.

Already working on his BMI catalogue, Pincus has several songs about to be recorded. They include; "A Blessing In Disguise", "Sip Of Moonlight" and "Dear Little Lord".

In his ASCAP firm, Pincus had such tunes as "The Jones Boy", "Native Dancer", "A Sparrow Sings" and "His And Hers".

Mills Wins Suit On "Tzena, Tzena, Tzena"

NEW YORK—In the lawsuit of Mills Music, Inc. versus Cromwell Music, Inc. on the composition TZENA, TZENA, TZENA, Judge Vincent Leibell of the U. S. Southern District Court on July 29 rendered a decision in favor of Mills Music, Inc. The 78 page decision and findings upheld Isachar Miron, formerly known as Michrovsky, as the original composer of the melody of TZENA, TZENA, TZENA. Judge Leibell ruled that Miron never abandoned his rights in and to the composition. As a result, Cromwell Music, Inc., publisher of the version of the tune containing an English lyric by Gordon Jenkins may no longer continue publication.

Attorneys for Cromwell Music, Inc. are studying the technical aspects of the decision, and an immediate appeal is contemplated.

The TZENA, TZENA, TZENA case has been pending in Federal Court since 1950. Trial took place in February of this year. Decision involves, and carries with it a tremendous amount of copyright law involving the International copyright situation.

SPA Names Oakland

NEW YORK—The Songwriters Protective Association has appointed Ben Oakland chairman of the new west coast committee. He replaces Wolfe Gilbert, who had to resign because he was too busy with his ASCAP activities.

Miss Stern of SPA is going to the coast soon with the possibility of setting up a new office there.

Many Many Thanks from

(ASCAP) **JIMMIE CRANE** & **AL JACOBS** (ASCAP)

writers of

"I NEED YOU NOW"

"IF I GIVE MY HEART TO YOU"

recorded by
EDDIE FISHER

on RCA VICTOR

recorded by

DINAH SHORE (RCA Victor)
DENISE LOR (Major)
MONICA LEWIS (Capitol)
WRIGHT BROS. (MGM)

DORIS DAY (Columbia)
CONNIE BOSWELL (Decca)
BUDDY GRECO (Coral)
LARRY CLINTON ORK
with Barry Frank (Bell)

Grateful to the following: DJ's—Operators—Dealers—Distributors—One Stops—and to our Music Publisher, Miller Music Corp. for helping make HITS of our songs.

MAMBOMANIA

This column's comments on the Cha Cha Cha last week brought a letter from Stanley W. Steinhaus of Seeco Records with a more detailed account of the trend in Mambo music. We believe the letter to be of extreme interest to the trade and we therefore turn the column over to Stan. We want this space to be an exchange of ideas and if you have anything constructive to offer we welcome your material and suggestions.

Since the latter part of last year there has been a gradual change in Latin music, particularly the mambo, towards a slower more danceable rhythm, somewhat reminiscent of the Son and Danzon of the early 30's and 40's.

It has been suggested that this new beat is a form of compensation, long awaited in some circles, or a reprieve to the dancers who have been completely overwhelmed by the fast mambo kick and its many brassy variations. Commercially this slow variety of Latin American imports is not developing as rapidly as the basic mambo originally did, and this is due to the fact, unbeknownst to the public, that its development has been simultaneous both here and abroad. However, after almost eight years of undisputed popularity, the mambo is in for a major overhaul. As it is, the mambo, as we know it in New York, has outlived and outdanced all Latin American markets, excepting perhaps, Havana, where it is a tourist attraction. Generally speaking, Latin Americans have reverted to their old familiar standards, bolero, guaracha, bolero-son, etc., and have developed these into the bolero-cha-cha-cha, the bolero-mambo, guaracha-cha-cha-cha and mambo-cha-cha-cha which are the current favorites. These last two, the mambo-cha-cha-cha and the guaracha-cha-cha-cha are the ones that are pushing their way across the border, only to find a local variety awaiting them here. The "new rhythm" Cha-Cha-Cha has begun to be heard both here and abroad at the same time, which proves the eagerness for a return to a slower tempo music. Most popular in Havana are the guaracha-cha-cha-cha and the son-cha-cha-cha; in New York, reluctant to give way, the mambo-cha-cha-cha has just begun to force the straight mambo orchestrations with little melody that we all know as the "standard", to give ground.

To understand the new cha-cha-cha rhythm, we must go back to one of the first numbers to mention the cha-cha-cha, which was released by the Sonora Matancera in Cuba some time ago, entitled "Las Muchachitas del Cha Cha Cha". It was released as a typical "guaracha" where the refrain told of some local belles getting together at a dance where they began to "chacharear" (chatter of gossip). The orchestra, in order to keep from getting lost by the noise of it all, had to change the cadence to follow the cha-cha-cha of the women! Later the selection "Silver Star" (pronounced silver ehstar south of the border) picks up the "new rhythm" from the strains of the Son; the Silver Star being the new dance rhythm coming over the horizon, the Cha-Cha-Cha.

At the same time that this new trend was gaining momentum in Latin America, the New York dance crowds were trying to last out one full evening of straight mambo dancing, by half-stepping their mambo and slowing the pace. Not less virile nor sensual—just plain tired!

It was not too long before Machito caught on to the Mambo Cha Cha Cha, having for his arranger Cuba's leading exponent of the new music, René Hernández. Machito's "Relax and Mambo" invites the dancer to do exactly that—relax and mambo—take't easy baby. . . . This number just released should be watched closely, as it marks the first major change by the boys from the old school of instrumental mambo—Manhattan style.

In Latin America today, only "Oyeme Mamá" sung by Bienvenido Granda with the music of and arrangement by René Hernández and his conjunto, presents a definite break from the standard Guaracha and Mambo orchestrations, and it brings back the melody which seemed lost to the strictly instrumental Mambo. The Guaracha-cha-cha-cha and/or the Mambo-cha-cha-cha show a tendency towards less high orchestration and stylization than either the simple mambo or guaracha.

To help promote the popularity of the Cha Cha Cha in its own right, there has been developed a series of dance steps, particular to this "new rhythm" and unlike anything danced to date. It resembles the "soft shoe" dance in that it does not conform with the "box-step" school, but rather is shuffled with a one - one - one-two-three beat basic step, done in couples, forty-five degrees apart from one another.

It is too early to determine whether or not the Cha Cha Cha will remain in our country as a variety of the Mambo, giving it further inroads into American ballrooms, or whether it will, like the suby, the tepo and the merengue, become an independent dance with a kick all its own.

One of the big commercial points in its favor is the fact that the mambo-cha-cha-cha does not need a large orchestra for proper interpretation, and it has already been picked up by many local combos who are called upon to entertain crowds devoted to the Mambo. Resort areas already are conscious of the Mambo-cha-cha-cha and it was this same crowd that declared itself for the original mambo several seasons ago.

The Mambo-cha-cha-cha, to all indications, is nothing more than a slow beat Mambo, although technically speaking it is a rhythm and dance distinct and apart from its forbear, the simple Mambo. This new Mambo variation will undoubtedly increase the popularity of the mambo, already a standard in the American ballroom.



Still reporting from the Riviera this week and the setting is still the same. The Blue Mediterranean, the sunny shore and those cooling palm trees perfect for a Hollywood movie. One particular part of the beach is called "Plage Sportive" and is frequented by all of showbusiness. . . . Lou (Latin Quarter) Walters just left for New York after spending a few days in Cannes where once again he met the Paris leading lady of his show, Jacqueline Marcy, who will shortly return to the States and Canada. . . . Also vacationing here are singing star Georges Guetary and tough guy Scott Brady. . . . Roving reporters of Radio Monte Carlo (the only Commercial station) have an easy task when it comes to locating personalities for their shows. All they do is to come down to the beach and pick. . . . Marlene Dietrich coming over after her triumphant success in London. She will probably appear in Monte Carlo's Sporting Club. . . . Next star attractions for Cannes include Line Renaud, the popular French recording star, Katherine Dunham and her ballet, and Dany Dauberson. . . . In Juan Les Pins the names are just as big. Sugar Ray Robinson has already bowed here. The remainder of the talent is imposing. Lena Horne, Maurice Chevalier, Josephine Baker and Sidney Bechet and his band. Sidney is back at the Vieux Colombier nite spot for the umpteenth time and a big draw. . . . The Cugat entourage is now on a whirlwind tour of Italy, but before leaving Paris Abbe Lane manages to show Xavier where the fashions come from. Even modelled a Jacques Fath selection of latest creations leaving Cugie to pay for three of the most exclusive. . . . There is a haunting theme played a great deal in France at the moment titled "Touchez Pas Au Grisby." This slang expression translated means "Don't Touch The Money" or "Hands Off." It's featured in a movie. I'll bet you'll be hearing it very soon. Listening to the radio and talking to record dealers makes you realize this country keeps its popular songs alive much longer than any other part of the world. Songs that made the hit parade one or two years ago are still in the best sellers today, among the songs that have been going strong and still tops, are "High Noon," "Blowing Wild," "My Jealous Eyes," "Johnny," "Changing Partners," "Pretend," "Buttons And Bows" and "Vaya Con Dios." All in French and much the same pops in Italy. Which only goes to show that a good song will go round the world. There's no keeping it down. Back to London next week with all the news and best sellers so goodbye from the Cote d'Azur for this season anyway.

BUSINESS IS
SH' BOOMING!

"SH-BOOM"

Crew Cuts

Mercury 70404

**"THE
LITTLE
SHOEMAKER"**

Gaylords

Mercury 70403

**"I CRIED"
"WHAT A
DREAM"**

(Take your pick)

Patti Page

Mercury 70416

**"THE HIGH AND
THE MIGHTY"**

Richard Hayman

Mercury 70426

**"MUMBLE
BOOGIE"**

Ralph Marterie

Mercury 70406

**"CRAZY 'BOUT
YOU BABY"**

Crew Cuts

Mercury 70341

COMING UP FAST!

"SKOKIAN"

Ralph Marterie

Mercury 70432

Cash Box "Sleeper of the Week"

**"I'M NO GONNA
SAY"**

Ronnie Gaylord

Mercury 70425

Cash Box "Disk of the Week"



"Pops"



LOS ANGELES—Photo above was taken at the California Music Company last week when Paul Whiteman visited there to meet the Los Angeles operators. On the left of Whiteman is Sammy Ricklin, owner of the California Music Company, a leading Los Angeles One-Stop. On the extreme right end of the picture is Mike Kurlan, Coral Los Angeles Distributor. Of course, Paul Whiteman is pushing his new Coral record "WHISPERING" and "YOU'RE DRIVING ME CRAZY."

Bob Cordell Purchases Controlling Interest In Guyden Records

PHILADELPHIA, PA.—The Guyden Record Company, this city, announced today the appointment of Bob Cordell as general manager of the firm effective immediately. Cordell, former Detroit disk jockey and more recently promotion manager for the Cadet Distributing Company of Detroit, has purchased controlling interest in Guyden and assumes complete charge of the label's recording and business activities. New plans for the greater establishment of the company on a national scale, according to Cordell, call for a heavy schedule of recording for early fall release. The label will enter the package goods fields with emphasis on the fall release of several LP's and KP's in the Jazz, Latin-American and Pop categories. To prepare for this, Guyden has, in the past few weeks, inked several new artists to recording contracts for future sides. Heavy concentration will be made on the waxings of their lovely young singer, Norma Douglas, who debuted on Guyden with her highly successful cutting of the Korean love song "Ah Ri Rung" b/w "If You Could Only Read My Mind." Miss Douglas' new disk—"It's Your Turn Now" and "I'm Still Here Waiting For You"—was placed on the market by Guyden this week. The firm is also readying, for release August 10th, two sides by the new vocal group—The Rhythmairs.

Sun's Unusual Country and R & B Pairing Creates Excitement

MEMPHIS, TENN.—Sun Record Company, Inc., this city, announced the signing of Elvis Presley to an exclusive two year recording contract. Presley's initial record on the Sun label, "That's All Right" and "Blue Moon of Kentucky" has just been released and reports from key cities already indicate it will be a big seller. Music Sales Company, Memphis distributor for Sun reportedly has sold over 4,000 copies in the first week. The disk is an interesting and unusual pairing in that "That's All Right" is an R & B tune and "Blue Moon of Kentucky" is an out and out country. Sun reports the record is being programmed for airplay on all types of programs and operators are spotting the record in all types of locations. Presley is a newcomer to the entertainment business. Just 19, a recent high school graduate, the artist had never done any professional work before his recording stint for Sun. Since the release of the record, however, he has played a big show date at Overton Park Shell in Memphis, sharing billing with such established artists as Slim Whitman, Billy Walker, and the Louvin Brothers.

ENGLAND'S BIGGEST HIT
Fast Becoming
AMERICA'S BIGGEST HIT
"CARA MIA"
DAVID WHITFIELD
accompanied by
MANTOVANI
his orchestra and chorus
LONDON

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

THE CASH BOX
JUKE BOX RECORD
REGIONAL REPORT
The Top Ten Records—City by City

- New York, N. Y.**

 1. Sh-Boom (Crew Cuts)
 2. Little Things Mean A Lot (Kitty Kallen)
 3. Hernando's Hideaway (Bleyer)
 4. The Little Shoemaker (Gaylords)
 5. Three Coins In The Fountain (Four Aces)
 6. Hey There (Clooney)
 7. The High And The Mighty (Holmes-Baxter)
 8. In The Chapel In The Moonlight (Kitty Kallen)
 9. The Happy Wanderer (Weir)
 10. Sway (Dean Martin)
- Chicago, Ill.**

 1. Sh-Boom (Crew Cuts)
 2. The Little Shoemaker (Gaylords)
 3. Crazy 'Bout You Baby (Crew Cuts)
 4. Three Coins In The Fountain (Four Aces)
 5. Hernando's Hideaway (Bleyer)
 6. Little Things Mean A Lot (Kitty Kallen)
 7. In The Chapel In The Moonlight (Kitty Kallen)
 8. Sway (Dean Martin)
 9. I Understand Just How You Feel (Four Tunes-Valli)
 10. I Cried (Patti Page)
- Los Angeles, Calif.**

 1. Sh-Boom (Crew Cuts)
 2. Little Things Mean A Lot (Kitty Kallen)
 3. Hernando's Hideaway (Bleyer)
 4. Three Coins In The Fountain (Four Aces)
 5. The Little Shoemaker (Gaylords)
 6. Hey There (Clooney)
 7. The High And The Mighty (Holmes-Baxter-Young)
 8. The Happy Wanderer (Weir)
 9. In The Chapel In The Moonlight (Kitty Kallen)
 10. I Understand Just How You Feel (Four Tunes)
- Baltimore, Md.**

 1. Three Coins In The Fountain (Four Aces)
 2. Sh-Boom (Crew Cuts)
 3. Little Things Mean A Lot (Kitty Kallen)
 4. The Little Shoemaker (Hugo Winterhalter)
 5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 6. I'm A Fool To Care (Paul & Ford)
 7. Hey There (Clooney)
 8. If You Love Me (Starr)
 9. Crazy 'Bout You Baby (Crew Cuts)
 10. In The Chapel In The Moonlight (Kitty Kallen)
- Philadelphia, Pa.**

 1. Sh-Boom (Crew Cuts-Chords)
 2. Hernando's Hideaway (Bleyer)
 3. Three Coins In The Fountain (Four Aces)
 4. In The Chapel In The Moonlight (Kitty Kallen)
 5. Little Things Mean A Lot (Kitty Kallen)
 6. The Little Shoemaker (Gaylords)
 7. The High And The Mighty (Holmes-Baxter)
 8. The Happy Wanderer (Weir)
 9. Hey There (Clooney)
 10. Goodnight Sweetheart, Goodnight (McGuire-Gale)
- Cleveland, Ohio**

 1. The Little Shoemaker (Gaylords)
 2. Sh-Boom (Crew Cuts)
 3. Little Things Mean A Lot (Kitty Kallen)
 4. Hernando's Hideaway (Bleyer)
 5. Three Coins In The Fountain (Four Aces)
 6. The Happy Wanderer (Weir)
 7. In The Chapel In The Moonlight (Kitty Kallen)
 8. Some Day (Frankie Laine)
 9. Unforgettable D. Hyman Trio)
 10. Sway (Dean Martin)
- Shoals, Ind.**

 1. Three Coins In The Fountain (Four Aces)
 2. Little Things Mean A Lot (Kitty Kallen)
 3. The Little Shoemaker (Hugo Winterhalter)
 4. Goodnight Sweetheart, Goodnight (Sunny Gale)
 5. I Understand Just How You Feel (Four Tunes)
 6. Hernando's Hideaway (Guy Lombardo)
 7. Sh-Boom (Crew Cuts)
 8. The Happy Wanderer (Rene)
 9. If You Love Me (Kay Starr)
 10. The High And The Mighty (Les Baxter)
- Deadwood, So. Dak.**

 1. Little Things Mean A Lot (Kitty Kallen)
 2. Three Coins In The Fountain (Frank Sinatra)
 3. Hernando's Hideaway (Guy Lombardo)
 4. The Little Shoemaker (Hugo Winterhalter)
 5. Goodnight Sweetheart, Goodnight (Sunny Gale)
 6. I'm A Fool To Care (Paul & Ford)
 7. Sh-Boom (Crew Cuts)
 8. Make Her Mine (Cole)
 9. The Happy Wanderer (Tommy Leonetti)
 10. If You Love Me (Kay Starr)
- San Francisco, Calif.**

 1. Hernando's Hideaway (Bleyer)
 2. Little Things Mean A Lot (Kitty Kallen)
 3. Three Coins In The Fountain (Four Aces-Sinatra)
 4. Sh-Boom (Crew Cuts)
 5. The Little Shoemaker (Gaylords)
 6. The Happy Wanderer (Weir)
 7. Hey There (R. Clooney)
 8. If You Love Me (Kay Starr)
 9. I Understand Just How You Feel (Four Tunes)
 10. Wanted (Perry Como)
- Boston, Mass.**

 1. Sh-Boom (Crew Cuts)
 2. In The Chapel In The Moonlight (Kitty Kallen)
 3. Hey There (R. Clooney)
 4. The High And The Mighty (LeRoy Holmes)
 5. Little Things Mean A Lot (Kitty Kallen)
 6. I'm A Fool To Care (Paul & Ford)
 7. The Little Shoemaker (Gaylords)
 8. What A Dream (Patti Page)
 9. They Were Doin' The Mambo (Vaughn Monroe)
 10. Dream (Four Aces)
- Pittsburgh, Pa.**

 1. Sh-Boom (Crew Cuts)
 2. The Little Shoemaker (Gaylords)
 3. Hernando's Hideaway (Bleyer)
 4. Three Coins In The Fountain (Four Aces)
 5. Moonlight And Roses (3 Suns)
 6. In The Chapel In The Moonlight (Kitty Kallen)
 7. Little Things Mean A Lot (Kitty Kallen)
 8. Hey There (R. Clooney)
 9. In A Garden Of Roses (Joni James)
 10. Cinnamon Sinner (T. Bennett)
- Shreveport, La.**

 1. Little Things Mean A Lot (Kitty Kallen)
 2. Three Coins In The Fountain (Sinatra-Aces)
 3. Hernando's Hideaway (Bleyer)
 4. I'm A Fool To Care (Paul & Ford)
 5. How Blue? (Mills Bros.)
 6. The Little Shoemaker (Hugo Winterhalter)
 7. Answer Me, My Love (Cole)
 8. Isle Of Capri (Gaylords)
 9. In The Chapel In The Moonlight (Kitty Kallen)
 10. The High And The Mighty (Les Baxter)
- St. Louis, Mo.**

 1. Sh-Boom (Crew Cuts)
 2. The Little Shoemaker (Gaylords-Winterhalter)
 3. Hernando's Hideaway (Bleyer)
 4. Some Day (Frankie Laine)
 5. Hey There (R. Clooney)
 6. Three Coins In The Fountain (Four Aces)
 7. Happy Days And Lonely Nights (Fontaine Sisters)
 8. Little Things Mean A Lot (Kitty Kallen)
 9. I'm A Fool To Care (Paul & Ford)
 10. In The Chapel In The Moonlight (Kitty Kallen)
- Omaha, Neb.**

 1. In The Chapel In The Moonlight (Kitty Kallen)
 2. Little Things Mean A Lot (Kitty Kallen)
 3. Skinnie Minnie (T. Brewer)
 4. Some Day (Frankie Laine)
 5. Three Coins In The Fountain (Four Aces)
 6. How Blue? (Ames Bros.)
 7. Don't Drop It (Terry Fell)
 8. Sh-Boom (Crew Cuts)
 9. They Were Doin' The Mambo (Vaughn Monroe)
 10. Hernando's Hideaway (Bleyer)
- Detroit, Mich.**

 1. Sh-Boom (Crew Cuts)
 2. The Little Shoemaker (Gaylords)
 3. Little Things Mean A Lot (Kitty Kallen)
 4. Hey There (R. Clooney)
 5. Hernando's Hideaway (Bleyer)
 6. Three Coins In The Fountain (Four Aces)
 7. The Magic Tango (Hugo Winterhalter)
 8. In The Chapel In The Moonlight (Kitty Kallen)
 9. They Were Doin' The Mambo (Vaughn Monroe)
 10. Goodnight Sweetheart, Goodnight (McGuire Sisters-Gale)
- Wichita, Kan.**

 1. Little Things Mean A Lot (Kitty Kallen)
 2. Hernando's Hideaway (Bleyer)
 3. I'm A Fool To Care (Paul & Ford)
 4. I Understand Just How You Feel (June Valli)
 5. Three Coins In The Fountain (Four Aces)
 6. Sh-Boom (Crew Cuts)
 7. The Little Shoemaker (Gaylords)
 8. Wanted (Perry Como)
 9. Thank You For Calling (Jo Stafford)
 10. This Ole House (R. Clooney)
- Dallas, Tex.**

 1. Little Things Mean A Lot (Kitty Kallen)
 2. Three Coins In The Fountain (Four Aces)
 3. Hernando's Hideaway (Bleyer)
 4. I Understand Just How You Feel (Four Tunes)
 5. The Little Shoemaker (Gaylords)
 6. Sh-Boom (Crew Cuts)
 7. The Happy Wanderer (Weir)
 8. I'm A Fool To Care (Paul & Ford)
 9. Hey There (R. Clooney)
 10. Wanted (Perry Como)
- Brodhead, Wisc.**

 1. Sh-Boom (Crew Cuts)
 2. Crazy 'Bout You Baby (Crew Cuts)
 3. The Little Shoemaker (Hugo Winterhalter)
 4. Hit And Run Affair (Come)
 5. Goodnight Sweetheart, Goodnight (Sunny Gale)
 6. I'm A Fool To Care (Paul & Ford)
 7. Sway (Dean Martin)
 8. Gilly, Gilly Ossenfeffer (Four Lads)
 9. Hernando's Hideaway (Bleyer)
 10. The Happy Wanderer (Rene)
- Minneapolis, Minn.**

 1. Sh-Boom (Crew Cuts)
 2. The Little Shoemaker (Gaylords)
 3. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 4. Hernando's Hideaway (Bleyer)
 5. Little Things Mean A Lot (Kitty Kallen)
 6. I Understand Just How You Feel (Four Tunes)
 7. Happy Days And Lonely Nights (Fontane Sisters)
 8. Three Coins In The Fountain (Four Aces)
 9. The Happy Wanderer (Weir)
 10. Hey There (R. Clooney)
- New Orleans, Pa.**

 1. Little Things Mean A Lot (Kitty Kallen)
 2. Three Coins In The Fountain (Four Aces)
 3. In The Chapel In The Moonlight (Kitty Kallen)
 4. Hernando's Hideaway (Bleyer)
 5. I'm A Fool To Care (Paul & Ford)
 6. The Little Shoemaker (Gaylords)
 7. Thank You For Calling (Jo Stafford)
 8. Sh-Boom (Crew Cuts-Chords)
 9. What A Dream (Patti Page)
 10. Hey There (Clooney)
- Miami, Fla.**

 1. Little Things Mean A Lot (Kitty Kallen)
 2. Three Coins In The Fountain (Four Aces)
 3. Hernando's Hideaway (Bleyer)
 4. Sh-Boom (Crew Cuts)
 5. The Little Shoemaker (Gaylords)
 6. I Understand Just How You Feel (Four Tunes)
 7. The Happy Wanderer (Weir)
 8. If You Love Me (Kay Starr)
 9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
 10. Wanted (Perry Como)

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

Road managership of the Johnny Ace-Willie Mae Thornton package changed hands last week when former Gatemouth Brown-Al Grey road manager Carroll Scott took the reigns from veteran Bill Hill. . . . Have all you record execs read the offer of Al Silver to aid in the formation of a committee to study the possibilities of a Record Convention? This is a problem that needs thought and action. . . . Groove has a good two-sider in its Larry Dale etchings of "Please Tell Me" and "You Better Heed My Warning". . . . Just listened to Cat's "Rock, Moan and Cry" by a new group, The Playboys, and if it isn't another "Sh-Boom" I'll be very much surprised. Disk has the beat and drive which have marked previous r & b etchings that have made it big in r & b and pop. The flip, "Tell Me", is strong in its own right and could also click. . . . Herald Records rolling again with several disks bringing in the wires and long distance telephone calls. Especially hot is the new Faye Adams "Hurts Me To My Heart". Silver announced the signing of Aaron Jones, formerly with the "5" Keys. Jones will perform as a single and a session is being set up. . . . Joe Fritz, blues creator of "Honey Honey", had his dream come true when Peacock let him wax some sweet stuff just released. Joe digs rocking blues the most but has always wanted to sing ballads. "Cerelle" backed with "If I Didn't Love You So"



WILLIE MAE THORNTON

represents Joe's first sugary etchings. . . . Gatemouth Brown, doing well with his hard hitting "Okie Dokie Stomp", had 'em rolling in the aisles around Peacock with the pronouncement of an amusing truth. Said Brown, "I've been in this blues racket a long time and I know if I'm gonna make a dollar I can't play in the same town at the same time the Five Blind Boys are working". . . . Chris Forde, Tuxedo Records, announced the appointment of the following distributors. Alpha Distributors, New York; Essex Distributors, Newark, N. J.; and Gotham Distributors, Philadelphia, Pa. Forde reports his religious deck, "He's A Wonder" on Tuxedo, by Professor Taylor, is selling very strong in New York, Philly, Newark, Baltimore and Washington. . . . Cards coming in from Newark show that Herman Lubinsky's Savoy Label is very strong in his home-town. "Blue Hours" by the Hot Shots and "You Were My Love" by Luther Bond showing up big. . . . If Bobby Shad weren't a successful a & r man he'd make a good writer. Bobby has a very colorful way of talking and his manner of speech carries over into his Mercury newsletter. Bobby's blowing his horn (or is it Red Prysock's horn) about Red's "Happy Feet".

JAZZ JOTS

Louis Armstrong coming back to Basin Street and man that's news. It's always an exciting event when the "Satchmo" hits town. America's Yankee Doodle Dandy (Louis was born at the turn of the century on July 4) has provided us with wonderful memories and moments for over thirty years. Always a topnotch performer. The trumpet great has a natural showmanship combined with just about the best horn ever. It has kept him among the big money makers when so many others have come and gone. . . . Clef "Oscar Peterson Plays" series just issued are Jerome Kern, Richard Rodgers and Vincent Youmans. Three mighty delectable listening disks. . . . Dixieland was given further impetus with the opening of the new Greenwich Village nitery "Heat Wave". The opening show had George Wettling on the drums, with an all star aggregation, and a group of Syracuse University youngsters called the "Salt City Five".



LOUIS ARMSTRONG

CHICAGO:

Among the happiest of happy guys 'round our town is Leo Kolheim because of his latest Vee-Jay clicker, "Ain't Times Hard". Many here call this diskery one of the peppiest in the biz. . . . Monte Bruce visiting about town claims that Herb Lance's "Torturing Me" is proving itself "very, very promising" in many areas. . . . Len Chess left for another one of his southern trips. This time Len plans to be away about ten days. Phil Chess, as per usual, takes over the biz and, with shipments speeding up, Phil hasn't even time for phone conversations anymore. . . . Bill Nielsen sent out a cute wire with lots of play on the word "August" for Roy Hamilton's "Ebb Tide Beware" which is supposed to be but "it". . . . Billy Taylor who closed at the Streamliner on his way to Baltimore. Billy is one jazz pianist who left behind a terrific trail of goodwill. He'll always be welcome to the Windy City. In fact, deejays about town, giving his many, many disks lots and lots of airtime. So Billy won't be forgotten. . . . Russ Vanoy is doing Al Benson's show on WGES. Russ one of the nicest kids in town and winning grand acclaim for his fine deejay efforts. . . . When asked, "How's business?", Ernie Leaner simply answered, "Wow! !". . . . There's been lots and lots of talky-talk about town regarding what can be done to once again put R&B disks on the top disk shows. Belief here is that many of the teenagers who are buying the groups would be buying many other R&B stars, too, if the disk promotion was there. Some claim, "A new music must simply come into being." Others feel that The Cash Box hit the nail on the head with its editorial, "Pop Goes The Blues", and point to "Sh-Boom", as well as "Honey Love", and other R&B tunes now creeping 'way up in pop charts. Some feel that the evening radio shows have lost their punch due to late TV lookers. Feel that powerful daytime radio would help tremendously to get retailers to really stock disks, not just "cautiously approach" buying 'em. Jazz jocks like Daddy O'Dailie, Marty Fay, Mike Rapchek and Ray Wheat, doing great for this market. But some claim even this now split up. Sam Evans has a grand evening show, but also fighting the TV-lookers, these men claim. Same for McKie Fitzhugh and Benson and others. Claim is, "A hit maker must come along—and soon, too". As one well known R&B specialist puts it, "Everyone's proceeding with caution instead of daring

"Mr. Hot Piano"



CLEVELAND, O.—Jackie Lee, Coral recording artist, discusses his current release, "Donkey Serenade" backed with "Mr. Hot Piano" with Bill Randle, WERE-Cleveland.

HOWLING WOLF

"EVIL GOIN' ON"

b/w

"BABY HOW LONG"

CHESS 1575

CHESSE 4750-52 Cottage Grove Ave.
RECORD CORP. Chicago 15, Illinois

EARL FOREST

"Ooh Ooh Wee"

b/w

"Your Kind Of Love"

Duke 130

DUKE RECORDS

2809 Erastus St. Houston 26, Texas

and showmanship to get R&B to the top—where it's most definitely headed for and, by getting people to buy, will start the entire industry sizzling again." What do you think?

LOS ANGELES:

LA's sudden transformation into a major R & B market can be credited, in part, to the POP jocks in the area. Deejays like Al Jarvis and Peter Potter quickly caught the trends of the teen-agers and started programming R & B tunes on their shows. The results were so gratifying that many other jocks started the same procedure. Now it's interesting to note that Ruth Brown's "Oh What A Dream" is sharing equal spins with Patti Page's version. . . .



LOUIS JORDAN

Louis Jordan proved that he and his tympany five are still one of the biggest night club attractions in the business when he drew record crowds into Billy Berg's Five-Four Ballroom for two week-ends in a row 7/30 to 8/1 and 8/6 to 8/8. Jordan has several engagements lined up here on the Coast and will be in LA for several weeks. . . . The new show opening at the Club Oasis 8/13 features Marvin & Johnny, Helen Curry, Marvin Phillips Band and deejay Hunter Hancock who will emcee the show. . . . With their pressing plant running on double shifts The Bihari's are back into the swing of things again. Orders are pouring in for "Tick Tock" b/w "Cherry Pie" by Marvin & Johnny (Modern), "When My Heart Beats Like A Hammer" by B. B. King (RPM) and tremendous reaction is reported on "Ooop Shoop" with Shirley Gunther and The Queens (Flair). Latter side is an unusual arrangement featuring feminine vocalists. . . . Atlantic's newest pactee, Floyd Dixon, appeared at the New Savoy Ballroom over the 7/31 week-end. Jimmy Wilson and his Band appeared over the 8/7 week-end. . . . Two busy people are Art and Lee Rupe of Specialty Records getting ready for the big event that's due in October, and building a new home, all at the same time. . . . Three new releases are now out on the Specialty banner with Guitar Slim, John Lee Hooker and Joe Liggins. . . . The Santa Monica Ballroom now features "name" R & B attractions each week-end. On hand 7/30 thru 8/1 was Marvin Phillips Band, Johnny Wright and his band, Shirley Gunther and The Queens and Marvin & Johnny. A special Sunday afternoon matinee was presented with Marvin Phillips, The Platters and Marvin & Johnny. . . . Tiny Bradshaw and his band along with The Flairs presented a special teen-age dance at the old Riverside Ranchos 7/29. . . . Looks like The Orioles could have another "Crying in The Chapel" with their latest Jubilee waxing of "In The Chapel In the Moonlight". . . . Aladdin Records are now all settled in their new New York offices at 1650 Broadway. Leo Mesner informs us that brother Eddie along with Jesse Stone have been scouting around for new talent and have come up with a quartette that's sensational. He adds that they have some hit material that will be released soon. . . . Some of the top R & B artists were recent guests on Dick Hugg's "Huggie Boy" popular KRKD show. In plugging their latest releases were The Chords, The Four Tunes and Fats Domino.

**in
NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- 1 **HONEY LOVE**
The Drifters
(Atlantic 1029)

 - 2 **SH-BOOM**
Chords
(Cat 104)

 - 3 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)

 - 4 **DEAR ONE**
The Searlets
(Red Robin 128)

 - 5 **AIN'T CHA GOT ME WHERE YOU WANT ME**
Buddy Johnson
(Mercury 70377)

 - 6 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)

 - 7 **I UNDERSTAND JUST HOW YOU FEEL**
Four Tunes
(Jubilee 5132)

 - 8 **OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)

 - 9 **SEXY SAYS**
Midnighters
(Federal 12185)

 - 10 **GOODNIGHT SWEET-HEART, GOODNIGHT**
Spaniels
(Vee-Jay 107)
 - WORK WITH ME ANNIE**
Midnighters
(Federal 12169)

 - SH-BOOM**
Chords
(Cat 104)

 - HONEY LOVE**
The Drifters
(Atlantic 1029)

 - SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)

 - JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)

 - MAKE HER MINE**
Nat "King" Cole
(Capitol 2803)

 - EVERYTHING I DO IS WRONG**
B. B. King
(RPM 411)

 - PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)

 - IF I LOVED YOU**
Roy Hamilton
(Epic 9047)

 - GOODNIGHT SWEET-HEART, GOODNIGHT**
Spaniels
(Vee-Jay 107)
 - SEXY SAYS**
Midnighters
(Federal 12185)

 - HONEY LOVE**
Drifters
(Atlantic 1029)

 - I BOWED ON MY KNEES**
Sugar Boy
(Checker 795)

 - OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)

 - A MOTHER'S LOVE**
Earl King
(Specialty 495)

 - SH-BOOM**
Chords
(Cat 104)

 - WORK WITH ME ANNIE**
Midnighters
(Federal 12169)

 - JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)

 - SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)

 - BALLIN' THE JACK**
Perez Prado
(RCA Victor 20-5738)

**in
MEMPHIS**

- | | | | | | |
|-----------|--|-----------|--|-----------|--|
| 1 | SH-BOOM
<i>Chords</i>
(Cat 104) | 1 | HONEY LOVE
<i>Drifters</i>
(Atlantic 1029) | 1 | WORK WITH ME
ANNIE
<i>Midnighters</i>
(Federal 12169) |
| 2 | HONEY LOVE
<i>Drifters</i>
(Atlantic 1029) | 2 | WORK WITH ME
ANNIE
<i>Midnighters</i>
(Federal 12169) | 2 | HONEY LOVE
<i>Drifters</i>
(Atlantic 1029) |
| 3 | SEXY WAYS
<i>Midnighters</i>
(Federal 12185) | 3 | SH-BOOM
<i>Chords</i>
(Cat 104) | 3 | SH-BOOM
<i>Chords</i>
(Cat 104) |
| 4 | JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) | 4 | OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) | 4 | LET'S WALK
<i>Charles Brown</i>
(Aladdin 3235) |
| 5 | WORK WITH ME
ANNIE
<i>Midnighters</i>
(Federal 12169) | 5 | PLEASE FORGIVE ME
<i>Johnny Ace</i>
(Duke 128) | 5 | PLEASE FORGIVE ME
<i>Johnny Ace</i>
(Duke 128) |
| 6 | LET'S WALK
<i>Charles Brown</i>
(Aladdin 3235) | 6 | SEXY WAYS
<i>Midnighters</i>
(Federal 12185) | 6 | I UNDERSTAND JUST HOW YOU FEEL
<i>Four Tunes</i>
(Jubilee 5132) |
| 7 | OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) | 7 | JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) | 7 | OKIE DOKIE STOMP
<i>Clarence "Gatemouth" Brown</i>
(Peacock 1637) |
| 8 | EVERYTHING I DO IS WRONG
<i>B. B. King</i>
(RPM 411) | 8 | DEAR ONE
<i>The Scarlets</i>
(Red Robin 128) | 8 | CO-OPERATION
<i>Carl Mathews</i>
(Apollo 459) |
| 9 | IF I LOVED YOU
<i>Roy Hamilton</i>
(Epic 9047) | 9 | WITH THIS RING
<i>Junior Denby</i>
(King 4717) | 9 | THAT'S ALL RIGHT
<i>Elvis Presley</i>
(Sun 209) |
| 10 | YOU'RE THE ONE
<i>The Dears</i>
(Imperial 5265) | 10 | COME TO ME
DARLING
<i>The Crystals</i>
(Luna 10-101) | 10 | OH WHAT A DREAM
<i>Ruth Brown</i>
(Atlantic 1036) |

Listed Alphabetically

New Orleans

Network

Newark

Newark, San Francisco

Detroit

Newark

"SHE'S THE ONE"
Federal 12195

"SEXY WAYS"
"Don't Say Your Last Goodbye"
 Federal 12185

"WORK WITH ME ANNIE"
Federal 12169

EARL BOSTIC

"MAMBOLINO"
"BLUE SKIES"
King 4723

King 4723

SONNY THOMPSON

"COTTON BALL"

(Part 1-2)

King 4729

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RECORDS

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"CAT"**

THE LABEL THAT GAVE YOU "SH-BOOM"

Floyd Dixon

MOON- SHINE

and

ROLL BABY ROLL

Cat # 106

Millie Bosman

REALLY SATISFIED

and

**YOUR
GOOD
DOIN'**

Cat # 107

The Playboys

ROCK, MOAN AND CRY

and

TELL ME

Cat # 108

RECORDING CORP.

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NEW YORK 19, N. Y.

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **HONEY LOVE**
The Drifters
(Atlantic 1029)
- 2 **SH-BOOM**
Chords
(Cat 104)
- 3 **SEXY WAYS**
Midnighters
(Federal 12185)
- 4 **OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)
- 5 **JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)
- 6 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 7 **BLUE SKIES**
Earl Bostic
(King 4723)
- 8 **PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)
- 9 **ANY DAY NOW**
Buddy Johnson
(Mercury 70421)
- 10 **I UNDERSTAND JUST HOW YOU FEEL**
Four Tunes
(Jubilee 5132)

- OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)
- HONEY LOVE
The Drifters
(Atlantic 1029)
- SH-BOOM
The Chords
(Cat 104)
- BABY YOU THRILL ME
Amos Milburn
(Aladdin 3248)
- WORK WITH ME ANNIE
The Midnighters
(Federal 12169)
- RIOT IN CELL BLOCK #9
The Robins
(Spark 103)
- TICK TOCK
Marvin & Johnny
(Modern 933)
- YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clovers
(Atlantic 1035)
- SUGAR MAMA, PEACHY PAPA
Percy Mayfield
(Specialty 499)
- PLEASE, PLEASE
The Eagles
(Mercury 70391)

- WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- HONEY LOVE
Drifters
(Atlantic 1029)
- YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clovers
(Atlantic 1035)
- SH-BOOM
Chords
(Cat 104)
- AIN'T CHA GOT ME WHERE YOU WANT ME
Buddy Johnson
(Mercury 70377)
- JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571)
- WISH ME WELL
Memphis Slim
(United 176)
- SEXY WAYS
Midnighters
(Federal 12185)
- YOU CAN'T HAVE TWO
Dinah Washington
(Mercury 70392)
- OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)

in
BALTIMORE

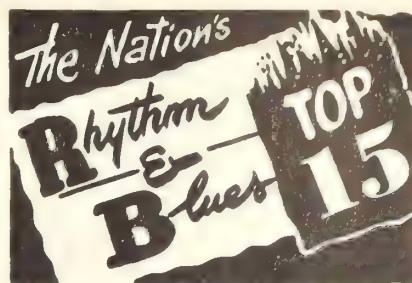
in
DETROIT

in
ATLANTA

- 1 **I UNDERSTAND JUST HOW YOU FEEL**
Four Tunes
(Jubilee 5132)
- 2 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 3 **HONEY LOVE**
The Drifters
(Atlantic 1029)
- 4 **SH-BOOM**
Chords
(Cat 104)
- 5 **SEXY WAYS**
Midnighters
(Federal 12185)
- 6 **CRY SOME MORE**
The "5" Royales
(Apollo 454)
- 7 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 8 **MAKE HER MINE**
Nat "King" Cole
(Capitol 2803)
- 9 **PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)
- 10 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)

- HONEY LOVE
The Drifters
(Atlantic 1029)
- JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571)
- SEXY WAYS
Midnighters
(Federal 12185)
- WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)
- SH-BOOM
Chords
(Cat 104)
- GOODNIGHT SWEET-HEART, GOODNIGHT
Spaniels
(Vee-Jay 107)
- PLEASE FORGIVE ME
Johnny Ace
(Duke 128)
- YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clovers
(Atlantic 1035)
- OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)

- SEXY WAYS
Midnighters
(Federal 12185)
- HONEY LOVE
The Drifters
(Atlantic 1029)
- WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)
- JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571)
- I'M SLIPPIN' IN
The Spiders
(Imperial 5291)
- SH-BOOM
Chords
(Cat 104)
- GOT MY EYES ON YOU
The Clovers
(Atlantic 1035)
- PLEASE FORGIVE ME
Johnny Ace
(Duke 128)
- I UNDERSTAND JUST HOW YOU FEEL
Four Tunes
(Jubilee 5132)



- 1 **HONEY LOVE**
Drifters
(Atlantic 1029)
- 2 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 3 **SH-BOOM**
Chords
(Cat 104)
- 4 **SEXY WAYS**
Midnighters
(Federal 12185)
- 5 **OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)
- 6 **JUST MAKE LOVE TO ME**
Muddy Waters
(Chess 1571)
- 7 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 8 **PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)
- 9 **I UNDERSTAND JUST HOW YOU FEEL**
Four Tunes
(Jubilee 5132)
- 10 **GOODNIGHT SWEET-HEART, GOODNIGHT**
Spaniels
(Vee-Jay 107)
- 11 **YOUR CASH AIN'T NOTHIN' BUT TRASH**
The Clovers
(Atlantic 1035)
- 12 **DEAR ONE**
The Scarlets
(Red Robin 128)
- 13 **LET'S WALK**
Charles Brown
(Aladdin 3235)
- 14 **AIN'T 'CHA GOT ME WHERE YOU WANT ME**
Buddy Johnson
(Mercury 70377)
- 15 **EVERYTHING I DO IS WRONG**
B. B. King
(RPM 411)

Breaking In Chicago!
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b.w.
"I Found A Dream"
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"WONDERFUL LOVE"
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RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

BRO. CECIL L. SHAW and the SILVERLIGHT QUARTET
(Imperial 506)

C+ "LIVIN' MY LIFE FOR JESUS" (2:58) [Commodore BMI—C. L. Shaw Bro.] Cecil L. Shaw sings the lead of a rhythmic quick beat spiritual with the Silverlight Quartet providing the harmony and answering chorus. A stirring wax.

C+ "A CHRISTIAN'S PLEA" (2:34) [Commodore BMI—C. L. Shaw] Shaw dishes up a shouty and exciting treatment with the excellent chorus chanting of the Silverlight Quartet.

ELVIS PRESLEY with Scotty and Bill
(Sun 209)

B+ "THAT'S ALL RIGHT" (2:43) [Wabash Music BMI—Arthur Crudup] Elvis Presley sings a middle tempo bounce southern type blues. His feelingful vocal with a more than just a backer-upper bass and guitar support by Scotty and Bill looms like a potent piece of wax. Listening and re-listening convinces one that the deck could make a great deal of noise.

B "BLUE MOON OF KENTUCKY" (2:45) [Peer BMI—Mill Monroe] Presley sings a rhythmic country ditty with an interpretation that has that country feel all the way through.

PROF. ALEX BRADFORD
(Apollo 288)

C+ "ROCK OF AGES" (2:07) [Bess BMI—Bradford] Bradford and the Singers etch a slow tempo religious piece with an emotional performance. The blend of male and female voices comes through beautifully.

C+ "TELL THE WORLD ABOUT JESUS" (2:50) [Bess BMI—Bradford] The group with Bradford in the lead dish up a rhythmic gospel wax that should please the religious buyer.

LIL' SON JACKSON
(Imperial 445)

B "GET HIGH EVERYBODY" (2:05) [Commodore BMI—M. Jackson] Lil' Son Jackson importunes everybody to drink wine to an easy rocking bounce tune. Jackson handles the infectious ditty in an easy and informal manner that pleases.

C+ "LET ME DOWN EASY" (2:35) [Commodore BMI—Jackson] Jackson switches to a slow Southern blues in which he pleads with his baby to "let me down easy." Guitar and piano backing sets a simple pace.

LLOYD GLENN
(Aladdin 3237)

B "TIPSY" (2:38) [Aladdin-Glenn] Lloyd Glenn's orchestra comes up with a delightful bit of rhythmic whimsy featuring the lilting piano magic of Glenn. Good evergreen.

B "SHADOW LAND" (2:32) [Aladdin-Glenn] A similar side with a potent guitar to the forefront.

THE CASH BOX

★ AWARD O' THE WEEK ★

"I'M GONNA RUN IT DOWN" (2:45)

[Franklin BMI—Lowman Pauling]

"BEHAVE YOURSELF" (2:27)

[Franklin BMI—Lowman Pauling]

THE "5" ROYALES
(King 4740)



"5" ROYALES

● A "5" Royales release usually presents the reviewer with a prob-

lem as both sides take off. However, we'll stick our necks out on this platter by going all out on the driving "I'm Gonna Run It Down." The lads give it an accelerated vocal with a bagful of vocal tricks that should get this item moving in short order. Like it lots. The flip deck, "Behave Yourself," is a change of pace for the group. The "5" Royales sing the sultry ballad blues with great styling. For a fast break from the post, we'll bet on "I'm Gonna Run It Down."

PEPPERMINT HARRIS
(Modern 936)

C+ "BYE, BYE, FARE THEE WELL" (2:40) [Modern-Maxwell Davis] Peppermint Harris sings a middle tempo jump with fair results. Ork fights Peppermint all the way causing the deck to lose its effectiveness.

B "BLACK CAT BONE" (2:40) [Modern BMI—Maxwell Davis] Peppermint comes off better on this familiar bounce riff. Lyrics are potent and Peppermint is in better relation to the orking.

CLARENCE SAMUELS
(Lamp 8004)

B+ "CRAZY WITH THE HEAT" (2:15) [Lamp-Samuels] Clarence Samuels sings with an enthusiastic quality that has this item moving. The Samuels vocal lends the tune drive as he shoots out the bouncing lyrics.

C+ "LIFE DON'T MEAN A THING" (2:52) [Lamp-Samuels] Samuels sings a blues ballad with a straight approach. Relaxing bit of wax.

EARL FOREST
(Duke 130)

B+ "YOUR KIND OF LOVE" (2:39) [Lion BMI—E. Forest] Earl Forest sings a slow bouncer with a romantic lyric. Forest's styling is strong and he delivers powerfully for a good wax. The Grady Gaines ork supports in ok manner.

B+ "OOH, OOH WEE" (2:30) [Lion BMI—E. Forest] Forest wails a slow rhythmic blues made for the southern market with an authentic flavor.

BOBBY REY
(Flair 1049)

C+ "SH H BAMBO" (2:41) [Flair BMI—Josea] Bobby Rey and his ork dish up a moderate tempo mambo item with a delicious flavor that should help push along the present drive along the mambo path. Good danceable way.

C+ "BLUE MAMBO" (2:45) [Flair BMI—Freeman] Another item for the mambo crowd delivered with an enticing flavor.

EDDIE BOYD
(Chess 1573)

B+ "HUSH BABY, DON'T YOU CRY" (2:38) [Arc BMI-E. Boyd] Eddie Boyd sings out a rocking tempo ditty with the Eddie Boyd appeal. The chanter's styling makes the platter a strong contender for sales.

B+ "CAME HOME THIS MORNING" (2:55) [Arc BMI-Boyd] Boyd pleads with his baby to come home to him. He handles the rocking blues in the potent Boyd manner, the ork backing him effectively. Strong juke material.

BROTHER CLAUDE ELY
(King 1375)

C+ "FARTHER ON" (1:55) [Lois BMI-Ely] Brother Claude Ely and the Cumberland Four perform a gospel chant recorded at an actual revival meeting. The effect is an ok religious deck.

C+ "LITTLE DAVID PLAY ON YOUR HARP" (2:25) [Lois BMI-Ely] The flip is a fast moving exciter with Brother Claude Ely shouting out a wild lead with the Cumberland Four answering. Handclaps help keep the rhythmic pace.

ROSCOE GORDON
(Duke 129)

B "THREE CENT LOVE" (3:00) [Lion BMI-Gordon] Roscoe Gordon comes back with a slow romantic blues in which he pours out his heart, pleading for one letter. He's blue and lonesome and needs her in his arms.

B+ "YOU FIGURE IT OUT" (2:38) [Lion BMI-Gordon] Gordon dishes up a novelty rocker with an intriguing sound, gang shout chorus and a riding sax. Believe this deck is very strong commercially and could excite a big sale.

SUNNYLAND SLIM
(JOB 1105)

B "WOMAN TROUBLE" (2:22) [Lawn BMI-Laundrew] Sunnyland Slim sings out a forceful slow blues tale of his woman woes. Slim puts a load of feeling into his tale and the result is a better than average release.

C+ "SHAKE IT BABY" (2:35) [Lawn BMI-Laundrew] A rhythmic bouncer with a gay feeling but unfortunately vocals are muffled. Exciting ork backing.

LARRY DALE
(Groove 4G-0029)

B "PLEASE TELL ME" (2:29) [Rush Music BMI-Dale, Dupree] Larry Dale sings a strong Southern blues. Larry, backed with a potent guitar, shouts an emotional plea that could attract the buyer in strength.

B+ "YOU BETTER HEED MY WARNING" (2:05) [Berkshire Music BMI-Dale] Dale does another highly effective job on this side. Larry warns his fem he don't want a woman who is always running around. This lad bears watching. He's strong.

THE CASH BOX

Rhythm 'N Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- | | | |
|------------------------------|---------------|------------|
| ★ "THAT'S ALL RIGHT" | Elvis Presley | Sun 209 |
| ★ "YOUR KIND OF LOVE" | Earl Forest | Duke 130 |
| ★ "HUSH BABY, DON'T YOU CRY" | Eddie Boyd | Chess 1573 |
| "CAME HOME THIS MORNING" | | |

The Cash Box
RHYTHM 'N' BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
Rhythm 'N' Blues SLEEPER OF THE WEEK

"ROCK, MOAN AND CRY" (2:51)

[Raleigh BMI—Chase]

"TELL ME (Are You Really Mine)"

[Progressive BMI—White]

THE PLAYBOYS

(Cat 108)

● With the Atlantic-Cat proclivity toward groups it is no surprise to see them come up with another new aggregation that has the mark of quality written all over it from the opening bar. The Playboys have, for their initial release, a great beat ditty, "Rock, Moan and Cry," that could be headed for the same market that grabbed "Sh-Boom" to its

heart. The group moves with a natural rhythm and harmony that marks this disk "hit." The flip, "Tell Me," is a slow blues handled in top-flight manner by the group and could get a big reaction in the r & b field. A definite strong side, but for quick sales and acceptance we'll go along with "Rock."

JAZZ

(Rating is based on appeal to the jazz market.)

JAMES MOODY and his Band
 (Prestige 890)

B "MAMBO WITH MOODY" (2:55) [Quincy Jones] The Moody alto sax fronts a moving mambo of moderate tempo. Good danceable material that if exposed should receive support. Moody gives the Latin bouncer a little something extra with his tidy horn-work.

B+ "THAT MAN OF MINE" (2:51) [Wade, Jones, Newbolt] A moderate fast moving blues flavored bouncer with a strong vocal reading by Iona Wade. The band provides a rhythmic backdrop with a strong Moody solo in the break. Gal singer Wade projects with a cute quality. Disk could break r & b.

FLIP PHILLIPS and his Orchestra
 (Clef 89122)

B+ "STARDUST" (3:08) [Mills-Parish, Carmichael] Joseph Edward Phillips, who was named "Flip" because of his early wild jump sacking, dishes the Carmichael jazz standard with softness and warmth. The "Flip" lip is in good form on this deck.

B "LONG ISLAND BOOGIE" (2:59) [JATAP—Phillips] This is the kind of music that made Flip such a big name with the Jazz at the Philharmonic concerts. Phillips swings a frantic sax with strong support from a boogie piano and crashing cymbals. Top side better listening wax although this deck is a better show number.

ART FARMER and his Band
 (Prestige 891)

B "WILDWOOD" (2:51) [Gigi Gryce] The Art Farmer trumpet showcases the fast moving modern piece. Art gives way to a Charlie Rouse sax solo, who carries the ball for most of the second half, then Farmer for a small segment, ditto Jimmy Cleveland on the trombone and a finale via the Farmer horn. Rounding out the ork are Danny Bank, baritone; Horace Silver, piano; Percy Heath, bass; and Art Taylor, drums.

B "TIAJUANA" (2:50) [Gigi Gryce] The boys rack up a fascinating quick beat mambo and the treatment is modern with a definite commercial sound.

THE OSCAR PETERSON TRIO
 (Clef 89124)

B "ANGEL EYES" (2:55) [Bradshaw Music BMI—Dennis, Brent] The Peterson Trio of Peterson, Herb Ellis on guitar and Ray Brown, bass, dish up a slow pretty for the after hours diner. Sets a relaxing mood.

B "UNFORGETTABLE" (3:17) [Bourne ASCAP — Gordon] A similar slow tempo treatment of the standard in the same vein. Both sides could be titled "music to dream by."

Palitz Joins Sheldon To Head New Firm

NEW YORK—Beginning September 1, Morty Palitz will join Sheldon Music in an executive capacity, it was announced this week by Goldie Goldmark, general professional manager of the firm, and Moe Gale, president.

Actually Palitz will head up a completely separate BMI firm to be called Stratton Music. He will in no way be involved in the operation of Sheldon.

It is assumed that Palitz may make his own masters and sell them to the recording companies.

This makes the third ex-A&R man in recent weeks who has gone into the publishing business. Recently Joe Csida and Charlie Grean formed their own firm.

Palitz was formerly with Bell Records and before that he was A&R head of Decca.

Hunter Hancock, West Coast DJ, Moves East

HOLLYWOOD, CALIF.—Easterners will soon be hearing Southern California's rhythm and blues disk jockey when Hunter Hancock starts his daily "Huntin' With Hunter" tape recorded show which will emanate from station WNJR Newark, New Jersey. The show will be broadcast for two hours daily, starting August 23rd.

For the past six years Hunter has been considered one of the West's leading disk jockeys with six hours of broadcasting daily over KFVD and KGJF using the slogan of "be-bop to ballads, swing to sweet, blues to boogie."

His two shows "Harlematinee" and "Huntin' With Hunter" have long been favorites throughout the area.

Plans are under way for taped shows in several other cities.

Laurie Sisters Entertain

NEW YORK—The Laurie Sisters gave a celebrity packed party last week in connection with their Mercury record "Don't Drop It."

The girls were very charming as they greeted their guests in a cool apartment on a hot summer night.

"Don't Drop It" has been getting a heavy play by djs in the area and looks like a very strong disk.

New Dance



PHILADELPHIA—Lou Monte demonstrates the "Italian Hucklebuck" with Jerry Gaines of WHAT in Philadelphia.

Lou who has been promoting the disk strenuously, has another smash to follow "Darktown Strutters' Ball." Orders have been pouring in at such a rate, that this one looks even bigger than "Darktown."

As part of his promotion tour, Monte visited Philadelphia, Cleveland and Boston.

Heat Wave, New Jazz Niter, Opens In New York

NEW YORK—Newest of the niteries, The Heat Wave, an intimate, colorful spot opened in the Village on Thursday, July 29, and its launching came off with flying colors.

The cafe will follow a policy of Dixieland bands in line with the current upsurge in public interest for the old New Orleans tempo. Management presented George Wettling with an all star band in the featured spot, and an alternating group, The Salt City Five.

The Salt City Five, in the role of the subordinate group, did exceptionally well. Composed of a group of Syracuse University youngsters, the Five worked up an enthusiastic response with its fresh treatment of the colorful Dixieland favorites.

Wettling assumed the starring role with the polish and showmanship acquired through 25 or thirty years of gigging around the country and playing to assorted audiences with such Dixieland luminaries as Frank Teschemacher, Mezz Mezzrow, Joe Sullivan, Eddie Condon, Red McKenzie, Wingy Manone, Bud Freeman, Pee Wee Russell, Max Kaminsky and so many others.

Should do well with a specialized type audience.

JOEL TURNERO

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b/w

"BIG DADDY"

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Checker RECORD CO.

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BREAKING

"AIN'T TIMES HARD"

b/w

"SCHOOL DAYS ON MY MIND"

FLOYD (Dark Road) JONES
 VEE-JAY 111

Vee-Jay RECORDS, INC.

412 E. 47th St. Chicago 15, Ill.

Sensational MACHITO Release!

"RELAX and MAMBO"

and

"BANANAS"

SEECO # 4151

First Session



NEW YORK—Paul Cohen (center), Decca's country and western A & R topser listens in as Owen Bradley, at the piano, assists songster Arlie Duff at the rehearsal prior to his first recording session for the label.

What A Safari!

HOLLYWOOD, CALIF.—One of the most unique and unusual parties was held recently amidst lions, cannibals, pith helmets, flamingoes, a baby elephant and what-have-you, when Johnnie Ray hosted a cocktail safari at Jean King's (radio's "Lonesome Gal") Sherman Oaks ranch, to launch the new Coral Records stars, the Nilsson Twins—Eileen and Elsa—and their first record, "Lion Hunt". Song was written by Barbara Belle and Lee Newman, who manage the twins, and they are donating a portion of the royalties on sheet music sales to the Girl Scouts of America. "Lion Hunt" is based on a girl scout camp tune.

Pretty Dorothy Preble, model, exhibited the new Cole of California leopard bathing suits as George Fisher of CBS, Bud Widom of AFRS, Hollywood Spotlight television show, press photographers, columnists and reporters filmed and interviewed the host of celebrities in attendance.

Two cannibals from the "Ramar of the Jungle" TV show, famous movie lion, Fearless Fagan, the Flamingo from the Flamingo Hotel in Las Vegas, professional lion hunter Alexander Haveman of South Africa (brought here by 20th Century-Fox as Zulu technical adviser for "Untamed") starring Susan Hayward-Tyrone Power), the patio decked out in jungle motif and the stars of the day—Eileen & Elsa Nilsson—dressed in safari outfits, deep V-necked blouses and becoming shorts, helped make this record launching something new in the Hollywood scene.

In addition to host Johnnie Ray, there were such stars as Barbara Britton, Richard Denning, Lance Fuller, Marilyn Erskine, Tony Travers, Cleo Moore and Jock Mahoney plus many others.

Deejays and record promotion men Jerry Johnson, George Jay, Johnny Grant and Larry Burrell enjoyed the cool waters of the spacious swimming pool while the other guests milled around chatting with those present while sipping on cooling refreshments.

Shirley Harmer Gets Own Television Show

NEW YORK — Shirley Harmer, M-G-M disk thrush, will be the star of her own television show each Sunday evening, starting October 3, over the Canadian Broadcasting Company network. The show will be sponsored by General Electric.

She will commute to Toronto by plane from New York each week-end. The singer, a native of Canada, has built a strong reputation in the U. S., having appeared regularly on the Dave Garroway TV show and the Paul Whiteman radio-TV programs over ABC network. She will also resume these duties in the fall.

Shirley's current M-G-M platter looms as her biggest seller to date. It is "Nobody's Lonesome for Me," written by the late Hank Williams. Flip side is, "Venezuela."

The songstress recently returned from appearances with Paul Whiteman at George Gershwin Memorial Concerts in Hollywood and Denver, Colo. She thrilled audiences with eight famous Gershwin songs.

Original Signs Artists

NEW YORK—Ralph Stein has been appointed musical director and A&R man for Original Records.

The University Four, a vocal and instrumental group, has just signed with Original Records. Their first release will be "Bon Voyage" and "Eversolong." They are currently appearing at the Bamboo Club in Atlantic City.

Original Records also recently signed Joe Pica, "The Wizard of the Keys," to a five-year pact. Joe's first release will be "Caravan" and "Please Don't Talk About Me When I'm Gone."

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



"Chuckwagon Chuck" Nichols

KOWB—Laramie, Wyoming

1. You Better Not Do That (Tommy Collins)
2. Lillies Grow High (Sons Of The Pioneers)
3. I Love You (Jimmy Wakely)
4. Slowly (Webb Pierce)
5. Jilted (Red Foley)
6. I Don't Hurt Anymore (Snow)
7. Looking Back To See (Wells-Jones)
8. As Far As I'm Concerned (R. & B. Foley)
9. Release Me (Jimmy Dean)
10. Secret Love (Slim Whitman)

Carl Stuart

WCOP—Boston, Mass.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Oh Baby Mine (Johnnie & Jack)
4. Looking Back To See (Hill-Tubb)
5. Slowly (Webb Pierce)
6. Tired (Gene O'Quinn)
7. Much Too Young To Die (Ray Price)
8. Pretty Words (Marty Robbins)
9. Cry, Cry Darling (J. Newman)
10. You Better Not Do That (Tommy Collins)

Sleepyhead Cliff

KASM—Albany, Minn.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. My New Love Affair (Sovine)
4. Sparkling Brown Eyes (Pierce)
5. Out Behind The Barn (Jimmie Dickens)
6. Courtin' In The Rain (Tyler)
7. Panamama (Hank Snow)
8. Got It On My Mind (Lonzo & Oscar)
9. Go Boy Go (Carl Smith)
10. Honky Tonk Girl (Thompson)

Paul Kallinger

XERF—Del Rio, Texas

1. Even Tho (Webb Pierce)
2. Sparkling Brown Eyes (Pierce)
3. Looking Back To See (J. E. & M. Brown)
4. I Don't Hurt Anymore (Snow)
5. Tell Her Lies And Feed Her Candy (Charlie Walker)
6. Thank You For Calling (Billie Walker)
7. Beating On The Ding Dong (Jim Reeves)
8. Don't Drop It (Red Sovine)
9. Pretty Words (Marty Robbins)
10. Go Boy Go (Carl Smith)

Cracker Jim

WMIE—Miami, Fla.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. I Get So Lonely (Johnnie & Jack)
4. Even Tho (Webb Pierce)
5. I Really Don't Want To Know (Eddy Arnold)
6. Pretty Words (Marty Robbins)
7. You're My Everything (Eddy Arnold)
8. I'll Be There If You Want Me (Ray Price)
9. Cry, Cry Darling (Newman)
10. Rose Marie (Slim Whitman)

Jolly Cholly

WWEZ—New Orleans, La.

1. You Can't Have My Love (Jackson & Gray)
2. One By One (Wells & Foley)
3. I Don't Hurt Anymore (Snow)
4. Loved Spelled Backward (W. Fairburn)
5. We've Gone Too Far (Hank Thompson)
6. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
7. Even Tho (Webb Pierce)
8. Thank You For Calling (Billy Walker)
9. Mother Want A-Walking (Jim Reeves)
10. Night Time Is Cry Time (Jimmie Newman)

Ramblin' Lou

WHLN—Niagara Falls, N. Y.

1. I Don't Hurt Anymore (Snow)
2. I Really Don't Want To Know (Eddy Arnold)
3. I Love You (Jimmy Wakely)
4. One By One (Wells & Foley)
5. Out Behind The Barn (Jimmie Dickens)
6. Honky Tonk Heart (E. Tubb)
7. Can You Forget (Lee-Cooper)
8. Honey, I Need You (Johnnie & Jack)
9. If You Love Me (Wilburn Bros.)
10. Lookin' Back To See (Tubb-Hill)

Slim Lay

WHBS—Huntsville, Ala.

1. If You Love Me (Wilburn Bros.)
2. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
3. Never (Wes & Marilyn Tuttle)
4. You're Not Easy To Forget (Kitty Wells)
5. In The Chapel In The Moonlight (Faron Young)
6. You Can't Have My Love (Jackson & Gray)
7. Wiggle Worm Wiggle (Eaves)
8. Don't Drop It (Terry Fell)
9. Even Tho (Webb Pierce)
10. We've Gone Too Far (Hank Thompson)

F. M. Smith

WFOR—Hattiesburg, Miss.

1. This Ole House (S. Hamblin)
2. The Man Upstairs (Blackwood Bros.)
3. Crazy 'Bout You Baby (Lonzo & Oscar)
4. I Don't Hurt Anymore (Snow)
5. Red Hen Boogie (McCormick Bros.)
6. One By One (Foley & Wells)
7. Lovin' Country Style (Wanda Jackson)
8. My Sins Of Yesterday (Van)
9. 20/20 Vision (Gene Autry)
10. Go Boy Go (Carl Smith)

Marty Roberts

WCXY—Cincinnati, Ohio

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. Sparkling Brown Eyes (Pierce)
5. I Really Don't Want To Know (Eddy Arnold)
6. You Can't Have My Love (West-Strength)
7. Blue Tennessee Rain (B. Lou)
8. Rose Marie (Slim Whitman)
9. Don't Drop It (Terry Fell)
10. Back Up Buddy (Carl Smith)

Shel Horton

WVAM—Saxton, Pa.

1. How Long (Pee Wee King)
2. Stay A Little Longer (Woodside Sisters)
3. Good Deal Lucille (Al Terry)
4. Cry, Cry Darling (Edwards)
5. There'll Be No Teardrops Tonight (Hank Williams)
6. Blue Tennessee Rain (B. Lou)
7. Even Tho (Webb Pierce)
8. Teddy Bear Blues (Maddox)
9. Moody's Goose (Carlises)
10. I Get So Lonely (Johnnie & Jack)

Jimmie Williams

WNOP—Newport, Kentucky

1. Courtin' In The Rain (Tyler)
2. You Can't Have My Love (West-Strength)
3. One By One (Wells & Foley)
4. Honey Baby (Skeeter Bonn)
5. John Henry And The Water Boy (Jimmie Skinner)
6. I Don't Hurt Anymore (Snow)
7. Drunken Driver (F. Huskey)
8. Blue Tennessee Rain (Lou)
9. Satin Lied To Me (Louvins Bros.)
10. We've Gone Too Far (Hank Thompson)

Pop's Country Store

WXGI—Richmond, Va.

1. A Place For Girls Like You (Faron Young)
2. That Word Called Love (Wayne-Barton)
3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
4. I Don't Hurt Anymore (Snow)
5. Crazy 'Bout You Baby (Lonzo & Oscar)
6. You Can't Have My Love (Jackson & Gray)
7. Go Boy Go (Carl Smith)
8. Night Time Is Cry Time (Jimmie Newman)
9. Lovin' Country Style (Wanda Jackson)
10. Pretty Words (Marty Robbins)

Joe Morris

WOIC—Columbia, S. C.

1. Even Tho (Webb Pierce)
2. One By One (Wells & Foley)
3. Call Off The Wedding (Hill)
4. Thank You For Calling (Billy Walker)
5. Looking Back To See (J. E. & M. Brown)
6. A Little Time Out For Love (Wilburn Bros.)
7. I Don't Hurt Anymore (Snow)
8. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
9. Night Time Is Cry Time (Jimmie Newman)
10. Sparkling Brown Eyes (Pierce)

"Tater" Pete Hunter

KRCT—Baytown, Texas

1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
2. Then I'll Stop Loving You (Jim Reeves)
3. One By One (Wells & Foley)
4. I Get So Lonely (Johnnie & Jack)
5. Cry, Cry Darling (Newman)
6. Honey, I Need You (Johnnie & Jack)
7. Loose Talk (Freddie Hart)
8. I Don't Hurt Anymore (Snow)
9. Jealous Loving Heart (Tubb)
10. Padre Of Old San Antonio (Jim Reeves)

Brad Lacy

WKDA—Nashville, Tenn.

1. You're The Only Good Thing (Jack Toombs)
2. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
3. I Don't Hurt Anymore (Snow)
4. In The Chapel In The Moonlight (Faron Young)
5. If You Love Me (Wilburn Bros.)
6. I Miss You So (Hill & Tubb)
7. Even Tho (Webb Pierce)
8. How Long (Pee Wee King)
9. Go Boy Go (Carl Smith)
10. Cry, Cry Darling (Newman)

Mack Snaders

KFBI—Wichita, Kansas

1. Even Tho (Webb Pierce)
2. One By One (Wells & Foley)
3. I'll Be There (Ray Price)
4. Sparkling Brown Eyes (Pierce)
5. I Get So Lonely (Johnnie & Jack)
6. Back Up Buddy (Carl Smith)
7. Little One (Autry Inman)
8. Backward Turn Backward (Pee Wee King)
9. Much Too Young To Die (Ray Price)
10. Slowly (Webb Pierce)

Cousin Johnny Small

WNLC—New London, Conn.

1. I Don't Hurt Anymore (Snow)
2. Courtin' In The Rain (Tyler)
3. One By One (Wells & Foley)
4. Cry, Cry Darling (Newman)
5. Got It On My Mind (Lonzo & Oscar)
6. Hillbilly Dimplin' (Ed Camp)
7. Mother Went A-Walkin' (Jim Reeves)
8. Back Up Buddy (Carl Smith)
9. Looking Back To See (J. E. & M. Brown)
10. Blue Days and Lonely Nights (Jimmie Osborn)

Johnny Rion

KSTL—St. Louis, Mo.

1. I Love You So Much I Let You Go (Ray Price)
2. I Don't Hurt Anymore (Snow)
3. Tell Her Lies (C. Walker)
4. Stranger In My Home (Foley & Wells)
5. Rideaway (Slim Whitman)
6. Out Behind The Barn (Jimmie Dickens)
7. In The Chapel In The Moonlight (Faron Young)
8. The Man Upstairs (C. Copas)
9. Jealous Loving Heart (Tubb)
10. Even Tho (Webb Pierce)

Jungle Jolly

WHIN—Gallatin, Tenn.

1. Lookin' Back To See (Hill-Tubb)
2. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
3. Tell Her Lies And Feed Her Candy (Charlie Walker)
4. You Can't Have My Love (Jackson & Gray)
5. Go Boy Go (Carl Smith)
6. We've Gone Too Far (Hank Thompson)
7. Sparkling Brown Eyes (Pierce)
8. If You Love Me (Wilburn Bros.)
9. Courtin' In The Rain (Tyler)
10. Banjo Twist (McCormick Bros.)

Henry Tuck

WREV—Reidsville, N. C.

1. I Could Love The Devil Out Of You (Joe Carson)
2. I Don't Hurt Anymore (Snow)
3. Courtin' In The Rain (Tyler)
4. Cry, Cry Darling (Newman)
5. Each Time You Walk By (Bill Duddy)
6. You're Not Easy To Forget (Kitty Wells)
7. Even Tho (Webb Pierce)
8. Pretty Words (Marty Robbins)
9. If You Love Me (Wilburn Bros.)
10. Night Time Is Cry Time (Jimmie Newman)

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THE CASH BOX
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THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

- 1** I DON'T HURT ANYMORE
 Hank Snow
 (RCA Victor 20-5698; 47-5698)
- 2** ONE BY ONE
 Kitty Wells & Red Foley
 (Decca 29065; 9-29065)
- 3** EVEN THO
 Webb Pierce
 (Decca 29107; 9-29107)
- 4** SPARKLING BROWN EYES
 Webb Pierce & The Wilburn Brothers
 (Decca 29107; 9-29107)
- 5** SLOWLY
 Webb Pierce
 (Decca 28991; 9-28991)
- 6** ROSE MARIE
 Slim Whitman
 (Imperial 8236; 45-8236)
- 7** LOOKING BACK TO SEE
 Goldie Hill & Justin Tubb
 (Decca 29145; 9-29145)
 Maxine & Jim Edward Brown
 (Fabor 107; 45-107)
 Ruby Wells & Grandpa Jones
 (RCA Victor 20-5770; 47-5770)
- 8** I REALLY DON'T WANT TO KNOW
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)
- 9** GOODNIGHT, SWEET-HEART, GOODNIGHT
 Johnnie & Jack
 (RCA Victor 20-5775; 47-5775)
- 10** CRY, CRY DARLING
 Jimmy Newman
 (Dot 1195; 45-1195)

Southern Opens Nashville Office



NASHVILLE, TENN.—Southern Music, one of the country's leading music publishers, opened a Nashville office, recently, to further exploit the tremendous wealth of material stemming from this territory. Above are two photos taken at the opening:

Top: Front-Sid Kessell (left), Nashville representative, shaking hands with Columbia promotion man Joe Johnson as Little Jimmie Dickens offers his congratulations. Hal Smith, manager of Ray Price, and Ray Price (rear) look on.

Bottom: Sid Kessell (center) inks Mildred McDonald to a writer's contract as writers Danny Dill (seated) and Buddy Killen watch.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

- | | |
|--|--|
| 1. I DON'T HURT ANYMORE | Hank Snow (RCA Victor) |
| 2. EVEN THO | Webb Pierce (Decca) |
| 3. ONE BY ONE | Kitty Wells & Red Foley (Decca) |
| 4. GOODNIGHT, SWEETHEART,
GOODNIGHT | Johnnie & Jack (RCA Victor) |
| 5. SPARKLING BROWN EYES | Webb Pierce & The Wilburn Brothers (Decca) |
| 6. LOOKING BACK TO SEE | J. E. & M. Brown (Fabor) |
| 7. CRY, CRY DARLING | G. Hill & J. Tubb (Decca) |
| 8. COURTIN' IN THE RAIN | R. Wells & G. Jones (RCA Victor) |
| 9. GO, BOY, GO | Jimmy Newman (Dot) |
| 10. DON'T DROP IT | T. Texas Tyler (Four Star) |
| 11) I GET SO LONELY. | Carl Smith (Columbia) |
| 12) THANK YOU FOR CALLING. | Terry Fell (X) |
| 13) HONKY TONK GIRL. | |
| 14) BACK UP, BUDDY. | |
| 15) WE'VE GONE TOO FAR. | |

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TOMMY COLLINS



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 vocalist

in

**The Cash Box
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**WATCH THIS
 NEW ONE!**

TOMMY COLLINS

sings two tunes he
 wrote himself . . .

"WHAT'CHA GONNA DO NOW?"

b/w

"YOU'RE FOR ME"

CAPITOL 2891

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Columbia 21276

Central Songs, Inc.

6308 Sunset Blvd.

Hollywood 28, Calif.

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Decca 29211

Cedarwood Publishing Co.

146 7th Ave., N. Nashville, Tenn.

SKEETS McDONALD

"Your Love's Like A Faucet"

Capitol 2885

Central Songs, Inc.

6308 Sunset Blvd.

Hollywood 28, Calif.

THE CASH BOX THE 10 FOLK & WESTERN TOP Best Sellers

1. I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
2. ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
3. EVEN THO
Webb Pierce
(Decca 29107; 9-29107)
4. ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)
5. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
6. SPARKLING BROWN EYES
Webb Pierce & The Wilburn Brothers
(Decca 29107; 9-29107)
7. LOOKING BACK TO SEE
Goldie Hill & Justin Tubb
(Decca 29145; 9-29145)
Maxine & Jim Edward Brown
(Fabor 107; 47-107)
Ruby Wells & Grandpa Jones
(RCA Victor 20-5770; 47-5770)
8. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
9. GOODNIGHT SWEETHEART,
GOODNIGHT
Johnnie & Jack
(RCA Victor 20-5775; 47-5775)
10. DON'T DROP IT
Terry Fell
(RCA Victor 20-5770; 47-5770)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIocre

THE CASH BOX BULLSEYE of the WEEK

"HONEY LOVE" (2:35)
[Progressive BMI—McPhatter,
Gerald]
"FEMALE HERCULES" (2:34)
[Acuff Rose BMI]
THE CARLISLES (Mercury 70434)



THE CARLISLES

● The Carlisles pick a piece of material "Honey Love," that is just a natural. The best selling team has a tune that has already made big noises in both the R & B field, where it started, and the pop market. The Carlisles retain a strong portion of the r & b flavor, mix it with country, and what comes out is a best bet to become another big one. The reverse side, "Female Hercules" is a happy deck. The Carlisles have two top flight decks and it should be either one or both.

"YOU'RE FOR ME" (2:17)
[Central BMI—T. Collins]
"WHATCHA GONNA DO NOW"
(2:40)
[Central BMI—T. Collins]
TOMMY COLLINS (Capitol 2891)



TOMMY COLLINS

● Tommy Collins comes up with a pair of Summer items that look like proper fare for the charts. Tommy is starry eyed as he sings the role of the love smitten lad. His treatment gives the wax a romantic tender sound. A goodie that should result in sales. The flip, "Whatcha Gonna Do Now," is a quick beat bouncer recalling his youthful shyness and his ultimate amour schooling. Ditty has a pixyish touch and a gayety that should make it catch on. Like both decks.

CURLY WIGGINS
(MGM 11773)

● "HOLES IN MY HEAD" (2:36)
[Acuff Rose BMI—Johnson, Ol-
piece of material that is pop in
sen] Curly Wiggins works through a
delivery and pop in its possibilities.
Orking is also on the full side, even
to the featuring of a trumpet solo.
A gay bit of wax.

● "THESE THINGS CHANGE"
(2:26) [Mayfair ASCAP—
Greene, Copeland] A slow dramatic
ballad definitely aimed at the pop.
Pretty, easy to listen to, but believe
it will find most of its acceptance pop-
wise.

SUNSHINE RUBY
(RCA Victor 5806)

● "I THINK HE WINKED AT
ME" (1:58) [Tannen BMI—
Wentzel, Long] Here's a gal that just
bubbles as she tells of the romantic
overtures made to her by the boys
and the eventual course they took.
The tune, the treatment, and of
course, Ruby, are cute. Like it.

● "I'M SO BASHFUL" (2:05)
[Delmore ASCAP—Cy Coben]
Ruby sings a quick tempo flyer on
this deck and the result is most ap-
pealing. A delicious hunk of wax that
should bring strong sales action.

JACK WYATT
(Meladee 104)

● "WHY DID YOU LET ME LOVE
YOU" (1:53) [Meladee BMI—
J. Wyatt] Jack Wyatt sings a slow
tempo romantic weeper with a plain-
tive wail that tells the story of his
unhappiness. Strings and country
piano add the proper flavor to the
etching. Strong possibilities.

● "TEAR STAINS ON MY
HEART" (2:25) [Meladee BMI—
J. Wyatt] A similar piece of ma-
terial, warmly and emotionally per-
formed by the country lad. Wyatt
assumes the blame for causing his
gal's grief which finally resulted in
her leaving him.

HERB AND KAY
(King 1376)

● "THIS OLE HOUSE" (2:19)
[Hamblen BMI—S. Hamblen]
Herb and Kay present a mighty ap-
pealing vocal duo as they chant a
quick beat story of their imminent
leaving this world for the hereafter.
Contrary to the impression that might
be read into the preceding descrip-
tion, the treatment is on a light
scheme and doesn't leave the listener
in a morbid state.

● "ANGELS IN THE SKY" (2:17)
[Ridgeway BMI—D. Glasser]
The artists sing the ditty currently
making news in the pop field and be-
gun sometime back as a country tune.
Good wax but in view of its lateness
could hardly dent sales. Upper side
should do well.

JIMMY KEY
(Hilite 102)

● "THE PURPLE SKY" [Al Ken-
nedy ASCAP—A. Kennedy, G.
Hines] Jimmy Key chants a slow beat
tribute to the beautiful sky sitting
over the plains. A poetic description
accompanied by strings.

● "SUPER MARKET DAY" [Al
Kennedy ASCAP—A. Kennedy,
G. Hines] Key warbles a quick beat
plaint on the woes of shopping. Any-
one who has been married and ac-
companied the wife on her assault on
the shelved bottles and cans knows
what he's working up a lather about.
Cute tune and treatment that is good.

HARMONICA FRANK
(Sun 205)

● "THE GREAT MEDICAL ME-
NAGERIST" (2:45) [Hi-Lo BMI
—Floyd] Harmonica Frank talks-
sings a humorous bit much in the
delivery vein of Percy Kilbride of the
Ma and Pa Kettle series. Makes the
Summer heat a bit easier to take.

● "ROCKIN' CHAIR DADDY"
(2:44) [Hi-Lo BMI—Floyd] Flip
is a quick beat rhythmic effort rocked
out with a feeling of excitement.
Tempo is bound to get the feet tap-
pin' with this side.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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THE CASH BOX FOLK and WESTERN ROUNDUP

Skeeter Bonn who recently had his first release on RCA Victor, and who is a feature of the Midwestern Hayride, WLW-TV, Cincinnati, is all lined up for the following fair dates this season. Commencing in Osgood, Indiana, August 3, Bucyrus, Ohio, August 4, Clarksburg, Ohio, August 5, Paris, Kentucky, August 6, Valpo, Indiana, August 7, and Newark, Ohio, August 15. . . In addition to his two regular TV stints in Cleveland and Louisville, Pee Wee King adds up a busy schedule. August 9 through 16, Pee Wee is scheduled for a string of Fair Dates in South Dakota and Iowa, Wisconsin and Michigan.



HANK WILLIAMS

Jerome Hughey of Radio Station WFUN, Huntsville, Alabama, in Nashville recently for a visit backstage with his friends. Hughey features three hours of Country & Western music a day over WFUN. Plans for the Hank Williams Memorial Day Celebration in Montgomery, September 21, 1954 are underway. Roy Acuff and his Smoky Mountain Boys and Girls will be among the featured attractions, with Acuff's group headlining the affair. Red Foley and all the Ozark Jubilee gang made their coast-to-coast ABC network debut, August 7 from Springfield, Mo., headquarters for the Ozark Jubilee and Crossroads of Country Music. . . Ernest Tubb and Hank Snow just returned from a successful tour in Florida. Recently Tubb and Snow did a tour through Texas. . . Hank Garland and Don Davis, recognized for their guitar work, have gone into the manufacturing of Custom-made Steel Guitars, equipped with the chord-changing pedals. Their item is called the Daland Guitar. Broken down, this is part of Davis' name and part of Garland's name. . . Bob Burrell, promotion man for Capitol Records, in Nashville recently. . . Carl Stuart doing a big job with the C&W disks at WCOP, Boston. . . Jimmy Rule recently signed Norvin Kelly to a recording contract with Columbia, and Sid Kessel, rep for Southern Music, has signed Kelly to a writers contract. Norvin's first release is "Without You" and "You Didn't Want A Home." . . Jack Turner (RCA Victor) heard on the Deep South Jamboree, Montgomery, turns in a great performance on his latest "If I Could Only Win Your Love" and "I'm Gettin' Married Tonight."

Bill McDaniels, public relations head for Radio Station WSM, has just returned from a two-week swing around the country visiting with the various deejays. Nice letter from Jim Wilson, "The Old Hillbilly From Tennessee" and he says he's sure glad to see the 45's come rolling in. Jim says he is now receiving 45's from most of the companies, with the exception of a few of the indies. . . Martha Carson is scheduled to play the Circle Ranch August 15th, according to her manager, X. Cosse. Ray Price is featuring The Cherokee Cowboys on a string of dance dates throughout Texas territory. Hal Smith, Price's manager, is on the road promoting the dates. Members of the dance band group include Jimmy Dennis, drums, Jimmy Bigger, electric steel guitar, Bob Heppler, fiddle, and Kenneth Hayes, fiddle, Burny Annett, piano and Tommy Hill, rhythm guitar and mc. . . Carl Smith just returned from two weeks vacation in Florida. Grandpa Jones just returned from successful road tour with all his gang. Cousin Minnie Pearl just concluded personal appearance engagement in Odessa, Missouri.



CHET ATKINS

WAX WISE

Speaking of Chet Atkins . . . Chet couples the old with the new in recording Bob Wills' classic "San Antonio Rose" along with "Mister Misery", Louie Innis plays rhythm guitar on the session. As an added attraction, Chet employs the talents of vocalist Red Kirk on the "Mister Misery" tune, and features Red's vocals, both single and double track, in a slow, jogging tempo. First rate instrumental bridges by Chet emphasize the bluesy feel. The success with which records and radio have extended the appeal of Country Music is brilliantly shown in the case of Chet Atkins and his Gallopin' Guitar. Onie Wheeler is out with a new disk according to Troy Martin, rep for Golden West Melodies. Onie's latest is "Little Mama" and "Love Me Like You Use To Do." Ed Chapman visiting in Nashville on his return to Mobile after a two-week vacation from deejay duties.

Eddie Hill's current recording on RCA Victor is "Whittlin' On a Piece Of Wood" and "Same Old Dream." . . Fred Rose and Wesley Rose, out promoting Acuff-Rose wax, plus contact work with their Hickory Records distribbers. . . Making a terrific headway is the Billy Gray and Wanda Jackson recording of "You Can't Have My Love." The Decca team is reported to be clicking with the disk in every section. Gray, along with Hank Thompson and his Brazos Valley Boys just recently completed appearances in Colorado territory. The boys also took time off for some good fishing. With duets in the spotlight, and emphasis on vocal groups, there's little wonder that Maxine and Jim Edward Brown come to the front again with good reviews on their latest disk, "Itsy, Witsy Bitsy Me" and "Why Am I Falling." The Louisiana Hayride artists continue to enjoy popularity via their last recording, "Looking Back To See." . . Johnnie and Jack breaking into the Top Ten with their latest efforts, "Goodnight Sweetheart, Goodnight." Ferlin Huskey, who has just concluded an extensive road tour, continues to click with his version of "Homesick" and "Drunken Driver" on Capitol. . . Al Terry comes through with another winning disk with his recording of "House Of Glass" and "Show Me That You Love Me," on Hickory. Louisiana Hayride artist, Red Sovine, offers another top recording in his latest . . . "Don't Be The One" and "Don't Drop It," on Decca. Bill Fitzgerald, Music Sales, Memphis, Tenn., reports that the Elvis Presley's recording of "That's All Right" and "Blue Moon of Kentucky" is a three-way smash. Tune is reported to be clicking at a fast rate in the pop, R & B and country fields. Elvis records for Sun label.



FERLIN HUSKEY

Young Fans



JACKSONVILLE, FLA.—Dub Dickerson, the boy with the grin in his voice, and Mae B. Axton, co-writer of his latest Capitol recording "Count Me In," lunch with three members of his "We Like Him Too" fan club. This fan club is composed of the "under teen age set." Shown here with Dub and Mrs. Axton are, left to right: Carolyn Moon, Wayne Hall and Lawanda Willbanks, all of Jacksonville, Florida, where Dickerson recently made some school appearances. He is due to return to Florida in late September for an extended tour of the state.

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for complete details...*MEANWHILE*

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Here and There

NEW YORK—As most of our readers, in addition to traveling here and there in their cars socially, use them practically every day in the week for business, we thought we'd reproduce an item which appeared in "Man's World," a house organ for a local printer. Titled "Don't Become A Statistic," the article reads: "The American motorist is a man of many parts. He's many things to many men. To the cop he's a pain in the neck. To the pedestrian he's a menace. To his fellow-motorist he's a */x#! But to the little man behind a big pile of ledgers who keeps the traffic records, the motorist may be just a statistic. The year 1953 saw more than two million of these statistics wind up as victims in tragic automobile accidents. This is the worst accident toll ever recorded in our nation's history. But there are two shocking sidelights of this record of destruction. Most of these awful statistics were being compiled without the average American realizing what was happening. Secondly, the majority of these crashes could have been prevented had someone used a little common sense. Reports showed that more than 38,500 people were killed and 2,140,000 were injured in 1953. The lessons that could have been learned from the statistics compiled in years gone by generally continued to be ignored. Excessive speed was the most dangerous killer of all, a fact that should have been realized by the thinking American. This heavy foot on the gas pedal killed 13,870 persons and injured more than 600,000. And what's even more surprising, three out of four of these accidents occurred to passenger cars driving in clear weather on dry roads, with 80 per cent of the vehicles traveling straight ahead. It pays to be doubly cautious over the week-end. Week-end crashes accounted for 15,800 dead and 800,000 hurt during the year. Some 41 per cent of the deaths and 36 per cent of the injuries happened on Saturday and Sunday. In all this dread nightmare of dead and injured, there was but one bright note. Pedestrians were evidently being a bit more cautious, as the toll of walking victims was reduced for the first time in many years. Still, one fault—jay-walking—accounted for some 8,600 casualties. Authorities say there's no pat advice to give you to keep you alive, but if you'll observe speed laws, slow down to below these restrictions in bad weather and, above all, show a little courtesy to the other fellow, perhaps this record would not be quite so high next year. Otherwise it may be you who winds up as a statistic in the 1954 or 1955 tabulation of dead and injured."

EVERY MUSIC OPERATOR HIS OWN PUBLIC RE- LATIONS BUREAU

There has been much comment and many questions regarding the advertisement of ASCAP (American Society of Composers, Authors and Publishers) in which this organization reported that the General Federation of Women's Clubs, with a reputed membership of 5,500,000, has agreed with ASCAP that the present copyright laws should be modernized.

This would mean that ASCAP's members would then be able to obtain double-taxed royalty-tribute from the juke box owners of the nation, for it is well known just which paragraph in the copyright laws ASCAP wants "modernized".

At this meeting, the women representatives present were supposed to be speaking for their individual organizations, as well as voting for what they personally believed the memberships of their individual organizations would sanction.

This does not mean that all the women who comprise each one of the segments of the General Federation of Women's Clubs are going to agree that the nation's juke box owners should be double-taxed for featuring recordings that have had pressed onto them the copyrighted tunes of ASCAP members.

Perhaps if the women who represented the individual groups were to be given all the facts, as were Congressmen and Senators given the facts in Washington these past years, they might immediately switch their votes.

This was entirely a one-way story. Both sides of the argument weren't heard. The women who attended this conclave, hearing but one side of the story, seemed to have sympathized with those who spoke to them.

They certainly weren't told how ASCAP would use this vote as propaganda to try to drill its way into the juke box industry in an effort to get double-taxed money.

Now many music operators ask, "What can we do to combat this sort of thing?"

There is only one way to combat this sort of propaganda: *Each one of the nation's music operators must act as his own 'Public Relations Bureau'.*

No business man can blame ASCAP's members for fighting all these years to try and get the nation's juke box owners to pay them double taxes. ASCAP, and other such organizations, are striving to obtain many, many millions of dollars each year from the juke box industry.

This is no different than any operator trying for the same number of years to take away a good spot from some other operator. And to keep on trying, year after year to grab the spot, regardless of the difficulties.

The nation's music operators must therefore realize that they have to continually parry the money grabbing thrusts of these mighty, and extremely wealthy, copyright opponents.

The one and only way that the music operator can do this is to act as a 'Public Relations Bureau' of and in himself.

He, too, must speak before the women's clubs in his community. He must tell them the truth. He must present the actual facts. He must spread the word among all the

business men with whom he comes in contact as well as to the fraternal and other organizations to which he belongs. He must get the public in his own community solidly behind him.

The average music operator is a local business man. A local tax payer. A local man who has developed a business for the support and betterment of himself, his family, and his community. From his business all in his community prosper, directly and indirectly.

It is up to him, as a businessman, to combat the tactics now being employed by ASCAP as exemplified in this last advertisement of this organization.

It must be indelibly impressed on the minds of one and all with whom the music operator comes in contact that he is already paying the members of ASCAP, and the members of other such similar organizations, royalty-tribute. This royalty-tribute is already added on top of the price the music operator pays for the records he purchases by the recording manufacturers.

This royalty-tribute goes to the music composers, authors and publishers who are the members of ASCAP. These are the people who actually are ASCAP. ASCAP is reported to be a collective collection agency composed of, and for the complete benefit of its members, who are these very same music publishers, composers and authors.

Each one of these are individually receiving royalty from each record produced by any record manufacturer using their copyrighted tunes and featured in any juke box in the nation.

ASCAP, and other such organizations, wanting additional double-taxed royalty-tribute for the very same tune are just like a music composer, author or publisher, who is already receiving royalty from a certain tune, saying:

"My name is Jones. Sure you are paying Jones royalty indirectly thru the record manufacturer when you buy records featuring my tune. But you are not paying me royalty again for the record featuring this very same tune when I change my name to ASCAP."

In short, should ASCAP be granted royalty directly, and ASCAP is the people who comprise ASCAP, the music publishers, composers and authors, then what is to prevent such other similar organizations from also demanding this very same sort of double-tax royalty, while admitting that their individual members already receive royalty directly from the record manufacturers for the very same tune they want to doubletax?

Among such similar organizations ASCAP, in its advertisement, lists the following: Author's League of America, Broadcast Music, Inc., Music Publishers Protective Association, Songwriters Protective Association, and others.

What would happen to America's juke box industry if all these organizations were to obtain double-taxed royalties?

It is the hope of all leaders in the industry that the nation's music operators will instantly recognize the facts. That they will help to combat this latest effort against them and their industry by *each music operator making of himself an individual 'Public Relations Bureau'.*

THIRD QUARTER BIZ SIZZLES AHEAD

Coinbiz Reports Indicate '54's Third Quarter Well on Way to Equal '53. Foresee Fine Fall Season With New Equip't Sales at Peak.

CHICAGO—Business reports for the first two quarters of the year, from the majority of territories throughout the country indicated that, at the very most, business loss, as compared to the similar boom '53 periods, was approximately 5 percent on an overall average.

In many instances, reports indicated that business was on an even level with '53 and, in certain cases, was even better than the first two quarters of 1953. But, averaged overall, business was indicated to be approximately 5% below that of '53.

The majority of the nation's operators are of the belief that the third quarter (July, August and September, 1954) should prove better than the first two quarters of the year and, possibly, even surpass 1953's third quarter in some instances.

The third quarter of 1954 started off with sizzling heat and drought in a great many sections of the nation. In some areas this continues to be the case. But on an average, regardless of the heat and drought, the coinbiz has continued to enjoy better play action. This is attributed, in a great many instances, to the new products which were introduced the latter part of the second, and during the first month of the third quarter.

Usually July and August, the heavy vacation months, have shown some play action loss. But ever since the end of World War II operators have taken advantage of the growing numbers of outdoor locations. For these past years many have learned that business in July and August can be just as lucrative as during the cooler months of the year. Of course the big boom seasons are still considered to be the first and fourth quarters.

From all indications it is believed that the third quarter of '54, regardless of the heat and drought being encountered in many parts of the nation, will sizzle right ahead, and that those operators who have taken full advantage of outdoor spots, will find business continuing ahead at a good pace.

From a dollar and cents standpoint, distributors as well as manufacturers, admit that '54's business is ahead of '53. This is due, of course, to the higher prices for the new types of machines now being manufactured and sold.

As far as quantity is concerned, all are more or less agreed that sales do not equal 1953 in numbers of machines sold but, on a general average, even numbers of machines sold come very close to '53 sales which, most naturally, brings about greater dollars and cents business.

It is very doubtful whether, even as the years go on, the industry will again see the sort of volume sales which were enjoyed, for example, prior to World War II.

Some believe that volume could reach that of former years if lower priced machines were manufactured which might entice new blood to enter into the business.

Others feel that the present pace is very satisfying. That maintenance of present manufacturing and sales volume will keep those engaged in the industry in a healthy financial position and better able to carry on ahead for the years to come.

It is also extremely doubtful whether the industry will again see products at much lowered prices, regardless of the finest type of manufacturing efficiency, due to continually increasing labor and materials costs.

As manufacturers have pointed out, the financial requisite for the production of even the simplest products in the field are so high that few, if any outsiders, care to dare the financial risk venture necessary to enter into the manufacturing fold.

As one manufacturer confidentially stated, "We were surprised to learn that a changeover in products to be manufactured had cost us over \$500,000 in new dies, tools, jigs and machinery required to produce the necessary components."

Such initial production costs can, very easily, deter even the hardest and most powerfully financed firms. And with the final production of the product to be considered, multiplying this initial cost against increased prices for materials and labor, gives some small idea why the cost of new equipment will continue to remain high and, therefore, continue to be operated by the professional operators whose investments are, today, extremely great in the equipment which they feature.

Perhaps, then, as some coinbiz analysts claim, much of this is the reason for the continued better business which the average professional operator is enjoying, all other things being considered, and compared to what those in other industries are doing.

"In short", one of these men says, "as long as the professional operator realizes that his competition will remain in status quo, and that no new blood will come along to upset his present operations by offering his locations ridiculous commissions and gifts, he will happily continue to pay the higher prices for equipment while trying to work out a profitable business."

So the third quarter continues on ahead, still sizzling with good business as well as promising the field that it will enjoy even better business for the beginning of the indoors season that comes into being with the fourth quarter, as long as the manufacturers of games, music and vendors continue to produce as fine products as they have the past quarters of this year.

Factory Distrib Meetings Keep Chicago Buzzing

CHICAGO—This city was kept busily buzzing all this past week as distributors from all over the nation and from foreign countries, continued to arrive to attend annual sales meetings with factories here.

Three of the city's most outstanding manufactories held annual distributor meetings.

Not only were hotel rooms the scene of evening meetings with various distributors and manufacturer's executives congregating together to discuss various phases of their busi-

ness, but nite spots here also saw many of the men meeting and greeting each other.

The busy buzzing, of course, was much due to what the men saw and also what was discussed at the various meetings.

Nothing official has as yet been released, but it is expected that, very shortly, official and detailed information will be forthcoming so that all in the industry will know what resulted from these meetings.

Michigan Music Operators Hold Big Meeting

DETROIT, MICH.—This Monday, August 9, in the Masonic Room of the Fort Wayne Hotel, this city, the United Music Operators of Michigan will gather to vote on officers and a Board of Directors for this organization which plans to unite all the music operators under this one banner. (*The Cash Box*, August 7 issue).

Roy Small, Conciliator and Public Relations Council for this new organization, in a general communication to all automatic phonograph operators, stated:

"You should take part in the selection and election of officers and board members and also be willing to serve. You, the members, make the final decisions by a majority vote."

He also added, "We are confident that all music operators will soon be united in the interest of peace and harmony and for the prosperity and improvement of the music business."

Temporary officers are: Edward L. Carlson, president; Harry L. Norton, secretary and Frank Alluvot, treasurer.

Members of the "Committee on Organization", with Louis Fisher acting as Chairman, are: Carl Angott, Frank Antaya, Joe Brilliant, Wm. M. Campbell, Jack Chaskin, James Dunne, Fred Grinoli, J. M. Jeffrey, Vincent Meli, Frank McNichols, John Meurer, R. Pinkston, Martin Rice, Harry Rich, James Rotheris, Sammy Sapienza, Frank Stankiewicz, Peter Toco and Everett Watson.

It is the general belief here that this will prove to be the biggest meeting yet held by the United Music Operators of Michigan. Cause for this belief is due to the meeting which was held on August 2 by the officers and the Committee on Organization. Each one of these men were given the names of 12 operators whom they promised to contact and bring to this big general meeting at the Fort Wayne Hotel, August 9.

As the temporary officers of United Music Operators of Michigan informed all in this area:

"The United Music Operators of

Michigan is recognized as the oldest organization, with proven accomplishments of benefit for all music operators. Its renewed activity should not be interpreted as criticism of the good efforts of the Michigan Automatic Phonograph Owners Association or the Music Operators Guild of Michigan.

"We are happy that most of the officers, and some of the members of both organizations have agreed to unite with us for the betterment of the coin machines music business."

The temporary officers, as well as the Committee on Organization, are reported to have joined in the effort to unite all Michigan's music operators under the United Music Operators' banner with great enthusiasm.

All in this city were looking forward to this meeting this past week and, it is believed, that this first meet may decide the entire future of this organization. All are optimistically certain that United Music Operators of Michigan will be the answer to the needs of all concerned.

Deaf & Dumb Dancé To Music Of Donated Phono

BRATTLEBORO, VT.—Hal L. March, one of New England's foremost operators, advises that he's donated a number of machines to Churches, Boys' Home, Girls' Home, Recreation Centers, and High Schools this past year, but "the one that really did the most good was that given to the Deaf and Dumb School."

March relates it was necessary to set the speaker so that the sound emanated from the floor, and the dancers kept time thru the vibrations of the sound.

Congratulations, Hal, on a job well done!

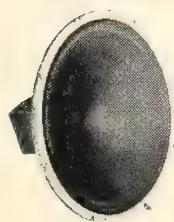
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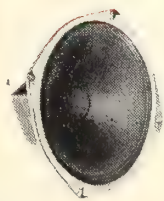


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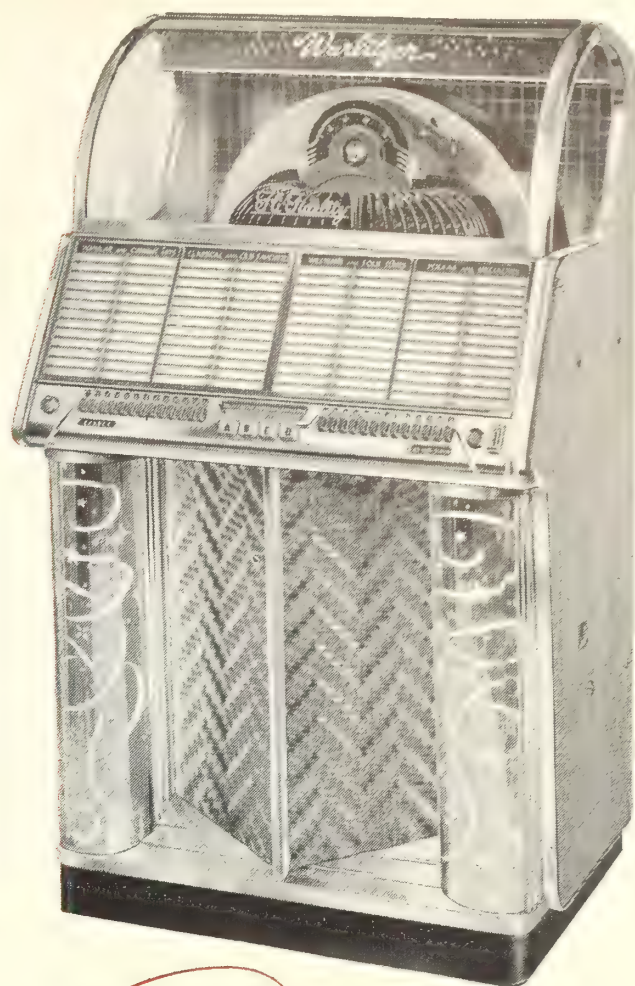
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- NEW** Increased Earning Power

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Seeburg Distributors Show New Phono

CHICAGO—After national sales meetings at the Drake Hotel here on August 3 and 4, the distributors of J. P. Seeburg Corporation rushed back to their offices to arrange for showings of Seeburg's new 100 selection Hi-Fi automatic phonograph, beginning Sunday, August 8 and continuing for a week to ten days after this date.

Distributors were tremendously enthused, after attending the sales meetings here, and many optimistically stated that they believed they were going to enjoy one of the greatest sales years in their business careers.

All who came to see the new Seeburg 100 selection Hi-Fi phono claim that this is the most outstanding and most advanced automatic musical instrument yet presented to the industry.

Features on this new Seeburg 100 selection Hi-Fi automatic phonograph are reported to be a complete departure, in many respects, from what has formerly been seen in the field.

Furthermore, as some of the elated Seeburg distributors reported, the styling of the cabinet is so outstandingly attractive that this new 100 selection Hi-Fi automatic phonograph will bring about a tremendous demand from locations.

The Seeburg distributors who did not hold their showing this past Sunday (August 8) will hold showings of this new phonograph for the next week to ten days which will give every music operator an opportunity to inspect the machine and go over the new features with his Seeburg distributor.

Seeburg distributors reported: "that taking all the new features into consideration, plus the well known Seeburg programming method which correctly merchandises the music this phonograph sells, and adding to this the attractiveness and impressiveness of the new cabinet, the nation's music operators are being offered the most progressive and outstanding development in automatic musical instruments ever conceived."

Gottlieb Distribs Acclaim Factory Sales Meeting



DAVID GOTTLIEB

CHICAGO—Enthusiasm and optimism ran high among the distributors who attended the national sales meeting at D. Gottlieb & Company, this city, this past week, August 4.

"This is one time," one of these noted distribs stated, "when I can truly state that we all enjoyed ourselves at an open meeting."

"We not only were able to interject our own thoughts and beliefs in this meeting, but, what is even more important, our suggestions were taken under serious consideration."

"We all believe, now that the meeting is over, we can completely depend on D. Gottlieb & Company for cooperation of the highest order."

Such remarks were forthcoming from every one of the noted distributors, many of whom traveled a great distance, to attend the national sales meeting held by D. Gottlieb & Company.

Among the distributors who were present: Joe Ash and his son, Frank,

Active Amusement Machines Co., Philadelphia, Pa.; Lou Wolcher, Advance Automatic Sales Co., San Francisco, Cal.; Joe Mangone of All Coin Amusements, Miami, Fla.; Irv Blumensfeld of General Vending Sales Co., Baltimore, Md.; Hymie Zorinsky of H. Z. Vending & Sales Co., Omaha, Neb.; Ben Lazar of B. D. Lazar Co., Pittsburgh, Pa.; Harold Lieberman of Lieberman Music Co., Minneapolis, Minn.; Sam and Perry London of S. L. London Music Co., Milwaukee, Wisc.; Bill Miller and Tony Saunders of Miller-Newmark Distrib. Co., Grand Rapids and Detroit, Mich.; Irv Morris of Newark, N. J.; Ben Axelrod and Lou Morris of Morris Novelty Co., St. Louis, Mo.; Joe Schwartz of National Coin Mach. Exch., Chicago, Ill.

Myer Parkoff, Harry Rosen and Mac Perlman of Seaboard, New York City and Hartford, Conn.; Parker Henderson and Bob Goad of Southern Amusement Co., Memphis, Tenn.; Leo Weinberger of Southern Automatic Music Co., Louisville, Ky.; Dave Bond and Irwin Margold of Trimount Coin Machine Co., Boston, Mass.; Bill Betz and Harry Silverberg of W. B. Music Co., Kansas City, Mo.; Al Clavir, Ernie Chevalier and Donald Fielding, Jr., of Donald Fielding Co., Canada.

After a tour thru the factory to see the new equipment which Dave Gottlieb has placed into effect for more efficient and speedier production, the meeting was called to order early in the afternoon.

Open discussion was held among all present. Dave, Nate, Sol, Alvin Gottlieb and Judd Weinberg represented D. Gottlieb & Company and, along with the distributors present, discussed a sales program for the balance of this year and into the year of 1955. All gave their opinions and also voted their approval of plans as suggested by David Gottlieb.

After this there was a discussion concerning better and more thorough testing methods for all new machines. Many suggestions were offered. Many were accepted. But, on the average, the new methods offered in this direction, met with the approval of all concerned.

In conclusion came the statement of David Gottlieb. He said:

"There is no doubt any longer that we, in this industry, like in all industries, must call together our distributing organization at regular intervals to discuss openly with them the best and most assured methods for profitable continuance of our businesses."

"The coin machine distributors," he said, "are, today, among the most responsible peoples in our industry. We must take all their wishes into consideration. It has always been, and will always continue to be, the policy of our company to abide by the sound, logical and outstanding desires of our distributing organization, so as to assure them the finest type of cooperation, service and profits, as well as meeting their complete needs at all times."

The entire distributing organization enjoyed a grand banquet at the famed Chez Paree here the evening after this meeting.

Firm's Distribs Will Hold Own Private Prevue Showings



J. RAYMOND BACON

CHICAGO—A new addition to the phonograph line of Rock-Ola Manufacturing Corporation, this city, was introduced this past week during the firm's first week of private prevue showings.

The prevue and accompanying "open house" will continue this week and will end on Monday, August 16. Rock-Ola distributors from all over the country have been invited to the factory for the prevue.

"We are indeed happy to present a new addition to the Rock-Ola phonograph family," said J. Raymond Bacon, vice-president, "which will help complete a fine line."

"At present," Bacon continued, "we are not releasing any information as to the model number and its features. However, this will be forthcoming as soon as all of our distributors have had the opportunity to see the new addition."

Following their visit to the Rock-Ola factory, the firm's distributors will hold their own prevue showings in their areas.

Distributors who were at the Rock-Ola plant this past week included: South Dixon, Coin Automatic Music, Johnson City, Tenn.; Jerry Golumbo and Al Levine, Music & Television Corp., Boston, Mass.; Earl Montgomery and Alan Dixon, S & M Sales Co., Inc., Memphis, Tenn.; Hymie Zorinsky, H. Z. Vending & Sales Co., Omaha, Neb.; B. D. Lazar, B. D. Lazar Co., Pittsburgh, Pa.; Le Stourgeon Distributing Co., Inc., Charlotte, N. C.; Howard Robinson, Robinson Distributing Co., Atlanta, Ga.; Dave Stern and Ed Adams, Seacoast Distributors, Inc., New York, N. Y.

Also, Dan Stewart, Dan Stewart, Inc., Salt Lake City, Utah; Archie La Beau Sr., La Beau Novelty Sales Co., St. Paul, Minn.; E. W. Gilbert, Gilbert Music Co., Bloomington, Ill.; Len Micon, World Wide Distributors, Inc., Chicago, Ill.; Ken Wilkinson, United Amusement Co., San Antonio, Texas; Mrs. and Mrs. Eli Ross, Ross Distributing Co., Miami Fla.; Dan Wertz, Wertz Music Supply Co., Richmond, Va.; and A. P. Cane, Cane Music Distributing Co., Los Angeles, Calif.

AMI "E" Exhibited At Belgium Fairs



BRUSSELS, BELGIUM—Frans Simons, head of the firm of Simons & Zoom, with offices in Antwerp, is shown above in the display booth at the recent Fair in Brussels, where AMI's model "E" phono was exhibited. The firm represents AMI in this area.

At the present time, Simons is exhibiting the AMI "E" at the International Fair at Luxembourg.



**HIGH SCORE
TO 7 MILLION!**



**NOW
AT YOUR
DISTRIBUTOR!**

enticing!... intensely exciting!
**GOTTLIEB'S
DAISY MAY**

it's
a
honey!...

...fast
repeat
play!

sparkling
action
galore...

here's the features!...

Resetting sequence from 1 to 6 scores
Advances. 3 Advances lights bottom
Roll-Over for REPLAYS. Additional
Advances awards EXTRA REPLAYS.

A-B-C-D Roll-Over when made lights
Kick-Out holes for REPLAYS and side
Roll-Over for SUPER POINT SCORE.

Ball through bottom Roll-Over lights
one of top Roll-Over for SPECIAL.

• DOUBLE AWARDS! • 4 POP BUMPERS!
• 4 SUPER-POWERED FLIPPERS! • MULTIPLE POINT SCORING!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Bally Distributors Hold Bowler Showings And Service School Sessions

CHICAGO—This past week found Bally distributors holding showings for their operator customers of Bally's new Jet and Rocket Bowlers.

In Columbia, South Carolina, T. B. Holiday & Company, with Bally engineer Paul Calamari on hand, held a Service School as well as showing.

Reports from the firm, as well as from Calamari, were to the effect that this was one of the most outstanding showings ever held in South Carolina.

Johnny Rosenberg, Bally engineer, traveled to Milwaukee, Wisconsin, to be with Sam Cooper of Paster Distributing Company. This firm held a showing of the new Bally bowlers on August 5.

This showing, too, both Sam Cooper and Johnny Rosenberg reported, was one of the greatest yet held in this state.

Both men believe that the new Bally Jet Bowler and Bally Rocket Bowler are going to prove most outstanding in Wisconsin.

Bill O'Donnell, assistant general sales manager of Bally Manufacturing Company, along with Bob Breither, Bally electrical engineer, flew to San Francisco, California, where they attended the big showing at R. F. Jones Company in that city.

Tho reports hadn't as yet been received from this showing, it is believed by all at Bally that this showing, too,

should prove most successful, and that the Jet and Rocket Bowlers are sure to win great acclaim from the northern California operators.

Jack Nelson, general sales manager of Bally, stated, "There is no doubt that the new and revolutionary feature which enhances both our Jet and Rocket Bowlers and which has already won great acclaim from operators, assures the trade that both bowlers will be leading the way in the months to come."

New "Drivemobile" May Be Best Machine Ever Produced By Mutoscope

LONG ISLAND CITY, N. Y.—"The new 'Drivemobile' is developing into the most successful amusement machine we ever produced," says Bill Rabkin, president of International Mutoscope Corporation. "We are now shipping another big run to operators and distributors to meet the constantly rising demand."

"The success and popularity of 'Drivemobile' in chain stores and similar locations is extraordinary," Rabkin adds. "The game attracts adults as much as children and people ride it time and again because of the fun it provides."

**WURLITZER 1015
\$75 IN WORKING ORDER**



A Quarter Century
of Service.

2118 N. Western Ave., Chicago 47, Ill.

ATLAS MUSIC COMPANY

ARmitage 6-5005

SEEBURG 146	\$95
SEEBURG 148 (BLOND)	165
ROCK-OLA 1422	95
WURLITZER 1100	225
WURLITZER 1250	265
WURLITZER 1500	575
WURLITZER 1400	465
MILLS CONSTELLATION	95

Reconditioned And Refinished
Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

Bally Service School Scheduled For 3 East Distribs

NEW YORK—Ben Becker, eastern regional representative for Bally Manufacturing Company, advised that Bally Service School Sessions for operators in New York, New Jersey and Pennsylvania have been set up for the coming week.

Becker, together with Bally engineers will welcome operators at Runyon Sales Company, New York City, on Monday and Tuesday, August 16 and 17; at Runyon Sales Company, Newark, N.J., on Wednesday and Thursday, August 18 and 19; and at

Scott-Crosse, Philadelphia, Pa., on Friday, August 20.

These sessions are to acquaint operators on mechanical matters pertaining to all Bally games, most recent being the bowlers, "Jet" and "Rocket Bowlers", and the in-line game "Hi-Fi".

All these distributors offices will open for the sessions at 10 A.M., and will run thru till every customer is taken care of, both mechanically and socially.

Nebraska Music Ops Assn. To Meet Sept. 11 & 12

OMAHA, NEBR.—Howard N. Ellis, secretary-treasurer of the Nebraska Automatic Phonograph Operators Association, Inc., with headquarters in this city, advised this past week that this statewide organization will hold its next quarterly meeting in Scottsbluff, Nebraska.

This will be the first time that this organization has met in the city of Scottsbluff. George Milburn of Scottsbluff will act as host to the state's music operators. The meeting will be held at the Hotel Lincoln on September 11 and 12.

In conjunction with this meeting,

and continuing the public relations program on which Nebraska's operators have agreed, a free phonograph will be donated to the "Youth Center" in Scottsbluff. The "Youth Center" is sponsored by the local Y. M. C. A.

Ellis believes that because all Nebraska's music ops want to hear what happened at the big MOA Board of Directors' meeting in Chicago on July 26, 27 and 28, and, furthermore, since all are interested in bringing about the strongest possible organization, that this quarterly meeting in Scottsbluff will probably be the best attended than any held in some time.

it's the **MOVING** that attract
TARGETS the players!



GENCO'S
ALL-LOCATION
RIFLE
GALLERY

**BREAKING ALL
EARNING RECORDS**
of Any Other **GUN GAME**
ON THE MARKET!

**CONTACT YOUR GENCO
DISTRIBUTOR TODAY!**

GENCO MFG. & SALES CO.
2621 North Ashland
Chicago 14, Illinois

ChiCoin's Softball Team Ties For First Place

CHICAGO—Executives and personnel of Chicago Coin Machine Company, this city, are beaming with pride at the success of their softball team.

One of the strongest teams in the Northwest Side Industrial League, Chicago Coin completed the first round of a "round robin" schedule, finishing in a tie for first place—necessitating a play-off. The team covered itself with glory, tho going down to defeat by the powerful Belvideres, representing the Zenith Radio Corporation, in the first round play-off.

Manager Jim Morris and Captain Al Peters of the ChiCoin team are confident that their boys, after having finished in the number 2 spot, can come in 1st in the second round of the schedule.

Additional laurels were bestowed on the team by the Northwest Side Industrial League, who selected Chicago Coin to represent them in the play-offs for the city Championship which will be held in Grant Park on August 15 and 22.

Williams Introduces "Daffy Derby"

CHICAGO—Sam Stern, executive vice-president and general manager, Williams Manufacturing Company, this city, announced the release of "Daffy Derby" a comedy amusement racing game with radically different scoring principles.

The game features the "race track" atmosphere as horses actually gallop across the back box, spurred on by two self-contained Midget Playfields. The player's horse is selected on a mystery basis at the start of each game but a ball through the top center lanes changes his selection. Thumper bumpers and rollover buttons build up the score and advance the horses across the back box.

All six horses cross finish line in any order lights left bottom rollover to score replays. Selected horse across the finish line first scores one replay. All additional horses across finish line light up corresponding numbered rollover buttons to score replays when the words "Daffy" and "Derby"

"It's what's in the Cash Box that counts"—or: COLLECTIONS... SKMOLECTIONS... AS LONG AS THEY'RE GOOD!

A well known distributor grabbed hold of our coat lapel, the very first day we returned from our vacation, and said:

"Hope you had a good time. Hope you rested well. Hope you enjoyed. You're going to hear some crying about collections. But don't worry about nothing."

Knowing this distributor to be a very keen, astute, intelligent and discerning business man, we believed him.

Later, as we strolled along coinrow we expected, each and every minute, that someone would grab hold of our arm, or bang us on the back, or stop us, and sticking out with the nose and chin, ominously state:

"So you came back, did you? So you went on a vacation, did you? So you enjoyed, hah? Well, kiddo, everything ain't milk and honey. The honeymoon's over."

"In fact, if you are aware of the fact, the facts ain't so good. So, if you wanna write about somethin', write about what's happening to the operators. Hear me, kiddo?"

But our coat lapel wasn't grabbed. We weren't banged on the back in that very affectionate greetings fashion. No one even questioned our right to enjoy a vacation.

No one stuck his face into our face and, with cold eyes looking into our innocent orbs, ominously stating:

"Things ain't good, pardner."

That began to worry us. We know that our very good, keen, astute, discerning and intelligent distributor friend wouldn't be kidding us. This guy's too smart.

So we took the bull by the horns. We grabbed the lapel on the coat of the nearest operator we met. The only reason this operator was wearing a coat was because the distributor's place we were then in had the air conditioning turned on with such force that the girls who worked in the place, having come to work in sheer summer dresses, were actually shaking like crazy because of the cold.

We asked this operator: "So how's things?"

So right quick he answered us back, "Everything's fine."

We didn't believe him. How could this operator know better than such a well known and outstanding distributor?

Suddenly he turned around and asked us, "Why do you ask?"

We told him, honestly and sincerely, "Because a certain very well known distributor told us things were getting rough. And that the operators were crying again."

He smirked at us like, and he asked, "So why'n't you check and see what this distributor is selling before you make with cracks like this?"

Being fearless, as well as honest, we stated right out loud the name of the distributor. Victoriously we asked, "So?"

So this operator answered, "So—if you would have checked deeper, you would learn that the line this distributor has got to sell us isn't too good. So what do you want us to tell him? That things are good? And he should sell us his stinkers?"

"But," we said, "listen here," we said, "this distributor is nobody's fool. He knows this business. So don't tell me that things ain't tough and operators ain't crying around?"

So this here operator answered, "Tough, hah? So am I crying? Is anyone else around this place crying?"

"Sure, buddy," he said, "you'll always find guys crying. That's life. As long as you'll live there'll be guys crying."

"Always," he continued, "there's more poor guys than there's rich guys."

We interjected here with this very sage remark, "Ain't it the truth?"

Disregarding our interruption he continued, "So there are operators, who if you put them in a spot where there's five million people dying to enjoy some kind of coin operated entertainment, they wouldn't know what to do."

"The first thing you know," this operator claims, "these guys are crying that 'times are bad'."

"Why are they bad? Only because these guys don't know what the heck to do to please the people."

"Because they don't dig down deep enough to learn what their customers like."

"Because they aren't showmen and they haven't got the right kind of merchandise to begin with."

"Because they ain't getting the kind of coin-play-action, 10c play, they should be getting in the first place."

"So to these guys you listen?" he asked in conclusion.

Anyway, what we tried to say in the first place, was that things are supposed to be tough. At least that's what we were told the moment we returned from our vacation.

If you don't want to, you don't have to pay any attention to the above. That's just an average, hard working operator, splurting off.

The kind of operator who just keeps on punching, smiling and working hard. Keeps on thinking hard about what the players would enjoy most in his locations. Then gives them the finest of the bestest.

Maybe you, too, will talk like this operator if you, too, will work hard like this operator, and keep on punching and smiling and giving the patrons of your locations the mostest of the bestest.

light up. "Daffy" and "Derby" are two self-contained midget playfields, each having a "captive" ball. Two rollover lanes shoot "Daffy" ball in Daffy section. Two rollover lanes shoot "Derby" in Derby section. One rollover lane, when lit, shoots "captive" ball in both playfields. Making "Daffy" or "Derby" advances the "Special Bonus" which builds up game-to-game until scored. The winning horse is not decided until final action of last ball. The game is available with five or ten cent coin chutes.

N. Y. Ops Banquet—Oct. 16

NEW YORK—It was officially announced this week by Al Denver, president of the Music Operators of New York, this city, that the association will hold its 17th Anniversary Banquet and Show in the Grand Ballroom of the Waldorf Astoria Hotel on Saturday evening, October 16. (The Cash Box broke the news in the May 29 issue.)



See
THE NEW
FANTASTIC
"CAPTIVE
BALL"
SCORING!

Williams
MANUFACTURING
COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

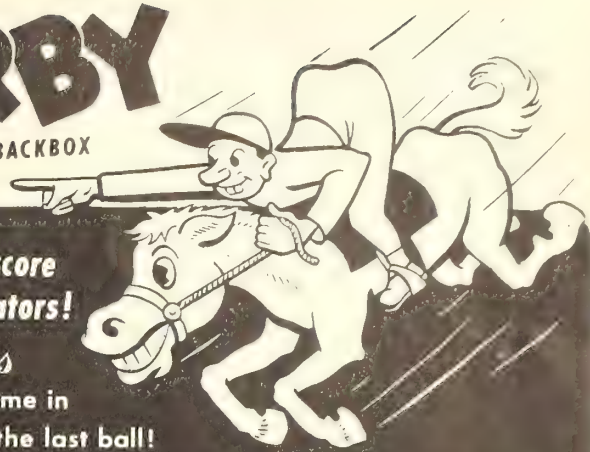
Available with
5c or 10c
Coin Chutes

Williams NEW DAFFY DERBY

WITH HORSES ACTUALLY GALLOPING ACROSS THE BACKBOX

plus the exclusive "MIDGET PLAYFIELDS" that score
a phenomenal money winning scoop for operators!

A RARIN' TO GO WINNER BY Williams
Your "hoss" can be running behind, yet can still come in
ahead of the field right up to the final action of the last ball!



1. "Your Hoss" selected on
mystery basis at start of game.

2. Ball thru top center lane
changes selection.

3. Thumper bumpers and roll-
over buttons advance miniature
horses across finish line.

4. All 6 horses across finish
line in any order lites left bot-
tom rollover to score replays.

5. Selected horse across finish
line FIRST scores 1 replay and
lites corresponding numbered
rollover button for replays.

6. All additional horses across
finish line lite up corresponding
numbered rollover buttons to
score replays when "Daffy" and
"Derby" are made.

IMAGINE! 2 SELF-CONTAINED MIDGET
PLAYFIELDS EACH WITH CAPTIVE
BALL SPELL "DAFFY" and "DERBY"
to ADVANCE SPECIAL SCORE WHEN
COMPLETED. AMAZINGLY DIFFERENT!

7. Making "Daffy" lites Daffy
rollover to advance Special
Bonus Score. Making "Derby"
lites Derby rollover to advance
Special Bonus score.

8. Special Bonus score builds
up game-to-game, does not re-
set until won by player.

9. Two rollover lanes shoot
"Daffy" ball in Daffy section.
Two rollover lanes shoot "Derby"
ball in Derby section. One roll-
over lane, when lit, shoots cap-
tive balls in both Daffy and
Derby sections.

10. Making "Daffy-Derby"
lites center skill hole to collect
Special Bonus score.

DAFFY DERBY'S

RADICALLY DIFFERENT SCORING
PRINCIPLES GET AND HOLD CHOICE
LOCATIONS FOR RICH PROFITS!

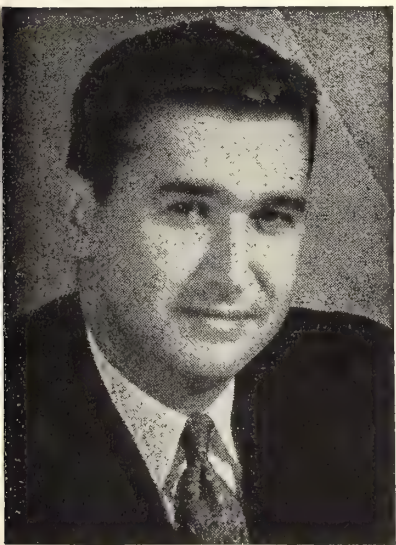


OPERATE Williams
SCREAMO

The game that spots
in-line numbers for a
big "COME-ON"!

Order Today!

Keeney Plant Ends Vacations With Bowler Production Boost



PAUL HUEBSCH

CHICAGO—"Biggest thrill I've had in a long time," stated Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, "was on my return to the factory, after our vacation period, to find cabinets waiting, components and parts ready and, what's most important, my desk simply swamped with orders for both 'Bikini Bowler' and our 'Century Bowler'."

Huebsch also reported, "We are going into the biggest production schedule we have ever put thru on

our bowlers. This is due to the flock of orders which came into our offices while we were all away on our vacations, and especially, due to the fact that our suppliers kept their word and had cabinets, components and materials on hand for us on our re-opening of our factory on Monday morning."

This past week was one of the busiest the Keeney plant has ever known in all the many years this firm has been engaged in the industry.

From far and wide phone calls continued to jam the telephone board of the firm as distributors phoned to verify the orders which they had mailed in while the entire plant was closed for vacation time.

"At the same time," executives of the Keeney factory reported, "our employees returned with renewed enthusiasm and got right on the job to turn out what will be the biggest production we have yet put thru on bowlers in the history of the Keeney plant."

Guns Blaze New Profit Path

CHICAGO—This past week, with more distributors here at one time than at any other week since the year began, verified one very important factor that the new type guns are blazing a profit path nationally.

One distributor after another advised manufacturers of the new guns here that operators in all territories were well pleased with collections.

"This," as one manufacturer reported, "definitely convinced us that we hit on the right item. The new type guns are meeting with complete approval on the part of the public."

"Nor is this sectionalized," this manufacturer went on to say, "because the distributors with whom we spoke this week, and who gave us the biggest orders we've yet obtained, were from all sections of the nation, convincing us that the new guns are the great profit producers for the operators."

This ties in with reports which have been current thru the industry since the guns came into being.

More and more operators are now hopping on the 'gun-wagon', as the expression here goes, with the result

Omaha Phono Ops Plan Association

OMAHA, NEB.—Over 50% of the operators in this city met at the Hill Hotel for the purpose of forming a local operators' association.

According to Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators Association, Inc.:

"The group spent three hours of constructive informal discussion around the table, going over different phases of the business.

"It was agreed," Ellis continued, "that it was well worth the time."

"All the ops seem to be realizing more and more how much better it is to get together like good businessmen."

Another meeting is planned for the end of this month at the same place.

The state group will meet in September at Scottsbluffs, Neb.

SUMMER SPOT SPECIAL!

SEEBURG 146
SYMPHONOLA
with White Dome

WITH
4-5¢ Wall Boxes
3 wire or wireless
FREE!!

WITH DAVIS
GUARANTEE

Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING
CORPORATION

SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET
SYRACUSE, NEW YORK

(Phone: 75-5194)

that those factories producing the new type guns are busier than ever.

The belief is that the power of the guns will spread thruout more and more territory with the result that this year can prove to be even greater than was originally expected.

This new development in play appeal came about after the great success guns enjoyed prior to and during the War II period. The elapsed time since then was sufficient, in itself, to bring about more and greater play action than ever before.

"The new type guns," as one sales manager here stated this past week, "are blazing a terrific profit path clear across the nation."

EARN MORE MONEY

WITH

Bally Hi-Fi

Famous IN-LINE SCORE Features

PLUS

WHEN BUMP IS LIT
 PLAYER MAY PRESS BUMP-BUTTONS
 ON SIDES OF CABINET
 TO BUMP OR JIGGLE PLAYFIELD
Lit number indicates number of bumps allowed

Famous IN-LINE Score Features plus exciting BUMP-FEATURE that allows player to bump or jiggle game without lighting "tilt" result in biggest earnings reported since days of BEACH CLUB. And Hi-Fi is actually beating BEACH CLUB records in many spots. Get your share . . . get Hi-Fi today!



Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

PRICED RIGHT! READY FOR LOCATION!

BOWLERS

United SUPER	\$95.00
United CASCADE	217.50
Keeney CARNIVAL	239.50
Keeney PACEMAKER	271.50
ChiCoin TRIPLE	264.50
ChiCoin 10th FRAME	135.00
ChiCoin NAME	159.50

SPECIALS

Williams SUPER PENNANTS	\$315.00
Williams MAJOR LEAGUE, 6 player	350.00
Rock-Ola FIREBALL 78 rpm	340.00

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
 4533 PAYNE AVE., CLEVELAND, O.
 (Tel.: HE 1-7577)

Applications For Cig Vendors In Chicago Being Processed

CHICAGO—City Collector William T. Prendergast announced last week that applications for installation of cigarette vending machines at 60 Chicago addresses were being processed in his office.

The city council on June 30 legalized the limited use of the machines in industrial, commercial and mercantile establishments, limiting the locations to those not frequented by the general public. (*The Cash Box*, July 10 issue).

Each machine is subject to a registration fee of \$5. An annual license fee of \$120 is also in effect for each location using the cigarette machines, with as many as 10 machines permitted at one location on this license.

Cigarette vending machines have not been in use in Chicago since 1937.

Heinie Roberts Named VP For Magnecord



H. T. (Heinie) ROBERTS

CHICAGO—Henry T. (Heinie) Roberts has been named vice president in charge of the commercial music division for Magnecord, Inc., this city, pioneer manufacturer of magnetic tape equipment, effective August 1, it was announced today by William L. Dunn, president.

Roberts will also continue as general manager of the commercial music division, a position to which he was appointed last May, Dunn said.

For more than thirty years a major figure in the radio and coin-operated music industries, Roberts came out of semi-retirement late last year to join Magnecord.

THRU THE COIN CHUTE TENNESSEE TOPICS

Albert "Cut Worm" Pierce, Paris, Tenn., may be the newly elected Circuit Court Clerk in Henry Country, but in his heart he is still a coinman. Charles Eaker, who purchased the Pierce route, says Pierce is a daily visitor at the P. N. Amusement Company and has been a big help on many occasions. . . J. W. Biggers, Clarksville, has been on vacation in the East for the past two weeks and sent cards to his boys from Coney Island, where he is having the time of his life. . . H. Weller of Ideal Amusement, Jackson, is planning a trip to Florida with his family. . . Leroy Phillips back from a two-week vacation in Hot Springs, Ark., brought back a bottle of Mountain Valley Mineral Water with which he's been kidding the fellows. . . Clarence Camp, Memphis, is the busiest man in Tennessee. One of his life's dreams is about to be realized as Camp is working hard to have his race track opened by August 26. With Camp away from the office much of the time, his office is doing a swell job keeping things rolling. C. V. McDowell, parts manager, and Parker Henderson sales and office manager, both busy all the time. Operators seen buying, were Jack Barlow, O. J. Barsotti and Mac McQuiston. . . Over at S & M Amusement Company every one trying to catch up because of vacations. Allen Dixon plans to visit Chicago on his vacation with Earl Montgomery. They will visit the Keeney factory with enthusiastic reports on the sale of the Keeney "Bikin Bowler."

Wurlitzer Sales & Profits Up For 1st Quarter

CHICAGO—Net sales of The Rudolph Wurlitzer Company for the first quarter (April, May and June) were \$9,643,849 as compared with \$7,242,469 for last year, it was announced by R. C. Roling, president.

Net earnings were \$290,096 (in-

cluding a tax refund), or \$.35 per share of common stock. This compares with a net loss of \$22,349 for the same period a year ago.

All divisions of the Company operated at a profit each month during the first quarter.

NEW! Keeney's CENTURY BOWLER

6 PLAYERS for BIGGER PROFITS

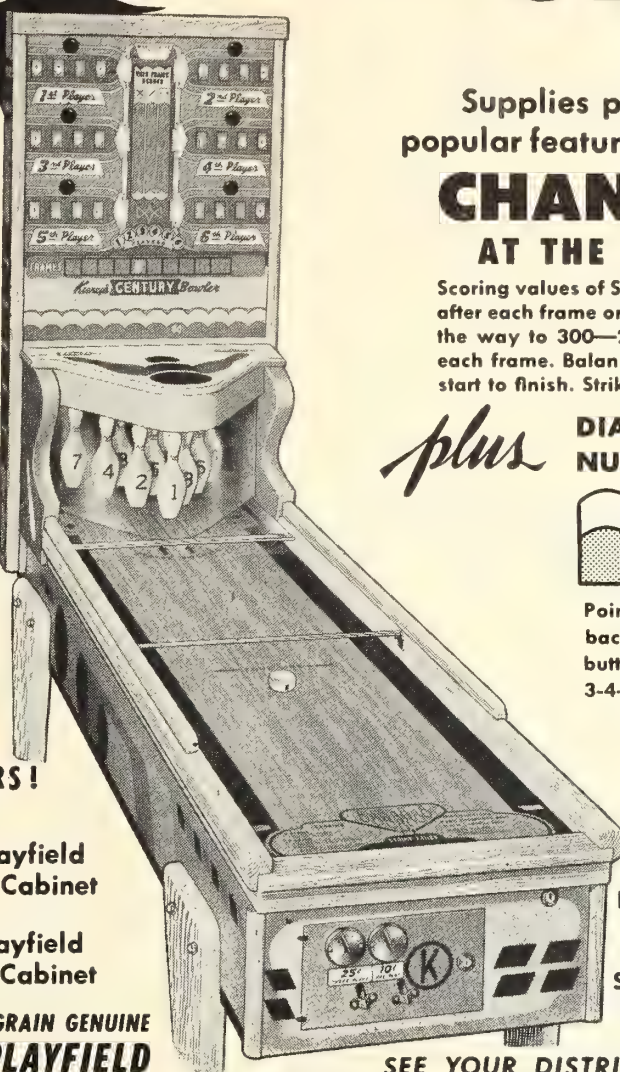
PLEXIGLASS PROTECTED ROLLOVERS

CHOICE TERRITORIES OPEN FOR DISTRIBUTORS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD



Supplies players with this sensationally popular feature that captures and holds the play!

CHANGING VALUES AT THE START OF EVERY FRAME

Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep on shooting in 10th frame.

plus DIAMOND NUMBER MATCH FEATURE



Points are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4 or 5.

Flexibility OF PLAY MEETS EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY NEW KEENEY SERVICING FEATURE



SEE YOUR DISTRIBUTOR

CHANGING VALUES Exclusive with KEENEY!

THIS FRAME SCORES

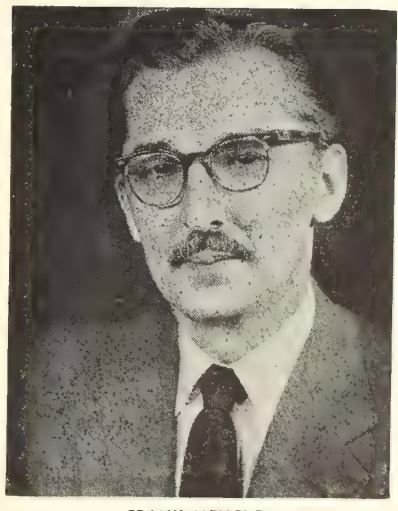
X	/	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

also Keeney's **BIKINI BOWLER**
Identical to CENTURY BOWLER excepting it has no "Match" feature.

THRU THE COIN CHUTE ARKANSAS ACTION

Bob Franklin, Southern Amusement Co., Little Rock, taking it easy for the last three weeks since his appendicitis operation. However he and two mechanics have been fussing about his Jacobs Airplane. . . . Red McKnight, Hill amusement, Little Rock, making his office in the air-conditioned poolroom. . . . B. reports the season's business has been good. . . . John Lima stayed in his air conditioned home with his beautiful 13-year-old spitz. Says it's the only place to duck the heat. . . . Robert Kirspe reports business good despite the extreme hot weather. . . . Jimmy Wilson and Haskel Pearson had to come out the shop to show boss, C. H. Holmes, their phenomenal catch. One croppie weighed six pounds. . . . Ran into R. L. Coad, salesman at Southern Amusement, making a sales pitch to Foster Music, Pine Bluff. . . . Chester Baker in Hot Springs looking for a new route. He just can't settle down, having been all over the U. S. since selling his business. . . . Guy Jones, One Nine Music Company, Pine Bluff, taking care of the routes while bossman Vernon Ward is vacationing. . . . Finally caught up with Earl Eby, Pine Bluff Music Co. He's been so busy I haven't been able to see Earl in two years. . . . C. E. Wilcox, new owner of Baker Music, was in Hot Springs for a few days. . . . E. J. Stanley, Baker Music, took a week off to go fishing. . . . Lewis Galloway of Galloway novelty, Pine Bluff, tearing down and rebuilding 75 peanut vendors. Galloway has his penny slug rejector mounted on all his vendors, a device he perfected some time ago. He is now working on something else. . . . H. B. McCord, Baker music serviceman, has started a cigarette vending operation, the AMC Distributing Co., on the side. He has obtained some nice locations in the few months of operation. . . . Phil Marks, Hot Springs, at the water cooler. Says the weather is so hot he can't stay away from the ice-water. . . . Earl Gill, Gill amusement, Hot Springs, all worked up over the local election. . . . D. H. Faull, Faull Amusement Company, Hot Springs, also in an electioneering mood. He's been put off his vacation for a while, when he will go to Chicago to visit with his mother.

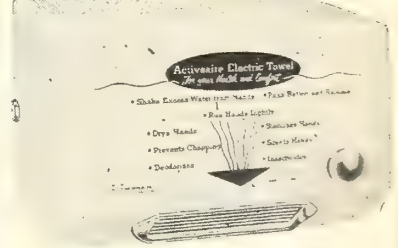
Frank Mencuri Joins Minthorne Music Company



FRANK MENCURI

LOS ANGELES, CALIF.—Jean and Dolores Minthorne of Minthorne Music Company, this city, advised this past week that Frank Mencuri, formerly of Exhibit Supply and Chicago Coin Machine Company had joined their organization. Mencuri was with Exhibit Supply of Chicago, Illinois for almost eight years. He served in the capacity of sales manager for this firm. This past year or so he was with Chicago Coin Machine Company, also of Chicago, and served this firm in the capacity of traveling sales manager. Both Jean and Dolores Minthorne feel that the acquisition of Frank Mencuri will add tremendously to their

ACTIVEAIRE ELECTRIC TOWEL



Nation's Best

- Dries and sterilizes hands
- Keeps washroom free of bugs, flies, insects, etc.
- G. E. ozone lamp deodorizes and freshens air
- And many other features

DISTRIBUTORS-GET ON THE BANDWAGON

Earn extra profits. Wonderful opportunity for you and your operators. Every location a 100% prospect.

Phone—Wire—Write For Details Today!

RUNYON SALES CO.
593 TENTH AVE., NEW YORK 18, N. Y.
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well known distributing organization here. Both also believe that Mencuri's 15 years of experience in the field will prove invaluable to the operators in this area and that he will be able to serve Minthorne customers with great efficiency and outstanding capability. Further details as to the exact nature of Frank Mencuri's position with the Minthorne organization will be forthcoming in the very near future. In the meantime, Mencuri is now on hand at the offices of Minthorne Music Company here, to greet all of his old friends as well as all the operators in this area.

In keeping with our promise to MOA (Music Operators of America)

Have You A Better Name for the Automatic Phonograph than “Juke Box”?

Suggested Names
Already Received:

“Music Vendor”

“Musiere”

“Joymaker”

“Pleasurizer”

“Trola”

“Automatic Music
Vendor”

“King Box”

“J. B.”

“Show Boat”

“Music Fountain”

“Entertainer”

“Music Box”

“Music Machine”

“Music Delight”

“Public Music
Maker”

Bill Gersh
THE CASH BOX
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I suggest we call the automatic phonographs of this industry _____

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ADDRESS _____

CITY _____

ZONE _____

STATE _____

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chicago coin's SUPER HOME RUN

6 Player Baseball Game
with the 3 way "Match" & "Free Play" Features!

- (1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

- Game can be set to operate at 1, 2 or 3 innings per game. Each inning constitutes 3 outs.

- Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.



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**STAR
LITE
BOWLER**

New Match Bowler
with Entirely
New Matching
Principles!



AVAILABLE
IN STRAIGHT
10c; —or 10c
3 for 25c
PLAY!

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coin**

MACHINE COMPANY

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THRU THE COIN CHUTE

NEW ENGLAND NIBBLES



Dave Bond, prexy of Trimount Automatic Sales Corp., and Irwin Margold, general manager, on vacation trips. . . Jerry Flatto, Boston Record Distributors, rescued seven persons from a capsized sail boat in the Thames River, Groton, Conn. Jerry had taken his 16-foot speed boat to the Thames for a week-end. . . Visitors at Boston Record Distributors this week included ops Bob Peno, Greenfield, Mass.; Harry Walker, Newport, R. I.; Larry Liberty, Rumford, Me.; Ray Shea, Worcester, Mass.; and George Kesner, Rangley, Me. . . Bob Jones, sales manager Redd Distributing Co., welcomed his parents from Chicago this week. Mr. Jones, Sr. has retired and they will live with Bob in Brookline. Si Redd says Mutoscope's "Drivemobile," for which firm is exclusive distributor in N. E., is packing them in at Liggett's drug store location in downtown Boston. Ops visiting Redd this week were Carl Hill, Springfield, Mass.; Martin Oliver, Modern Music Co., Portland, Me.; Jimmy Westcott, Beverly; and Henry Levine, Milton. Bob Jones says Bally's United's bowlers going big guns through the territory. . . Ed Ravreby, World Fair, says public relations is badly needed in the business today. Advocates setting up of a national public relations board for the coin industry that would step right in and straighten things out when a bad local situation develops. Ed, who has been a veteran in the business for more than 30 years, is ready to spark-plug any such venture in behalf of p.r. for the coin machine biz, and is anxious to hear from others. Big birthday party for Ed's pretty daughter, Ruth Mae, who has been running the office at World Fair. Dave Baker, Melo-Tone Music, Arlington, ran big kiddie party at Canobie Lake, North Salem, N.H., Sunday, Aug. 8, and Ed Ravreby furnished 15 kiddie rides for the event. . . Ops visiting World Fair this week included Harry Siegel, Boston; Sol Hurwitz, Neptune Music, Lynn; Ray Faini, Framingham; Al Sharpe, Naples, Me.; and Ernie Gramandi, Ernie's Music Co., Bristol, Conn.

Dick Mitchell, Dick's Record Co., one-stop, entertained Lou Monte, Victor recording artist this week. Visitors at Dick's included ops Wilfred Benoit, Maine Music Service, Auburn, Me.; Jerry Waterhouse, New Bedford, Mass.; Jim O'Connors and George Coutre, Danie'son, Conn.; and Freddy Faretra, Concord, N.H. Dick's two daughters, Donna and Carol are back home from vacationing at Green Harbor, Mass. Beverly Schade, secretary at Dick's Record Co. on vacation at Bristol, N.H. Dick reports big demand for the revived Whiteman Coral disk, "Whispering," backed by "You're Driving Me Crazy." . . Max Polansky, general manager Seusens Distributors (formerly Poole Distributors) receiving congratulations from ops on his forthcoming marriage Sept. 12 at Aperia Plaza, Roxbury, to Phyllis Gilman of Dorchester. Max and his new bride plan a trip down the east coast to Virginia Beach. New Seusens org now hitting its stride, Mac reports. Name on window, signs and stationery have been changed over. Mechanics James Donahue and Al Hovas, alternating on vacations at Seusens.

Successful Dime Play Operator Offers In- formation To Nation's Music Operators In Paid Advertisement

GLENS FALLS, N. Y.—Those music machine operators who have tried 10c play are the best exponents and boosters of this type of operation. One well known mid-west operator has commented "if, for any reason, I am forced to go back to nickle play on my juke boxes, I'll go out of business." Another, in an advertisement in The Cash Box 12th Anniversary Issue, stated "Thank God for Dime Play."

One of the most intelligent of the country's operators, Henry C. Knoblauch, this city, not only has found dime play the answer, but in his paid advertising space in the classified department, offers to assist other music operators thru-out the country.

Knoblauch's ad reads: "FOR SALE—For nothing—information as to how we established 10c play on juke boxes in our route and what effect it has had on our revenues." Henry's address is 51 Warren Street, Glen Falls, N. Y.

FOREIGN! BUYERS! Our Service Is Quick Efficient and Reliable

In addition to all the latest equipment, we have thousands of international reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR
SPECIAL PRICE LISTS.

Parts and Service
Manual Available.

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1423 SPRING GARDEN STREET
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CENTRAL OHIO SPECIALS

United Star 10th Frame	\$195.00
United Clover S.A.	275.00
United Cascade S.A.	265.00
United Royal S.A.	375.00
Keeney 6 Player S.A.	150.00
Keeney 10 Player S.A.	195.00
Exhibit Silver Bullets	125.00

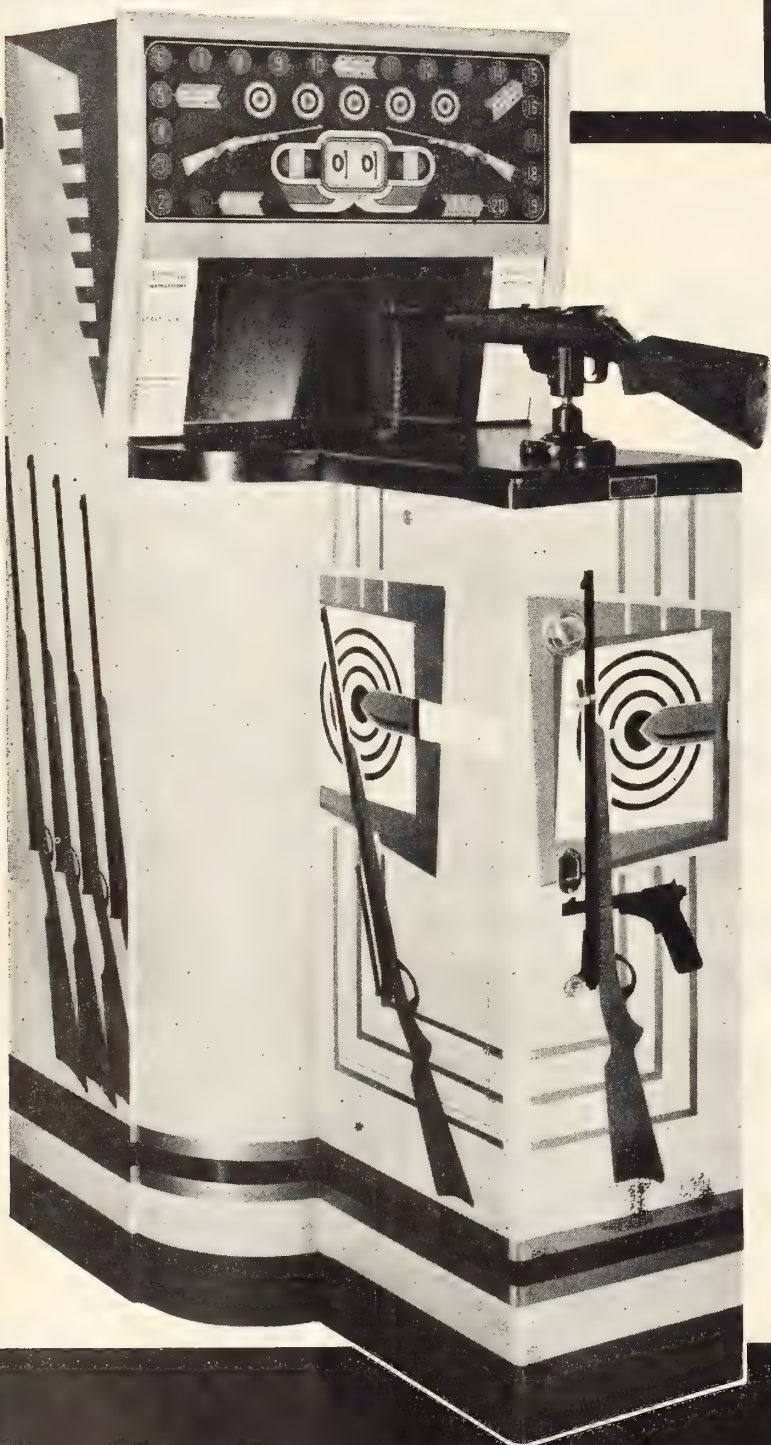
BINGO GAMES

Cabana	\$175.00
Havana	435.00
Beauty	265.00
Beach Club	325.00
Atlantic City	150.00
Palm Springs	395.00
Spot Lite	95.00
Brite Lites	89.50

CENTRAL OHIO COIN MACHINE EXCH.
525 S. HIGH ST. COLUMBUS, OHIO
CApital 4-7254

EXHIBIT GUNS

**The Leader Today . . .
Tomorrow and Always!**
THE BEST OF THEM ALL
is
SHOOTING GALLERY



**For Details...CONTACT YOUR LOCAL
EXHIBIT DISTRIBUTOR OR THE FACTORY TODAY!**

EXHIBIT SUPPLY

**4218 W. LAKE ST. VA 6-3100
CHICAGO**

THRU THE COIN CHUTE EASTERN FLASHES

During the past few years, it's become apparent that the coin machine industry has made every effort to bolster business during the summer months, whereas years ago the trade always spoke of "summer slumps". The factories have been shipping in to their distributors this summer many new machines, and will continue to do so. These machines have helped operators keep locations "alive", which means better collections. It's been noticeable this summer that few, if any, wholesalers even took vacations. If they did, it was for long weekends. However, there's no question that with the opening of the fall season, business in every line takes a turn for the better. And it appears as if the manufacturers will have some great equipment ready, as several of the city's distributors are away in Chicago visiting. **Irv Morris**, Newark, N. J., Gottlieb distributor, left for Chicago early this week. **Dave Stern** and **Ed Adams**, Seacoast Distributors, Rock-Ola distributor, flew to the windy city. **Harry Rosen** and **Meyer Parkoff**, Atlantic-New York Corp., out at the Seeburg plant. All this action means good news for the industry.

Barney (Shugy) Sugarman, Runyon Sales, who's tied to his office, welcomes the arrival of Bally's new shuffle game "Rocket Bowler". Ops intrigued by the new electronic "Speed-O-Meter" feature, which permits better scoring if the player controls the speed of the shot. Shugy also busy with Supreme's new gun "Bullseye", which he is distributing, his "Activeaire" and dryer, and the continued action of AMI phonos. "I wish the summer would end" smiles Shugy, "so that we can have our full staff on the job. These vacation schedules have those of us who remain here really slaving." . . . **Felix Fleischman**, Runyon, Newark office, back from his vacation, and claims he's been so busy, he's forgotten he's ever been away. . . . With **Dave Stern**, Seacoast, in Chicago, **Bob Slifer** cooking on both burners. Congrats being showered on Bob's secretary, **Fran LoMauro**, who was engaged to **Bob Sanchez** on Friday, July 30. Wedding bells soon, Fran advises. Bob Slifer tells us that he celebrated his 13th wedding anniversary on Aug. 3. He and the missus leave on their vacation this Friday, Aug. 6. . . . **Sylvia Lowy**, **Dave Lowy & Co.**, next door neighbor to Seacoast, drops in to congratulate Fran and Bob.

Joe Young and **Henry Slavis** all by their lonesome at Young Distributing (Wurlitzer distrib) as everyone else on vacation. "As it always happens" sighs Joe "this is the week that all our operators need parts or want to buy new machines, or so it seems." . . . **Sal Groenteman**, International Amusement Co., Philadelphia, Pa., returns from his vacation, and **Abe Wisten** leaves on his. Sal advises that the business trip he made to Europe some months ago was so successful, he's planning to make another soon. As before, he will visit most of the European nations and spend time with each of the many customers the firm is serving. . . . **Herb Perkins**, Purveyor Distributing Co., Chicago, visits the big city. . . . **Bill Rabkin**, International Mutoscope Corp., visits the wholesalers along coinrow. Bill tells us that he's doing a great job with his new '54 "Drivemobile". . . . **Milton Nagler**, **Mike Munves Corp.**, away on vacation, and **Mike Munves** takes over his duties, in addition to his own. **George Fleckenstein**, office manager leaves this Friday, so we guess **Rose Munves** will be around the office. . . . **Al Cole**, Cole-Spa in town. Al just out of the hospital after a five week siege. . . . **Hymie Koepfel**, Koepfel Distributing, back after his vacation at Lake George, N. Y. Raves about the wonderful time he had. Brother **Harry** now away. Was to go to Lake George, also, but friend wife sold him on the idea of traveling thru the Cape Cod, New England area. . . . **Al Simon**, **Albert Simon, Inc.**, one of the busiest on the row. No matter what the weather is, there's always some ops loading up some of ChiCoin's or Genco's products on their cars. Al's complaint, as usual, is that he needs more machines. . . . **Mrs. Eddie Ginsberg**, and 10 year old daughter, in the big city, seeing the sights—and take in some TV shows. . . . **Nat Cohn** welcomes his son **Gary**, who's back from Scott Field for about 30 days. Nat will probably spend the entire month with Gary.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Jim Noah of Crookston, Minn., was making the rounds of the various distributors in the Twin Cities. Jim was accompanied by his son **Vince** who is home on furlough from the army. Vince is due for discharge in about six months and then he will be working with his father on the route. . . . **Mr. and Mrs. Frank Trembley** who operate a route in and around Yorkton, Saskatchewan, Canada, stopped in the Twin Cities on their way back to Canada during a brief vacation which they took, last week. . . . **Mrs. Annette Harrison** of the Howard Sales Company of Minneapolis is vacationing in Yellowstone National Park and should be back on the job before too long. . . . Taking a little time off from their route activities and their resort, the **Nitteburg brothers, Claire and John**, made the trip into the Twin Cities to look over the latest in games and to shop around for equipment for their route. . . . **Irv Sander**, prexy of Sandler Distributing Company, was in Minneapolis checking up on the activities of the Minneapolis office. . . . **Chas. Webber**, Webber Music Company of Minneapolis logged some flying time last week and **Lew Rubin** of the Lieberman Music Company went along as a passenger on the jaunt into North Dakota. Charlie is a Colonel in the CAP. . . . **Andy Benna** of Ironwood, Mich., made the long trip into the Twin Cities to pick up supplies and records for his route. . . . Seen shopping for equipment for their routes were **M. J. Kragenbring** of Pipestone, Minn., **Pat Partridge** of Mora, Minn., and **Art Skram** of Mason City, Iowa. . . . Recent visitors to the Twin Cities were **Pete Lennes** of Bemidji, Minn., **Bob Keese** of Forest Lake, Minn., **Ben Jahnke** of Hutchinson, Minn., **Elmer Cummings** of Brookings, S. D., **Dick Grant** of Mound, Minn., **H. J. Lynard** of Kasson, Minn., **Charles Sersen** of St. Cloud, Minn., **Frank Kummer** of Spring Valley, Minn., **Jeff Kost** of St. Cloud, Minn., **Bill Hunder** of Wheaton, Minn., **Donn Thraen** of New Ulm, Minn., **Don English** of Thief River Falls, Minn., **Bill Arndt** of Long Prairie, Minn., and **Pete Wornson** of Mankato, Minn. . . . **Leo Miller** of the Iowa Music Company of Cedar Rapids, Iowa, piled his family into his German made Volkswagen and brought them up to the Twin Cities to take in the sights.

THRU THE COIN CHUTE CHICAGO CHATTER

Our town buzz-buzz-buzzing all week long as distribs gathered here from all over the U.S.A. to attend sales meets at J. P. Seeburg Corp., D. Gottlieb & Co., and Rock-Ola Mfg. Corp. These factories handsomely entertaining one and all who visited with them. And distribs leaving town, as the week drew to its close, with happy smiles and optimistic enthusiasm over what they heard and saw while here. Greater majority very optimistic over future of business. Most of the belief that this forthcoming fall season will be "one of the best" in coinbiz history. And, as far as this torried summer concerned, all claim biz has held up remarkably well. . . . The nite spots were simply humming with coinmen. . . . One booth at the Pump Room with Lyn Durant hosting Ray and Millie Riehl, Phil Consolo, and others. All happy and enjoying themselves. . . . Another booth down the same side of the Pump Room found Rodney Pantages of L.A. hosting George A. Miller of Oakland, Larry Marvin of Sacramento, Harry Snodgrass of Albuquerque and Bill Cissie Gersh of The Cash Box.

That very same evening at the Chez Paree, Georgie (The 'G') Jenkins of Bally hosting a table of people among whom were Chris Christopher of Baltimore, Alan Brown of Denver, Ray Smith of Salem, Ore., and many others. . . . And just alongside this table, that of Bill and Lucy DeSelm hosting a grand bunch of people. All happy and enjoying themselves to the fullest extent. . . . Yep, plenty happy days and even happier nites 'round Our Town all this past week. . . . Nice note from Howard N. Ellis arrives advising how pleased he was with MOA's Board meetings here and also that Nebraska's phono ops will meet in Scottsbluff on September 11 and 12 with some grand reports planned for these music men. . . . Harry Stern of Williams into town after an extended road trip. Tells how thrilled he was to note that many ops' associations are urging their members to get rid of even 5 year old machines. This in keeping with The Cash Box' crusade against the old, wornout, marred, scarred, scratched and dirty clunkers. Harry also advised that he took Mrs. Stern with him for a two weeks motor trip up to Canada and that she most thoroly and thrillingly enjoyed the sights.

Jack Nelson telling of the marvelous reception the firm's new products getting from all the many, many visitors to the big Bally plant. Also exclaiming, long and handsomely, on their new "Jet" and "Rocket Bowlers". . . . Paul Huebsch returned to the Keeney factory this past week after the two week vacationtime and found his desk simply swamped with mail. "What a thrill", Paul reported, "when I opened the letters and found so many orders for our Bowlers". Now the Keeney plant working on its biggest production schedule. . . . Bill O'Donnell, Bally's ass't general sales manager, and Bob Breither, Bally electrical engineer, flew to R. F. Jonesy's big showing in San Francisco. . . . Harold Schwartz of Atlas Music on his vacation to cool Wisconsin for the next two weeks. "Where I'll get a chance to play golf", Harold happily exclaimed. . . . Lou Boasberg on his way up to attend the annual All Star Football Game. Lou, himself, a former famed Tulane U. gridiron star. Also a movie actor. And a naval hero. Which some of the youngsters in the coinbiz may not have known.

Ralph Sheffield preparing for a two week visit to the West Coast. "This time", emphatically says Ralph, "I'm also going to visit the beautiful Northwest." In the meantime, Avron Gensburg and Sam Lewis working like everything, in an effort to fill orders. . . . Wonder if Joe Kuss brought back his snow shoes from Klondike (Wisconsin, that is)? . . . "There's no place like good, old Chicago", claims Charles (Little Jimmy) Johnson, "when it comes to vacations". . . . Sam Stern busier than ever at Williams because of the numbers of distribs who visited at this plant to see what's new. . . . Ben Coven's air conditioning clicked with all employees. Carl Christiansen reports that when the guys have to unload a truck or two these days, they do it in record time. Just to get back into the cool confines again. . . . Are kiddie ride manufacturers downhearted? Don't be silly. Not since report issued by Uncle Sam that 17,000 babies being born in U.S.A. each day. That's what can be called a most terrific potential market. . . . Grand greeters are Bill DeSelm, Herb Oettinger, Ray Riehl and all the guys and gals at United who entertained so many, many distribs this past week.

"Are distribs interested in new products? Just ask Dave Rockola, J. Ray Bacon, King Ray and Kurt Kluever. All bouncing about all day long over at the big Rock-Ola plant showing the interested visiting distribs thisa and thata. . . . And was the Bally factory busy this past week? Well, just check with Ray Moloney, George Jenkins, Jack Nelson, Herb Jones, Bill O'Donnell and all the others. Didn't even have a minute to themselves as visitors poured in to see and play the new Bally games. . . . Gil Kitt's Empire Coin headquarters among the busiest in town, too, as distribs called around to visit with Howie Freer, Vince Shay, Stanley Levin. All hopping about like anything. . . . Many ops who, at first, decided to not be 'gun-men', are now hopping on the 'gun-wagon' but like mad. Just goes to prove the oldtimer's statement, "Y'gotta try at least one of each new one". . . . They're now betting on "who'll win" over at Donan. Whether the stork comes in first at the Don Moloney menage or the new home's finished first in Wilmette. (Personally, we'll bet on the stork).

Johnny Rosenberg, Bally engineer, reported that the Wisconsin ops simply wild over Bally's new bowlers. Johnny spent time showing the bowlers at Sam Cooper's Paster Distributing in Milwaukee. Came back to the factory all thrilled to pieces. . . . Clay Nemeroff and his family out Californiaway enjoying the sunshine while Charley Pieri just punching away at Monarch all day long. Charley says he likes his February vacationtime mucho better. . . . Mike Spagnola waiting for Ray Grier to return to find out what Ray had to do with collapse of part of the Falls at Niagara. Ray left Niagara the day before the big drop. . . . Bill Phillips, traveling rep for Atlas Music, back from a central Illinois junket, now away again. This time to visit with northern Illinois ops. . . . Joe Schwartz back from a Wisconsin vacation, as is Ronnie Schwartz. Both hitting the ball with renewed vigor over at Nat'l Coin. Funny about Mort Levinson. First decided to leave for two week jaunt to California. Then suddenly changed his mind. Now on his way to Florida. For which the Florida Chamber of Commerce should take a low bow with great pride.

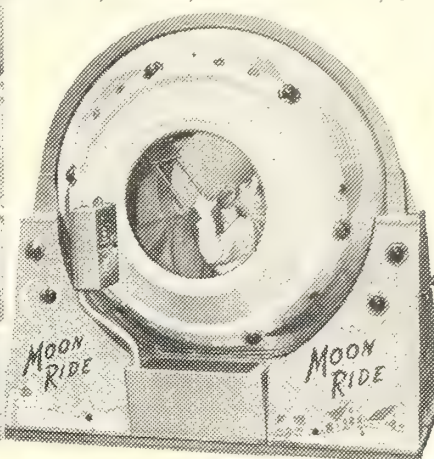
Distribs who squawk about prices should advise the source right way. People can't pick info out of the air. . . . Herb Perkins just picked himself up and left for Noo Yawk. Just as Monty West returned from a two week trip concentrated in and around his home town of Decatur, "Which," Monty claims, "is now becoming an important industrial center". . . . Miami's friendly, big Joe Mangone seemed to actually be flying about the town this past week. He was here, there and everywhere. . . . Never met busier people than Dave, Sol, Nate, Alvin Gottlieb and Judd Weinberg. The meetings these men conducted were really terrific in all respects, distribs claimed. "What's more, distribs

Bally MOON-RIDE FASTEST MONEY-MAKER EVER BUILT IN KIDDY-RIDE CLASS



"Flying Saucer" Fuselage Spins Round and Round
Cockpit Swings Back and Forth, Up and Down

Out-age version of the oldest, greatest kiddie ride in history—the ever popular, long-time favorite—gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



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EYE-APPEAL

STEERING—EYE-APPEAL
HANDLING—EYE-APPEAL
SOUND—EYE-APPEAL

SPACE-GUN
SOUND-EFFECTS

POSITIVELY SAFE

ADJUSTABLE RIDE-TIME

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NATIONAL
COIN-MECHANISM

35 IN. BY 62 IN. 62 IN. HIGH

RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

WE APOLOGIZE FOR NOT YET HAVING ANSWERED YOUR INQUIRY REGARDING OUR SENSATIONAL GUN GAME . . . "BULL'S EYE" "The Gun SUPREME"

● The gun that shoots real bullets at fascinating moving targets. Not just a beam of light. Not just the sound of a shot. Actual bullets hit the targets. A gun manufactured by an operator—for operators. It's the BEST!!

● We were swamped with wires, letters and phone calls asking for "Bull's Eye". We are trying our best to take care of each inquiry individually. Please be patient while we attempt to fill all orders and inquiries already received as quickly as we can.

SUPREME 418 S.W. 8th AVENUE
MIAMI, FLORIDA
(PHONE: 3-7355)

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UNITED JUNGLE GUN
GENCO RIFLE GALLERY
GENCO 2 PL. BASKET BALL
AUTO-PHOTO
PITCHING PRACTICE
MIGHTY MIKE
AIR FOOTBALL
AIR HOCKEY
SET SHOT BASKETBALL
RITEWAY 3-D THEATRE
CHI. 6 PL. HOME RUN
EXH. SHOOTING GALLERY

"EMPIRE" RECONDITIONED

Photomatic, Late	\$650.00	Exh. Foot Ease, Late	\$129.50
Voice-o-Graph	525.00	Goalee	119.50
Midget Movies	295.00	Wms. Star Series	109.50
Genco Night Fighter	275.00	Chi. Pistol	99.50
Genco Sky Gunner	250.00	Lite League	99.50
Ev. Bat-a-Score	250.00	Exh. Dale Gun	94.50
Ch. Basketball Champ	250.00	Batting Practice	89.50
Photomatic, Pre-War	250.00	Mer. 13-Way Ath. Scale	89.50
Muto. Drivemobile	195.00	Scientific Baseball	79.50
Shoot the Bear	195.00	Flash Hockey	75.00
Exh. Jet Gun	195.00	Wms. Quarterback	75.00
Muto. Flying Saucer	159.00	Exh. Hi-Ball	75.00
Undersea Raider	150.00	Heavy Hitter & Std.	69.50

TERMS: 1/2 Deposit. Balance C.O.D. or S.D.

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE.

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CHICAGO 22, ILL.

CHICAGO CHATTER (Cont.)

said afterwards, the entertainment was superb." The smiles on the faces of the departing distribs assures ops that the Gottlieb plant must have something of terrific value to cause these sophisticated purchasers of equipment to wax so enthusiastic. . . . Before entraining and enplaning for their home towns, many distribs reported, "Due to the sales meetings, which are of tremendous value to all of us, we can only say that the forthcoming months are going to be the best in our business history."

"It's What's in THE CASH BOX That Counts"



LOS ANGELES

With the heat wave finally over ops are pleased to find that collections are steadily increasing again after a slight slump. . . . **Walt Hemple**, president of The California Music Merchants Association, Los Angeles Division, wishes to extend an invitation to all operators in the area to attend their next meeting at the Biltmore Hotel, Tues., August 17th at 8:00 pm. **George A. Miller** will give a report on the national MOA Board of Directors meeting which was held in Chicago. He will discuss such topics as:—Nat'l. Tax Council; ASCAP legislation; National Uniform Depreciation Schedule; Public Relations program etc. . . . **Adolph D'Este** has opened new offices and showroom at 2815 W. Pico Blvd. He is now the exclusive So. Calif. distributor for the Northwestern line of small vendors. . . . **Charley Robinson** and **Al Bettelman** report tremendous reaction on United's new "Jungle" Gun. They are now anxiously waiting for the "Deluxe Jungle" Gun with the match feature.

Received a phone call from **Tom Sams**, regional sales representative for AMI, reporting that business has been great up around the San Francisco area. Tom also tells us that he's getting married in Tacoma August 14th. His lucky bride will be **Jean Jansen**. The couple will honeymoon in Northern California before moving to San Mateo where they will make their home. Everyone from coinrow sends their congratulations to you Tom and we all wish you the best of luck and every happiness. . . . **Sam Ricklin**, prexy of California Music Company, usually doesn't get too excited about new record releases but when he heard the dub of **Laurie Loman's** forthcoming Century Records release he really flipped. He quickly tagged it a hit all the way. Sam has been rather short handed with vacations and all. **Betty Blakeney** recently spent several days taking it easy at Lake Arrowhead. . . . **Ray Powers**, prexy of Ray R. Powers Sales Co., recently returned from a jaunt through San Francisco, Seattle, Portland, Tacoma and Reno. On the trip with him was **Nels Nelson**. The two have been setting up distribution on the Nelson Modernization Kit which converts Seeburg 100-A's to 45 RPM. Response on these kits has been so tremendous that the full production facilities of D. W. Price Corporation has been running on two shifts in order to meet the demand. **D. W. Price**, head of the firm, announced that this overtime production still barely fills the initial orders and samples and a new building is now under construction in order to expand their facilities. . . . **Harold Chapman** is now back on the job again at Nckabob Sales Co. after spending a month in the U.S. Army reserves. . . . **Ed Wisler** has been taking over the helm as general manager of Minthorne Music Company while **Hank Tronick** was on vacation. The Minthornes have been going ahead with their expansion program and have a big announcement that will be disclosed in a few weeks. **Frank Mencuri**, former sales manager for Chicago Coin, has now joined the sales force at Minthorne Music Company. He brings with him over fifteen years of experience in the coin machine industry. Mencuri will now reside with his family here in Southern California. . . . **Al and Bruce Cane** of Cane Distributing Company announce that their July campaign of "Push The Rock month" was a tremendous success and that operator acceptance of the new Rock-Ola "Comets" is increasing throughout Southern California day by day.

Aubrey Stemler, West Coast representative for Eastern Electric, announces that the new "Vendalarm" is being very well received by operators of all types of coin operated equipment. This unit provides a low cost burglar alarm system for both new and used machines which can be installed in only 15 minutes. . . . **Paul A. Laymon**, congenial head of Paul A. Laymon Company, recently returned from a Wurlitzer distributors meeting in Dallas. He says those tall Texas tales about the lone star state hasn't influenced him one bit. He's plenty glad to get back to California again where it's, at least, a little cooler than those hot Texas temperatures that hit 107 degrees. **Fisherman, Charley Daniels**, returned to the Laymon establishment all full of tall fish tales about the big one that got away after spending his vacation at nearby mountain resorts. Everyone is anxiously awaiting first shipments of the new Bally "Jet Bowler." . . . **Mr. and Mrs. Gene Bybee** and daughter from San Antonio, Texas passed thru LA on their vacation and visited with **Paul and Lucille Laymon**. . . . **Lyn Brown** now has such a busy schedule working his route and moving out Exhibit's "Shooting Gallery" that the only time you can catch him in his office is early in the morning. . . . Glad to see **Atsie Stein** up and around again after a painful hassle with his ulcers. . . . Caught **Tom Tomoyasu** from Alpha Music Company buying records and discussing this and that with **Ben Chemers**, business mgr. of the Calif. Music Merchants Assoc., LA Division. . . . We wish to welcome **Al Rufo** into LA's operating fraternity. . . . **Mary and Kay Solle** have solved the problem of how to work hard yet stay cool by having a portable air conditioning unit installed down at Leuenhagen's Record Bar.

It's always nice to see the ladies along the boulevard and this past week the fair sex seemed to invade West Pico as many ops brought their wives to town with them. Couples seen along the strip were **Mr. and Mrs. C. C. Pumphrey**, Pomona; **Mr. and Mrs. Charley Gauger**, Oxnard; and **Mr. and Mrs. Toller** from Blythe. . . . **Lou Lorang** drove in from Yuma, Arizona to take care of business along with **Bob Butcher** also from Yuma. . . . **Tommy Felkins**, Victorville, was seen visiting here and there. . . . **W. H. McNeil**, Trona, was seen along coinrow for the first time in several months. . . . Other out of towners were **S. L. Griffin**, Pomona; **Carl Thomsen**, Delano; **Johnny Lantz**, South Gate and **Walt Tatum** of the Nareth Music Co., Anaheim. . . . **S. W. Ketcherside** and **Irv Gayer** both drove down from San Bernardino. . . . **E. E. Peterson** and **Kenneth Wolf** from San Diego were seen making the rounds along coinrow.

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WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

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WANT—Fischer Cue-Ett tables new and used. Write immediately to: O. O. MALLEGG, 400 W. MADISON STREET, CHICAGO 6, ILL. Tel.: FRanklin 2-4868.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

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WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs—all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 626 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-2144.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

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WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

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WANT—Palm Springs. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE

FOR SALE—United 6-Player DeLuxe Shuffle Alley, good condition \$85; 5-Player \$55. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

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FOR SALE —Uniteds: — Imperial \$325; Royal \$295; Classic \$225; Cascade & Clover \$195; Williams Deluxe World Series \$75; Williams DeLuxe Baseball \$195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

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FOR SALE—Bally Beauty \$280; Beach Clubs \$345; Dude Ranch \$385; Yacht Clubs \$225; Frolics \$185; Atlantic City 175; United Cabana \$175; A.B.C. \$40; United Clover Bowlers \$215; Liberty \$205. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 5-7549.

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FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—Large phono and game route in Central California. Over 100 Phonographs and 150 Bingo type games. Plus Guns, Bowlers, etc. BOX 222, THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: Sacramento 2-5050.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE—22nd Anniversary Sale. United:—Imperial Shuffle Alley \$322.22; Mexico, like new \$472.22; Havana \$422.22; Tahiti \$322.22; Wurlitzer 1015 \$42.22; Wurlitzer 1100 \$142.22. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—August clearance on United Bowlers: Regular \$65; DeLuxe \$75; Super \$110; 10th Frame Manhattan \$160; Cascade \$195; Olympic \$245; Royal \$295. All prices include thorough reconditioning and crating. King sized Jumbo Pins installed \$12.95 extra. Send 1/3 deposit. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

MISCELLANEOUS

NOTICE—Live in the Golden West. One of the largest and best equipped routes in the country for sale. Phonos, bingos, etc. Will stand the strictest investigation. Ideal for partnership of four. Small overhead. Average gross from \$14,000 to \$16,000 per month. Health reason for selling. Prospective purchaser required to prove financial responsibility. For further information write Box 223, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

NOTICE—Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BiGelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

Notice!

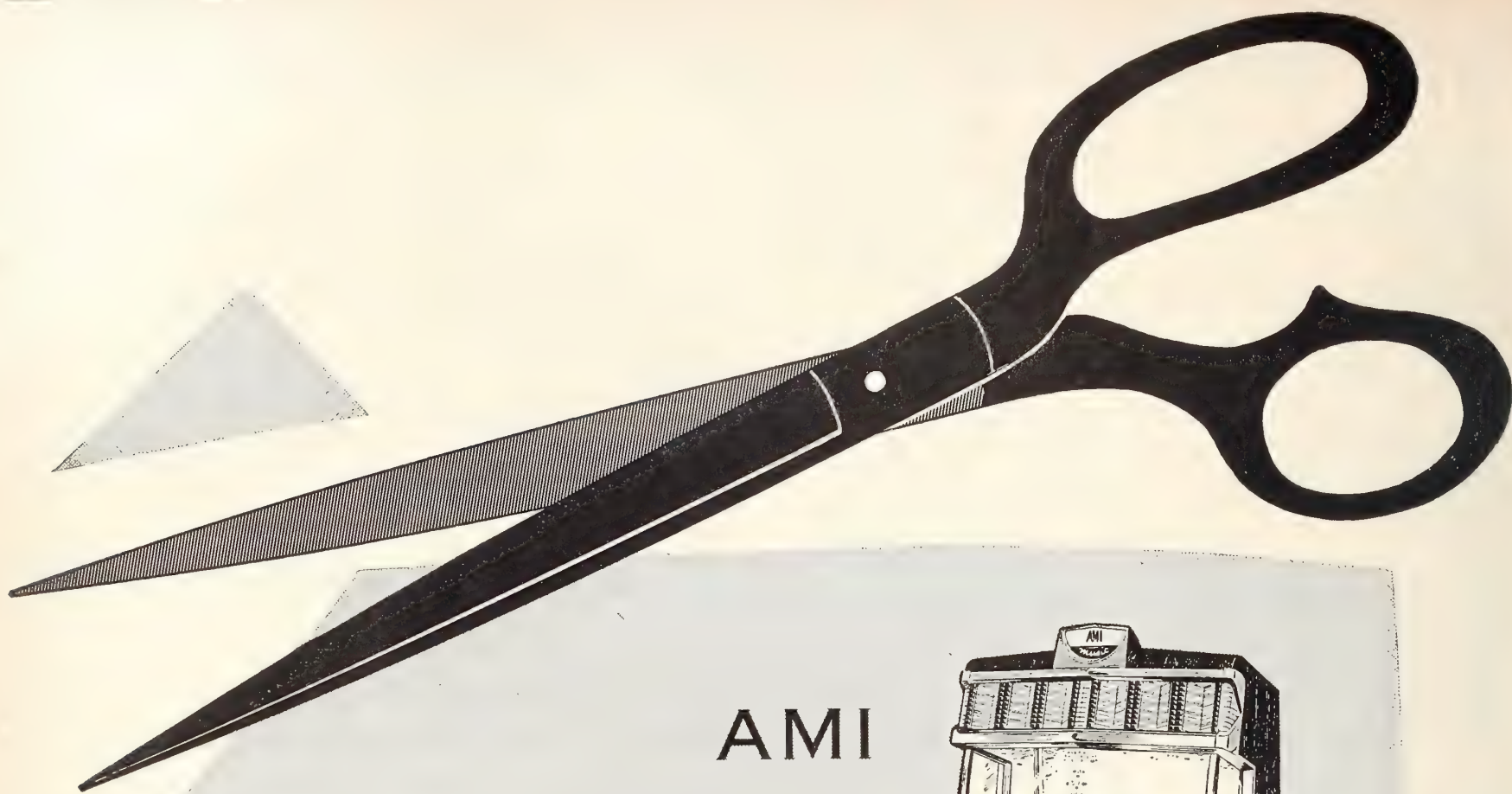
YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is
GUARANTEED**

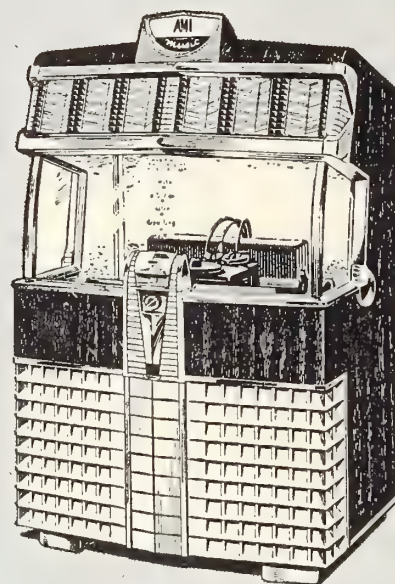
AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.



AMI HELPS YOU CUT CORNERS



BY reducing overhead, service calls, saving your time and the time of your hired help.

BY delivering maximum operating hours with biggest intake.

BY winning instant approval of new locations to whom you submit the "E."

BY staying in all locations for long runs, always remaining new looking, fresh, young.

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
775th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

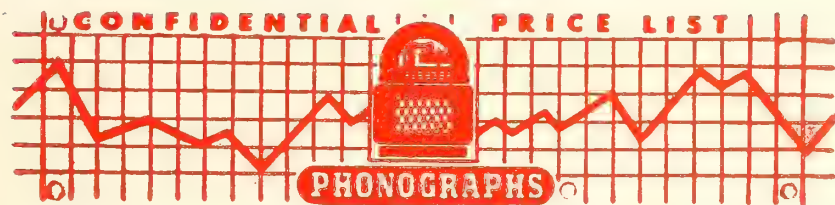
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	125.00	200.00
4* Model B, '48, 40 Sel., 78 RPM	199.00	275.00
2* Model C, '50, 40 Sel., 78 RPM	200.00	325.00
2* Model D-40, '51, 40 Sel., 78 RPM	330.00	425.00
4* Model D-80, '51, 80 Sel., 45 RPM	409.50	525.00
4. WM Wall Box	10.00	17.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
1. Constellation, '49, Model 135, 40 Sel., 78 RPM	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	495.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
1. 1426, '47, 20 Sel., 78 RPM	75.00	130.00
4* 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	225.00	275.00
1* 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	295.00	375.00
4. 1434, Same as above, Converted to 45 RPM	350.00	375.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	500.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

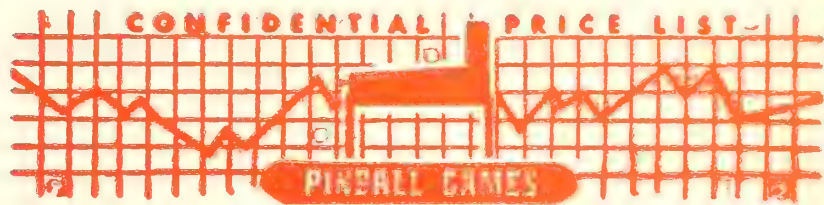
SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4* 146S, '46, Standard, 20 Sel., 78 RPM	35.00	95.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4* 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	135.00	199.00
4* M100A, '49, 100 Sel., 78 RPM	400.00	495.00
4. M100B, '51, 100 Sel., 45 RPM	545.00	650.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	500.00	625.00
4* M100C, '53, 100 Sel., 45 RPM	695.00	725.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire-less	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
4. 850, '41 Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
2* 1015, '46, 24 Sel., 78 RPM	42.22	130.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00

4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
2* 1100, '48, 24 Sel., 78 RPM	100.00	225.00
4* 1250, '50, 48 Sel., 78 RPM	225.00	295.00
4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
1* 1400, '52, 48 Sel., 78 RPM	395.00	465.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	550.00	650.00
4. 2140 Wall Box	3.00	10.95
4* 3020 Wall Box	10.00	20.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.95



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	40.00	4. Coronation (Got 11/52)	75.00	100.00
4. Across the Board (Un 9/52)	50.00	75.00	4. County Fair (Un 9/51)	35.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00	4. Crazy Ball (CC 7/48)	10.00	20.00
4. Alice (Got 8/48)	19.50	29.50	4. Crossroads (Got 5/52)	75.00	110.00
4. All Star Basketball (Got 1/52)	25.00	39.00	4. Cyclone (Got 5/51)	40.00	69.50
4. Aquacade (Un 4/49)	10.00	25.00	4. Dallas (Wm 2/49)	15.00	29.00
4. Arabian Knights (Got 12/53)	175.00	195.00	1. Dealer "21" (Wm 2/54)	200.00	245.00
4. Arcade (Wm 11/51)	45.00	75.00	4. De Icer (Wm 11/49)	20.00	39.00
4. Arizona (Un 4/50)	10.00	25.00	4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
2* Army-Navy (Wm 10/53)	125.00	150.00	4. Domino (Wm 5/52)	39.50	75.00
4* Atlantic City (B 5/52)	140.00	210.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Baby Face (Un 12/48)	10.00	20.00	4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Banjo (Ex 3/48)	10.00	20.00	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Disk Jockey (Wm 11/52)	85.00	95.00
4. Barnacle Bill (Got 8/48)	10.00	20.00	4. Dreamy (Wm 2/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00	1* Dude Ranch (B 9/53)	340.00	425.00
2* Beach Club (B 2/53)	300.00	395.00	4. Eight Ball (Wm 1/52)	45.00	75.00
4* Beauty (B 11/52)	240.00	325.00	4. El Paso (Wm 11/48)	10.00	20.00
4. Be Bop (Ex 3/50)	10.00	20.00	1* Fairway (Wm 6/53)	95.00	150.00
4. Bermuda (CC 11/47)	15.00	20.00	4. Fighting Irish (CC 11/50)	25.00	35.00
4. Big Hit (CC 7/52)	35.00	50.00	4. Five Star (Univ 5/51)	35.00	60.00
4. Big Top (Ge 2/49)	10.00	20.00	4. Floating Power (Ge 12/48)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00	4. Flying High (Got 2/53)	95.00	150.00
6. Blue Skies (Un 11/48)	15.00	20.00	4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Bolero (Un 12/51)	75.00	125.00	4. Football (CC 8/49)	10.00	25.00
4. Bomber (CC 3/51)	20.00	25.00	4. Four Corners (Wm 12/52)	55.00	95.00
4. Bone Head (Ge 11/48)	10.00	20.00	4. Four Horsemen (Got 9/50)	30.00	40.00
4. Boston (Wm 5/49)	15.00	20.00	1. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Four Stars (Got 6/52)	50.00	90.00
4. Bowl League (Got 8/47)	10.00	19.50	4. Freshie (Wm 9/49)	15.00	20.00
2* Bright Lights (B 5/51)	55.00	100.00	4* Frolics (B 10/52)	175.00	230.00
2* Bright Spot (B 11/51)	75.00	145.00	4. Futurity (B 3/51)	60.00	95.00
4. Broadway (B 6/51)	49.50	75.00	4. Georgia (Wm 7/50)	20.00	35.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	6. Gin Rummy (Got 2/49)	15.00	25.00
4. Buccaneer (Got 10/48)	10.00	20.00	6. Gizmo (Wm 8/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00	4. Glamour (Got 7/51)	15.00	25.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	6. Glider (Ge 8/49)	10.00	20.00
4* Cabana (Un 3/53)	175.00	275.00	4. Globe Trotter (Got 11/51)	55.00	85.00
4. Camel Caravan (Ge 6/49)	15.00	30.00	4. Gold Cup (B 4/48)	15.00	45.00
4. Campus (Ex 2/50)	15.00	20.00	4. Golden Gloves (CC 7/49)	10.00	25.00
4. Canasta (Ge 7/50)	25.00	34.50	4* Golden Nugget (Upright) (Ge 2/53)	10.00	125.00
4. Caravan (Wm 6/52)	35.00	75.00	6. Gondola (Ex 5/49)	10.00	20.00
4. Carnival (B 7/48)	10.00	20.00	4. Grand Award (CC 1/49)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00	4. Grand Champion (Wm 8/53)	110.00	145.00
6. Caribbean (Un 3/48)	15.00	25.00	4. Grand Slam (Got 4/53)	95.00	150.00
4. Champion (B 12/49)	20.00	30.00	6. Grand Stand (B '50)	20.00	35.00
4. Champion (CC 6/49)	15.00	20.00	4. Green Pastures (Got 1/54)	175.00	200.00
4. Chinatown (Got 10/52)	65.00	135.00	2. Gun Club (Wm 11/53)	150.00	220.00
4. Cinderella (Got 3/47)	10.00	20.00	4. Guys-Dolls (Got 5/53)	100.00	145.00
6. Circus (Ex 8/48)	10.00	20.00			
4. Circus (Un 8/52)	150.00	225.00			
4. Citation (B 10/48)	15.00	35.00			
4. C.O.D. (Wm 9/53)	95.00	170.00			
4. College Daze (Got 8/49)	10.00	20.00			
4* Coney Island (B 9/51)	75.00	125.00			
4. Contact (Ex 10/48)	10.00	20.00			
4. Control Tower (Wm 3/51)	25.00	35.00			

4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
2* Havana (Un 2/54)	422.22	525.00
2. Hawaiian Beauty (Got 4/54)	245.00	260.00
4. Hayburner (Wm 6/51)	60.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	95.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
4* Ice-Frolics (B 1/54)	425.00	500.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	240.00	260.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
1. Lazy "Q" (Wm 2/54)	165.00	210.00
4. Leaders (Un 10/51)	45.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	75.00	95.00
4. Lovely Lucy (Got 2/54)	195.00	220.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	160.00	195.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
2. Mexico (Un 3/54)	472.22	500.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	220.00	235.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	175.00	200.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	165.00
2* Palm Beach (B 7/52)	145.00	195.00
4* Palm Springs (B 11/53)	395.00	475.00
4. Paradise (Wm 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	39.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	135.00	165.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00

4. Quartet (Got 2/52)	75.00	124.50
4. Queen of Hearts (Got 12/52)	85.00	125.00
2. Quintet (Got 3/53)	110.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1* Rio (Un 11/53)	385.00	400.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
4. Rodeo (Un 2/53)	210.00	265.00
4. Rondevoe (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
1. Saddle and Turf (Ex 10/53)	250.00	425.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	165.00	205.00
4. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	125.00
4. Silver Skates (Wm 2/53)	75.00	90.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	75.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	125.00	150.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
1. Struggle Buggies (Wm 12/53)	140.00	215.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4* Surf Club (B 3/54)	465.00	525.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4* Tahiti (Un 8/53)	300.00	350.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	85.00	110.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	250.00	345.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2* ChiCoin 10th Frame Special (12/52)	145.00	225.00
4. ChiCoin Name Bowler (1/53)	169.50	210.00
1* ChiCoin 10th Frame Double Score Bowler (3/53)	199.50	280.00
1* ChiCoin Crown (4/53)	200.00	300.00
2* ChiCoin Triple Score (6/53)	274.50	330.00
4. ChiCoin Gold Cup (7/53)	325.00	365.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
2. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
2. ChiCoin Crown, Giant Pins (9/53)	245.00	300.00
2* ChiCoin Advance (10/53)	325.00	400.00
4. ChiCoin King (10/53)	350.00	400.00
4* ChiCoin Criss Cross Bowler (12/53)	375.00	415.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	249.50	325.00
4. Genco Match Pool (2/54)	299.50	495.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00

4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	199.50	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	45.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	65.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	49.50	135.00
4. Keeney Team (10/52)	125.00	195.00
4. Keeney Club (4/53)	175.00	275.00
2. Keeney Domino (5/53)	210.00	275.00
4. Keeney Carnival (5/53)	225.00	275.00
4* Keeney Pacemaker (9/53)	271.50	325.00
2. Keeney Mainliner Bowler (1/54)	300.00	450.00
4. Keeney Bonus Bowler (3/54)	350.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	59.50	85.00
4. United DeLuxe 6-Player (10/51)	59.50	95.00
4. United 6-Player Super (3/52)	99.50	125.00
4. United 4-Player Official (5/52)	110.00	149.50
4. United 6-Player Star (7/52)	135.00	195.00
1* United 10th Frame Star (9/52)	129.50	195.00
1. United Manhattan 10th Frame (9/52)	150.00	220.00
2. United 10th Frame Super (10/52)	155.00	225.00
4. United Manhattan (9/52)	175.00	220.00
1* United Cascade (2/53)	195.00	295.00
2* United Clover (2/53)	195.00	295.00
4. United Liberty (2/53)	205.00	295.00
2* United Classic (6/53)	225.00	325.00
1* United Olympic (6/53)	230.00	300.00
4* United Royal (9/53)	275.00	375.00
1* United Imperial (9/53)	322.50	445.00
4. United Chief (11/53)	385.00	450.00
4. United Leader (11/53)	385.00	450.00
1* United Team (1/54)	425.00	475.00
4. United DeLuxe Team (1/54)	425.00	450.00
4. United League (1/54)	410.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00

4. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	50.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	89.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	200.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	75.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4* ChiCoin Pistol	59.50	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	149.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	25.00	55.00
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	149.50	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4* Exhibit Silver Bullets	79.50	125.00
1* Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	195.00	295.00
4. Genco Silver Chest	250.00	275.00
4* Genco Night Fighter	275.00	295.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00

4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	75.00
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	64.50	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	65.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	49.50	65.00
2. Williams DeLux World Series	75.00	169.50
4. Williams Super World Series	150.00	195.00
4. Williams Quarterback	25.00	65.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	125.00	200.00
AMI Model B	199.00	275.00
AMI Model C	200.00	325.00
AMI Model D-40	330.00	425.00
AMI Model D-80	409.50	525.00
Rock-Ola 1428	135.00	195.00
Rock-Ola 1434	295.00	375.00
Seeburg 146S	35.00	95.00
Seeburg 148ML	135.00	199.00
Seeburg M100A	400.00	495.00
Seeburg M100C	695.00	725.00
Wurlitzer 1015	42.22	130.00
Wurlitzer 1100	100.00	225.00
Wurlitzer 1250	225.00	295.00
Wurlitzer 1400	395.00	465.00
Wurlitzer 3020	10.00	20.00

PINBALLS

Army-Navy (Wm 10/53)	125.00	150.00
Atlantic City (B 5/52)	140.00	210.00
Beach Club (B 2/53)	300.00	395.00
Beauty (B 11/52)	240.00	325.00
Bright Lights (B 5/51)	55.00	100.00
Bright Spot (B 11/51)	75.00	145.00
Cabana (Un 3/53)	175.00	275.00
Coney Island (B 9/51)	75.00	125.00
Dude Ranch (B 9/53)	340.00	425.00
Fairway (Wm 6/63)	95.00	150.00
Frolics (B 10/52)	175.00	230.00
Golden Nugget (Upright) (Ge 2/53)	40.00	125.00
Havana (Un 2/54)	422.22	525.00
Ice-Frolics (B 1/54)	425.00	500.00
Palm Beach (B 7/52)	145.00	195.00
Palm Springs (B 11/53)	395.00	475.00
Rio (Un 11/53)	385.00	400.00

Spot-Lite (B 1/52)	75.00	119.50
Surf Club (B 3/54)	465.00	525.00
Tahiti (Un 8/53)	300.00	350.00
Tropics (Un 7/53)	250.00	345.00
Yacht Club (B 6/53)	199.50	285.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Special (12/52)	145.00	225.00
ChiCoin 10th Frame Dbl. Score Bowler (3/53)	199.50	280.00
ChiCoin Crown (4/53)	200.00	300.00
ChiCoin Triple Score (6/53)	274.50	330.00
ChiCoin Advance Bowler (10/53)	325.00	400.00
ChiCoin Criss Cross Bowler (12/53)	375.00	415.00
Genco Shuffle Pool (11/53)	250.00	395.00
Keeney Pacemaker Bowler (9/53)	271.50	325.00
United Cascade (2/53)	195.00	275.00
United Clover (2/53)	195.00	295.00
United Classic (6/53)	225.00	325.00
United Olympic (6/53)	230.00	300.00
United Royal (9/53)	275.00	375.00
United Imperial (9/53)	322.22	445.00
United Team Shuffle Alley (1/54)	425.00	475.00

ARCADE EQUIPMENT

ChiCoin Goalee	75.00	100.50
ChiCoin Pistol	59.00	99.50
Exhibit Silver Bullets	79.50	125.00
Exhibit Six Shooter	99.50	150.00
Genco Night Fighter	275.00	295.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Moon-Ride	\$ 995.00
Hi-Fi	760.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket 325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Feature Bowler, Single Chute	\$ 685.00
Feature Bowler, Double Chute	705.00
Star Lite Bowler, Single Chute	665.00
Star Lite Bowler, Double Chute	685.00
'Round The World Trainer	1,185.00
Super Frame Bowler, Single Chute	630.00
Super Frame Bowler, Double Chute	655.00
6 Player Super Home Run	615.00

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec., 45 rpm	\$1,050.00
Jubilee (Model 278) 40 Selec., 78 rpm	795.00

EXHIBIT SUPPLY

Shooting Gallery	\$ 595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	195.00

GENCO MFG. & SALES CO.

Rifle Gallery	\$ 625.00
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D. GOTTLIEB & CO.

Daisy May	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Bikini Bowler (Without Match Feature)	
Single Chute	630.00
Double Chute	645.00
Century Bowler (With Match Feature)	
Single Chute	670.00
Double Chute	685.00

METEOR MACHINE CORP.

Hook-n'-Ladder	\$ 715.50
Black Beauty	756.00
Pony Team	585.00
Flying Saucer	715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 Dimensional Theatre"	\$ 395.00
"3 D Kiddie Theatre"	395.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control and Transformer Blonde or Mahogany	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—"8" Wall Speaker Ivory (Teardrop)	
CVS6-8—"8" Recessed Speaker	
CVS7-12—"12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

Jungle Gun	
Single Chute	\$ 595.00
Double Chute	615.00
De Luxe Jungle Gun	
Single Chute	635.00
Double Chute	655.00
Banner Shuffle Alley (With Match Feature)	
Regular Model, 10c play	\$ 710.00
Special Model, 10c, 3 for 25c	730.00
Speedy Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Hawaii	725.00
Nevada	725.00

WILLIAMS MFG. CO.

Screamo	\$ 364.50
All Star Baseball	665.00
Super Pennant Baseball	589.50
Major League Baseball	640.00
Big League	609.50

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112—"12" Concealed Speaker Hi-Fi	
Model 5112—"8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLux Speaker	

An invaluable, outstanding and original service for the entire industry compiled entirely and exclusively by The Cash Box. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check "The Confidential Price Lists" in each week's issue of The Cash Box.

PINBALLS

	CITY NO. 1 SAN FRANCISCO, CAL.	CITY NO. 2 BUFFALO, N. Y.	CITY NO. 3 LITTLE ROCK, ARK.	CITY NO. 4 CHICAGO, ILL.	CITY NO. 5 CINCINNATI, O.	CITY NO. 6 ST. LOUIS, MO.	CITY NO. 7 NEW YORK, N. Y.	CITY NO. 8 GRAND RAPIDS, MICH.	CITY NO. 9 LOUISVILLE, KY.	CITY NO. 10. ERIE, PA.
Army-Navy (Wm 10/53)	175.		195.	195.		150.	175.	195.	140.	160.
Atlantic City (B 5/52)			395.	395.	350.	350.			325.	340.
Beach Club (B 2/53)				315.	230.	275.				270.
Beauty (B 11/52)			75.	95.		65.	95.			
Bright Lights (B 5/51)				145.	110.	95.	95.			165.
Bright Spot (B 11/51)						250.				
Cabana (Un 3/53)										
C.O.D. (Wm 9/53)	99.		100.	125.		95.		245.	115.	
Coney Island (B 9/51)										
Dealer "21" (Wm 2/54)						400.	395.	150.	350.	365.
Dragonette (Got 6/54)			395.	425.						
Dude Ranch (B 9/53)										
Fairway (Wm 6/53)										
Flying High (Got 2/53)				149.		175.	195.			185.
Frolics (B 10/52)	195.			225.		40.				
Golden Nugget (Ge 2/53)				125.						
Grand Champion (Wm 8/53)	125.									
Grand Slam (Got 4/53)			495.		390.		425.			
Green Pastures (Got 1/54)					450.	400.		210.		
Gun Club (Wm 11/53)	135.									
Guy-Dolls (Got 5/53)				450.		450.				
Havana (Un 2/54)					200.					
Hawaiian Beauty (Got 4/54)										
Home Run, Six Player (CC 3/54)										
Joe-Frolics (B 1/54)	475.									
Jockey Club (Got 4/54)										
Lazy "Q" (Wm 2/54)	185.									
Lovely Lucy (Got 2/54)										
Marble Queen (Got 8/53)					145.	475.				
Mexico (Un 3/54)										
Mystic Marvel (Got 3/54)										
"n" Sisters (Wm 1/54)			195.	175.	150.	165.	165.		425.	
Palm Beach (B 7/52)			465.	475.	450.	450.				
Palm Springs (B 11/53)	525.									
Pin Wheel (Got 11/53)										
Poker Face (Got 9/53)										
Quintet (Got 3/53)	425.			395.		395.				
Rio (Un 11/53)										
Rodeo (Un 2/53)										
Saddle & Turf (Ev 10/53)				395.						
Shindig (Got 10/53)										
Silver Chest (Ge 4/53)					40.					
Silver Skates (Wm 2/53)										
Special Deluxe Baseball (Wm 1/54)										
Starlight (Wm 3/53)										
Struggle Buggies (Wm 12/53)					215.					
Super Star Baseball (Wm 1/54)									500.	
Surf Club (B 3/54)					540.					
Tahiti (Un 8/53)						350.				
Times Square (Wm 4/53)				345.		300.	225.			215.
Tropics (Un 7/53)				250.		200.				
Yacht Club (B 6/53)										

SHUFFLE GAMES

Advance Bowler (CC 10/53)	495.				325.		395.			
Bonus Bowler (Ke 3/54)										
Carnival Bowler (Ke 5/53)										
Cascade Shuffle Alley (Un 2/53)	250.			249.		250.	225.			205.
Chief Shuffle Alley (Un 11/53)	350.									

SHUFFLE GAMES
(CONTINUED)

	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
Classic Shuffle Alley (Un 6/53)				289.	265.	280.	295.			
Clover Shuffle Alley (Un 3/53)				269.	235.	260.	250.		215.	
Club Bowler (Ke 4/53)										
Cross Cross Bowler (CC 12/53)	525.				450.		250.			
Crown Bowler (CC 4/53)		200.			220.		300.			
Crown Bowler, Gnt. Pins (CC 4/53)										
Deluxe Team Shuffle Alley (Un 1/54)										
Diamond Bowler (Ke 4/54)	525.									
Domino Bowler (Ke 5/53)	275.									
Gold Cup (CC 7/53)					380.					
High Speed Crown Bowler (CC 7/53)										
High Speed Triple Score Bowler (CC 8/53)										
Imperial Shuffle Alley (Un 9/53)				369.		375.		430.		205.
King Bowler (CC 10/53)					410.					
Leader Shuffle Alley (Un 11/53)						410.				
League Shuffle Alley (Un 1/54)										
Liberty Shuffle Alley (Un 2/53)										
Mainliner Bowler (Ke 1/54)				495.						
Match Pool (Ge 2/54)										
Olympic Shuffle Alley (Un 6/53)		200.		269.						
Pacemaker Bowler (Ke 9/53)										
Royal Shuffle Alley (Un 9/53)	325.					355.	375.	315.	275.	
Shuffle Pool (Ge 11/53)				295.		300.	250.			
Team Shuffle Alley (Un 1/54)						450.		475.		
10th Frame Double Score Bowler (CC 3/53)							275.			
Triple Score Bowler (CC 6/53)		275.					300.			
MUSIC										
AMI										
Model A	100.					175.	150.	150.		
Model B	235.					250.	275.	235.	225.	
Model C	245.	200.				295.	300.	410.	250.	295.
Model D-40	335.			375.		335.	425.	410.	350.	
Model D-80					450.	495.	525.	525.		
EVANS										
Evans Constellation Jubilee, 45 rpm							600.			
CENTURY										
ROCK-OLA										
1428		150.					125.	125.		
1432		200.					300.			
1434, 78 rpm		295.					400.			
1434, 45 rpm		295.					400.			
1436, 45 rpm	395.				390.		500.		350.	
1436A, 45 rpm							500.			
SEEBURG										
M100A	425.	400.		495.			450.	425.		
M100B	635.						625.			
M100BL	675.						725.			
M100C	765.									
WURLITZER										
1100				225.			200.		245.	
1250	189.			265.			285.			
1250, 45 rpm							300.			
1400				465.			450.	325.		
1400, 45 rpm	545.			575.			650.			



UNITED'S DeLuxe JUNGLE GUN

FOR LONG RUN, LOW-COST, LONG PROFIT OPERATION

COMPACT ONE PIECE
SHOOTING GALLERY
FITS ALL LOCATIONS

20 TARGETS

20 SHOTS

10—20—30—40—50
PROGRESSIVE SCORING ON
EACH 5 SHOTS

20 HITS SCORE 600
AUTOMATICALLY PROJECTING

5 BULLS EYES and
5 EXTRA SHOTS

WITH A VALUE OF 50 POINTS EACH
TOP SCORE 850

EQUIPPED WITH
MATCH-A-SCORE
Feature

NUMBER-STAR-CLOVER
Convertible-Optional
Free play

UNITED'S
BANNER
and
SPEEDY

Shuffle-Alleys
offer the
FINEST
in
Coin-Operated
BOWLING
GAMES



TWO
SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

ALSO
AVAILABLE
WITH
MATCH
A
SCORE
OMITTED

SIMPLE
TROUBLE-FREE
UNITED
MECHANISM

See Your
Distributor Now!

UNITED'S
NEVADA

Fast Action In-Line Game



With
NEW
SPELL-NAME
CARRY-OVER
Feature

STANDARD PINBALL
CABINET SIZE



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally JET-BOWLER

WITH SENSATIONAL NEW

SKILL-SHOT SPEED-O-METER



STRIKE and SPARE scores controlled by player's SKILL

Amazing electronic Speed-O-Meter detects relative speed of each and every puck-shot. Player controls shot-speed for highest Strike-Spare Scores. If shot is too fast diamond-pointer shoots to top of Speed-O-Meter, registering 30-20 or 60-40. If too slow, pointer remains in lower 30-20 section. Perfect speed-control permits player to ring up 120 for Strikes, 90 for Spares. Thus, for the first time in shuffle-game history, SPEED-CONTROL SKILL is added to AIM SKILL, resulting in play-appeal and earning-power that tops all previous bowling games.

TRIPLE-MATCH

JET-BOWLER includes popular triple-match feature: (1) Number matched; (2) Number matched when Star Lit; (3) Number matched when Star and Trophy Lit. ROCKET-BOWLER includes all JET-BOWLER play-features but not triple-match feature.

MODEL JET-325: 10¢ A PLAY—3 PLAYS 25¢

MODEL JET-110: 10¢ A PLAY

ROCKET BOWLER

All the play-appeal and favorite features of JET-BOWLER... but without Triple-Match.

MODEL ROCKET-325
10¢ A PLAY
3 PLAYS 25¢

MODEL ROCKET-110
10¢ A PLAY

POPULAR SIZE
8 ft. by 2 ft.

FAVORITE FEATURES

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pin-hood and doors. Quiet operation. Sturdy, trouble-free mechanism.

SEE *Bally* BOWLERS • IN-LINE GAMES • KIDDY RIDES
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